

Tab 2



Product Sample Taste Test (Generic)

Copy and customize to fit your product!

This form is designed to capture feedback on product samples. Please complete it while evaluating the product to provide clear, actionable information.

Tester Information

Attribute	Response
Tester Name	Person
Date of Test	Date
Product Tested	
Preparation Notes (How did you prepare the product? Amount of water mixed in, how was it heated, etc.):	

Visual Assessment

Please rate the product's visual appearance.

Attribute	Rating (Circle one)	Comments
Appearance (1=Poor than expected, 5=As expected, 10=Better than expected)	1 2 3 4 5 6 7 8 9 10	

Aroma

Please rate the aroma's intensity and pleasantness.

Attribute	Rating (Circle one)	Comments
Aroma Intensity (1=None, 5=Perfect amount, 10=Too much)	1 2 3 4 5 6 7 8 9 10	
Aroma Pleasantness (1=Unpleasant, 5=Neutral, 10=Extremely Pleasant)	1 2 3 4 5 6 7 8 9 10	

Taste

Please rate the various taste attributes.

Attribute	Rating (Circle one)	Comments
Sweetness - <i>Degree</i>	1 2 3 4 5 6 7 8 9 10	
Sweetness - <i>Flavor</i> (1=Unpleasant, 5=Neutral, 10=Extremely Pleasant)	1 2 3 4 5 6 7 8 9 10	
Flavoring - <i>Level/Intensity</i> (1=None, 5=Perfect amount, 10=Too much)	1 2 3 4 5 6 7 8 9 10	
Flavoring <i>Taste</i> (1=Unpleasant, 5=Neutral, 10=Extremely Pleasant)	1 2 3 4 5 6 7 8 9 10	
Acidity (1=None, 5=Perfect amount, 10=Too much)	1 2 3 4 5 6 7 8 9 10	
Saltiness (1=None, 5=Perfect amount, 10=Too much)	1 2 3 4 5 6 7 8 9 10	
Bitterness (1=None, 5=Some but palatable 10=Too much)	1 2 3 4 5 6 7 8 9 10	
Sourness (1=None, 5=Perfect amount, 10=Too much)	1 2 3 4 5 6 7 8 9 10	

Attribute	Rating (Circle one)	Comments
Medicinal Taste (1=None, 5=Some but palatable 10=Too much)	1 2 3 4 5 6 7 8 9 10	
Earthiness (1=None, 5=Some but palatable 10=Too much)	1 2 3 4 5 6 7 8 9 10	
Other Off-Flavors (1=None, 5=Some but palatable 10=Too much)	1 2 3 4 5 6 7 8 9 10	

Texture

Please rate the texture characteristics specific to the product type.

Attribute	Rating (Circle one)	Comments
Gritty Vs Smooth (1=Gritty, 10=smooth)	1 2 3 4 5 6 7 8 9 10	
Viscosity (<i>For Liquids</i>) (1=Too thin, 5=Just right, 10=Too thick)	1 2 3 4 5 6 7 8 9 10	
Softness vs. Hardness (<i>For Chewables</i>) (1=Too soft, 5=Just right, 10=Too hard)	1 2 3 4 5 6 7 8 9 10	
Short vs Chewy (<i>For Gummies</i>) (1=Short Texture, 10=Chewy Textrure)	1 2 3 4 5 6 7 8 9 10	
Stickiness (<i>For chewy candy</i>) (1=Too sticky, 5=As Expected, 10=Not sticky)	1 2 3 4 5 6 7 8 9 10	

Consumer Experience

Rate the ease and overall experience of using the product.

Attribute	Rating (Circle one)	Comments
Ease of Use/Preparation (1=Exceptionally Easy, 5=As expected, 10=Exceptionally difficult)	1 2 3 4 5 6 7 8 9 10	
Mixing Time/Ease (<i>For Powders</i>) (1=Worse than expected, 5=As expected, 10=Better than expected)	1 2 3 4 5 6 7 8 9 10	

Overall Impression

Overall Impression: