



OIE Points of Pride

[OIE Points of Pride](#) is organized by off-campus and on-campus scholarly activity, association affiliation/service, and awards. Where possible, subcategories are arranged in American Psychological Association (APA) format when possible. When necessary, some subcategories are arranged by office member. This is not a complete curriculum vitae, as it only includes activity since 2014.

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OIE Points of Pride

Off-Campus

Presentations

- Adams, E., Galchinsky, M., O'Shea, W., Thiemann, D. & Le, M. (2019). Artificial Intelligence (AI) in Higher Education. Invited Panel Presentation conducted at the 59th Annual Association for Institutional Research Conference, Denver, CO.
- Brown, N., Hinds, T., & Le, M. (2017). AIR Forum Graduate Student Gathering. Invited conference presentation conducted at the 57th Annual Association for Institutional Research Conference, Washington, D.C.
- Castellino, L. & Burges, J. (2015). Asking Better Questions: Moving from "Disaggregating Data" to "Producing Actionable Intelligence." Presented at the American Association of State Colleges and Universities (AASCU) Annual Meeting.
- Castellino, L. & Hovannesian, A. (2015). Don't Put the Horse Before the Cart: A Decomposition Study to Identify Target Student Populations for High Impact Practices. Conference presentation conducted at the 40th Annual California Association for Institutional Research Conference, San Francisco, CA.
- Castellino, L. (2015). Seeing the Forest Through the Trees: How Humboldt State University Leveraged Decision Trees in Communicating Results. Conference presentation conducted at the 40th Annual California Association for Institutional Research Conference, San Francisco, CA.
- Castellino, L. (2019). You're Gonna Shoot Your Eye Out Kid. Conference presentation conducted at the 44th Annual California Association for Institutional Research Conference, Seaside, CA.
- Castellino, L. & Le, M. (2019). IR 101: Life after Death by PowerPoint. Conference presentation conducted at the 44th Annual California Association for Institutional Research Conference, Seaside, CA.
- Cubarrubia, A., Le, M., Massa, T., McKinley, K., & Rivera, J. (2017). Impact Session: IR's Role in Organizational Diversity and Inclusion Conversations. Invited conference panel at the 57th Annual Association for Institutional Research Conference, Washington, D.C.
- Headstrom, W., Stemach, R., & Le, M. (2017). [Chaos to Order: Integrating National Clearinghouse Data into a Data Warehouse](#). Conference presentation conducted at the 42th Annual California Association for Institutional Research Conference, Concord, CA.
- Honda, J. & Le, M. (2015). Online Graduate Certificate in IR at Humboldt State University Poster Presentation. Presentation at the 55th Annual Association for Institutional Research Conference, Denver, CO.
- Johnson, G., Le, M., Hinds T., & Brown, N. (2017). Graduate Student Gathering. Invited conference panel at the 57th Annual Association for Institutional Research Conference, Washington, D.C.
- Johnson, G., & Le, M. (2018). The Role of Data in Organizational Diversity, Equity, and Inclusion Conversations. Invited presentation at the 10th Annual Alliance of Hispanic Serving Institutions Educators (AHSIE) Best Practices Conference, Chicago, IL.
- Johnson, G., & Le, M. (2018). The Role of Data in Organizational Diversity, Equity, and Inclusion Conversations. Invited presentation at the 10th Annual Alliance of Hispanic Serving Institutions Educators (AHSIE) Best Practices Conference, Chicago, IL.
- Kim-Han, J., Padilla, M., Johnson, G., Cubarrubia, A., & Le, M. (2018). Data Institute. Invited presentation and workshop at the 10th Annual Alliance of Hispanic Serving Institutions Educators (AHSIE) Best Practices Conference, Chicago, IL.



OIE Points of Pride

- Kinzie, J., Castellino, L., Swarat, S., & Shindledecker, E. (2019). Mining and Maximizing NSSE Data to Advance Student Success. Conference presentation conducted at the 44th Annual California Association for Institutional Research Conference, Seaside, CA.
- Le, M. (2015). Using Google Analytics to Assess IR Website Effectiveness. Poster Presentation. Presentation at the 55th Annual Association for Institutional Research Conference, Denver, CO.
- Le, M. (2015). Sexual Violence: IR's Role in a Safer Campus. Conference presentation conducted at the 40th Annual California Association for Institutional Research Conference, San Francisco, CA.
- Le, M. (2015). Visual Analytics: Exposing the Past, Understanding the Present, and Looking to the Future. Conference presentation conducted at the 40th Annual California Association for Institutional Research Conference, San Francisco, CA.
- Le, M. (2016). CAIR Best Presentation: Visual Analytics: Exposing the Past, Understanding the Present, and Looking to the Future. Invited conference presentation conducted at the 56th Annual Association for Institutional Research Conference, New Orleans, LA.
- Le, M. (2017). Do More With Data: Digitize to Democratize. TEDxHumboldtBay. Retrieved from https://www.youtube.com/watch?v=dxB_7ZQcv3Q
- Le, M. (2017). Building a Data-Informed Decision Culture: The Primer I Wish I had (Abbreviated). Conference presentation conducted at the Annual Tableau Software Conference, Las Vegas, NV.
- Le, M. (2017). Building a Data-Informed Decision Culture: The Primer I Wish I had. Conference presentation conducted at the 42th Annual California Association for Institutional Research Conference, Concord, CA.
- Le, M. (2018). CAIR Best Presentation: Building a Data-Informed Decision Culture: The Primer I Wish I had. Invited conference presentation conducted at the 58th Annual Association for Institutional Research Conference, Orlando, FL.
- Le, M. (2018). Data-Informed Conversations of Diversity, Equity, and Inclusion. Conference presentation conducted at the 43rd Annual California Association for Institutional Research Conference, Anaheim, CA.
- Le, M. (2019). CAIR Best Presentation: Data-Informed Conversations of Diversity, Equity, and Inclusion. Invited conference presentation conducted at the 59th Annual Association for Institutional Research Conference, Denver, CO.
- Le, M. (2019). Data Science Communicator: The Sexier Job of the 21st Century. Invited conference workshop conducted at the 59th Annual Association for Institutional Research Conference, Denver, CO.
- Le, M., Cubarrubia, A., McKinley, K., Bringas, A., & Johnson, G. (2018). Institutional Researchers as Change Agents. Invited Panel presentation conducted at the 58th Annual Association for Institutional Research Conference, Orlando, FL.
- Le, M. & Lemme, S. (2016). [The Journey of Two California State University Campuses: Getting Ahead of the Curve](#). Conference presentation to be conducted at the Annual Tableau Conference, Austin, TX.
- Le, M. & Rogulkin, D. (2014). [Designing Public and Private Dashboards in Tableau: Best Practices](#). Conference presentation conducted at the 39th Annual California Association for Institutional Research Conference, San Diego, CA.
- Loss, S. & Wicklund, M. (2020). Two Deviant *Whiches*? Conference poster at the 94th annual meeting of the Linguistic Society of America, New Orleans, Louisiana.
- Loss, S. & Wicklund, M. (2020). Some *Whiches* Coordinate. Conference presentation at the annual meeting of the American Dialect Society, New Orleans, Louisiana.



OIE Points of Pride

Wicklund, M., Steele, J., Sprowles, A., Johnson, M., & Braithwaite, R. (2019). Using Integrated Core-Competency Assessment across General Education Disciplines. Poster presentation at AAC&U conference, *Creating a 21st-Century General Education*.



OIE Points of Pride

Journal Publications

- Doty, K. and Wicklund, M. (2017). "Shee gave selfe both soule and body to the devil: The use of binomials in the Salem witchcraft trials of 1692." Binomials in the History of English: Fixed and Flexible. Kopaczky and Sauer, Eds. Part of Studies in English Language. Cambridge University Press: Cambridge.
- Johnson, M., Sprowles, A., Overeem, K., Rich, A. (2017). A Place-based Learning Community: Klamath Connection at Humboldt State University. Learning Communities Research and Practice, 5(2), Article 4. Retrieve at <https://washingtoncenter.evergreen.edu/lcrjournal/vol5/iss2/4>
- Loss, S. and Wicklund, M. (2019). Is English resumption different in appositive relative clauses? *Revue canadienne de linguistique/Canadian Journal of Linguistics*.

Newsletter Publications

- Castellino, L. (2018, September). Student Voting Engagement. E-AIR Newsletter, 38(9). Retrieved from <https://www.airweb.org/eAIR/VisualDisplayOfData/Pages/Student-Voting-Engagement.aspx>
- Headstrom, W., Stemach, R., & Le, M. (2017, December). Humboldt State: College Destination. E-AIR Newsletter, 37(12). Retrieved from <https://www.airweb.org/eAIR/Pages/eAIRNewsletterDecember2017.aspx>
- Le, M. (2015, November). Humboldt State University Strategic Plan. E-AIR Newsletter, 35(11). Retrieved from <https://www.airweb.org/eAIR/Pages/eAIRNewsletterNov2015.aspx>
- Le, M. (2017, August). CSU Cluster Analysis of Geocoded Data in Tableau. E-AIR Newsletter, 37(8). Retrieved from <https://www.airweb.org/eAIR/Pages/eAIRNewsletterAugust2017.aspx>
- Le, M. (2019, September). Long-term Enrollment Trends. E-AIR Newsletter, 39(9). Retrieved from <https://www.airweb.org/collaborate-learn/reports-publications/eair-newsletter/article/2019/09/17/long-term-enrollment-trends>
- Le, M. (2019, November). Bottleneck Capacity Courses Dashboard. E-AIR Newsletter, 39(12). Retrieved from <https://www.airweb.org/collaborate-learn/reports-publications/eair-newsletter/visual-display-of-data/2019/11/19/bottleneck-capacity-courses-dashboard>

Workshops/Webinars Conducted

- Le, M. (2017, September). Do More with Data [Webinar]. Invited Presentation to the University of Delaware on September 19th, 2017.
- Le, M. (2018, December). Data-Informed Conversations of Diversity, Equity, and Inclusion. Invited workshop presented to CSU Student Success Network Middle Leadership Academy in Pomona, CA.
- Le, M. (2019, June). Data-Informed Conversations of Diversity, Equity, and Inclusion [Workshop]. Invited workshop presented to academic advisors at California State University Bakersfield on June 10th, 2019.
- Le, M. (2019, December). Mind Maps and Logic Models [Workshop]. Invited workshop presented to CSU Student Success Network Middle Leadership Academy in Pomona, CA.



OIE Points of Pride

Camps/Retreats Facilitated

Professional Association: Affiliation/Membership

Amy Moffat

California Association for Institutional Research, Member (2019-present)

American Evaluation Association (2018-present)

Association for the Assessment of Learning in Higher Education (Past)

Community-Campus Partnerships in Health (past)

Professional and Organizational Development (POD) Network in Higher Education (past)

Angela Rich

California Association for Institutional Research, Member, (2013-present)

Gay Hylton

California Association for Institutional Research, Member, (2010-present)

John Filce

California Association for Institutional Research, Member, (2010-present)

Lisa Castellino

Association for Institutional Research, Member, (2014-present)

California Association for Institutional Research, Member (2014-present)

Mark Wicklund

Linguistic Society of America, Member (2008-present)

American Dialect Society, Member (2019-present)

Michael Le

Association for Institutional Research, Member (2013-present)

California Association for Institutional Research, Member (2013-present)

Seth Bradley

California Association for Institutional Research, Member (2019-present)

Sky McKinley

California Association for Institutional Research, Member (2019-present)



OIE Points of Pride

Professional Association: Service

Michael Le

Association for Institutional Research, eAIR Visual Display of Data Contributor (2015-present)

Association for Institutional Research, AIR Forum Strategy Committee (2017-2019)

Association for Institutional Research, First Forum Committee (2015-2018)

Association for Institutional Research, Forum Proposal Reviewer (2016-2019)

California Association for Institutional Research, Awards and Scholarship Committee (2019-present)

California Association for Institutional Research, Factbook and Dashboard Committee (2015-2018)

California Association for Institutional Research, Website Committee (2015-2017)

CSU Student Success Network, Middle Leadership Academy Facilitator Team (2019-2020)

CSU Student Success Network, Middle Leadership Academy Curriculum Team (2019-2020)

CSU Student Success Network, Middle Leadership Academy Delegate (2017-2018)

CSU Student Success Network, Middle Leadership Academy Campus Team Facilitator (2018-2019)

TEDxHumboldtBay, Co-Curator & Host (2017-Present)

TEDxHumboldtBay, Volunteer (2012-2016)

Awards

Castellino, L. (2015). Best Presentation by a first time CAIR Presenter. Conference presentation conducted at the 40th Annual California Association for Institutional Research Conference, San Francisco, CA.

Le, M. (2015). Best Presentation by a CAIR Presenter. Conference presentation conducted at the 40th Annual California Association for Institutional Research Conference, San Francisco, CA.

Le, M. (2017). Best Presentation by a CAIR Presenter. Conference presentation conducted at the 42nd Annual California Association for Institutional Research Conference, Concord, CA.

Le, M. (2018). Best Presentation by a CAIR Presenter. Conference presentation conducted at the 43rd Annual California Association for Institutional Research Conference, Anaheim, CA.

On-Campus

Presentations

Lisa Castellino

Castellino, L. (2015). Asking Better Questions. Part 1 of 3 in a series of action research presentations.

[PowerPoint](#), [Video of Presentation](#)

Castellino, L. (2015). The Road to the Baccalaureate as traveled by Upper Division Transfer Students.

Part 2 of 3 in a series of action research presentations. PowerPoint, [Video of Presentation](#)

Castellino, L. (2015). Examining Academic and Social Integration- a Case Study of the Class of 2013. Part

3 of 3 in a series of action research presentations. PowerPoint, [Video of Presentation](#)

Castellino, L. (2017). 2017 National Survey of Student Engagement Results. [Video of Presentation](#)

Castellino, L. (2017). National College Health Assessment Results.



OIE Points of Pride

Michael Le

- Le, M. (2015). Tableau Thursdays: The Future of Data and Visual Analytics is Happening Now. Presented 10-part series at the First Annual Library Lifelong Learning Lounge.
- Le, M. (2015). What is Institutional Research? Presented to PSYC 647 Academic Research Proseminar.
- Le, M. (2016). Do more with data: Explore the world of data visualization. Presented 5-part series at the Second Annual Library Lifelong Learning Lounge.
- Le, M. (2016). What is Institutional Research? Presented to PSYC 647 Academic Research Proseminar.
- Le, M. (2017). Do more with data: Explore the NEW world of data visualization. Presented 4-part series at the Third Annual Library Lifelong Learning Lounge.
- Le, M. (2017). What is Institutional Research? Presented to PSYC 647 Academic Research Proseminar.
- Le, M. (2018). Data Democracy: Let's all be data-informed - Talk Data to Me: Data Visualization Best Practices. Presented 7-part series at the Fourth Annual Library Lifelong Learning Lounge.
<https://humboldt.libcal.com/event/4248222>
- Le, M. (2018). HSU Cultural Awareness Training. Presented two small group discussion sessions at HSU new student orientation.
- Le, M. (2018). What is Institutional Research? Presented to PSYC 647 Academic Research Proseminar.
- Wang, R. & Le, M. (2016). Exploring the Asian American Student Experience at Predominantly White Institution. Presentation at the 2016 Campus Dialogue on Race.
- Le, M. (2019). Data Democracy: Let's all be data-informed - Artificial Intelligence (AI). Presented 7-part series at the Fifth Annual Library Lifelong Learning Lounge.
<https://humboldt.libcal.com/event/5459203>

Publications

Workshops Conducted

Leadership Positions (Elected or Appointed)

Gay Hylton

- University Resources and Planning Committee, Staff Representative (2011-2017)
- HSU Staff Council, President (2012-2013)
- HSU Appointments and Elections Committee (2012-2014)

Michael Le

- HSU Accreditation Steering Committee (2019-2021)
- HSU Diversity, Equity, and Inclusion Council (2018-2020)
- HSU DEIC Staff and Faculty Development Subcommittee (2018-2020)
- HSU University Senate, Elected Staff Senator (2016-2019)
- HSU Senate Executive Committee (2017-2019)



OIE Points of Pride

HSU Constitution and Bylaws Committee, Chair (2017-2019)
HSU Academic Policies Committee, Staff Representative (2016-2019)
HSU Staff Council, President (2014-2015), member (2013-2014)
HSU Staff Council, Finance Subcommittee Member (2013-2014)
HSU Leadership Council, Ex-Officio (2014-2015)
HSU Institutional Review Board (2013-2016)

Committee/Workgroups Membership

John Filce

Course Offerings Group, Member (2017-2018)
Scheduling policies (3 years), Member
Development of course analytics, Member
Program Review data – perpetual, Member
Enrollment Management (program right-sizing) task group, Member

Mark Wicklund

HSU Intercollegiate Athletics Advisory Committee, faculty representative (2017-2019)
GEAR Committee (2017-present)
Integrated Curriculum Committee (2018-present)
Diversity, Equity, and Inclusion Council (2019-present)
DEIC Subcommittee on Inclusive Pedagogy (2019-present)

Michael Le

Course Offerings Group, Member (2017-2018)

Projects

Retreats Facilitated

Awards

Michael Le

2016 Outstanding Humboldt State University Staff Member

Gay Hylton

2019 Outstanding Humboldt State University Staff Member



OIE Points of Pride

Off-Campus (Archived)

Presentations

Headstrom, W., & Stemach, R. (2016). [A deep dive into a data warehouse.](#) Conference presentation conducted at the 41st Annual California Association for Institutional Research Conference, Los Angeles, CA.

Publications

Workshops/Webinars Conducted

Camps/Retreats Facilitated

Ronda Stemach

GirlsCan Summer Bridge Camp Facilitator (for high school girls interested in STEM careers) June, 2016

Professional Association Affiliation/Membership

Josh Smith

American Sociological Association membership (16-17)

California Association for Institutional Research, Member, (2016-present)

Ronda Stemach

California Association for Institutional Research, Member, (2015-2018)

Ward Headstrom

California Association for Institutional Research, Member, (2010-2017)

Professional Association: Service

Awards

On-Campus (Archived)



OIE Points of Pride

Presentations

Josh Smith

Project Management Presentations to Sociology / CRIM courses (15-16, 17-18)

Strategic Planning Presentation to Sociology / CRIM Courses (15-16, 17-18)

Publications

Workshops Conducted

Leadership Positions (Elected or Appointed)

Josh Smith

Co-editor Humboldt Journal of Social Relations (2016-17)

Managing Editor Humboldt Journal of Social Relations (2015-16)

Committee/Workgroups Membership

Josh Smith

WASC Self-Study group (Chapter 3 author)

WASC Logistics

Strategic Planning Cabinet Updates

Degree Planner working group

Client Relationship Management (CRM) Advisory Group

Student Success Alliance (SSA)

SEM: Retention Council

SEM: Recruitment Council

Re-imagining the First Year (RFY)

Integrated planning, assessment and budgeting working group (conceptual and implementation teams)

RFY: Basic Needs Subgroup

RFY: PBLC subgroup

RFY: Early Alert Subgroup

Projects

Josh Smith

Degree Planner - implemented

CRM (Admissions, Extended Ed, International Programs...) - implemented

Weekly campaign reporting - Admissions

Assisted SH&W: unmet mental health needs presentation

Redesign of Prospect communications (in progress)

SPA - SIPS rollout (support)



OIE Points of Pride

Student Success Summit (support and planning; 16-17)
Student Affairs assessment work
Orgsync implementation
Strategic Plan website (<http://strategicplan.humboldt.edu/>)
GI 2025 Website (grad2025.humboldt.edu)
SEM website (sem.humboldt.edu)

Retreats Facilitated

Josh Smith

Early Outreach communication planning
Early Outreach strategic planning
Student Affairs Planning Retreat (X 2 years)
University Center Planning Retreat (X 2 years)
University Center Board Retreat (X 2 years)
Admissions Retreat
RFY Retreat
International Programs Planning Retreat
HRAPS Retreat (2016)
WASC open house / Town Hall
Prospect Comms Retreat
Print Communications organizational structure retreat

Awards

Ward Headstrom

2014 Outstanding Humboldt State University Staff Member