

Pinterest Performance Report – 30 Days

(TsarBomba.com)

Overview:-

Overall performance

Percent changes are compared to 31 days before the selected date range. Metrics updated in real-time except for audience.

Impressions ⓘ

9.88k ↑ 9.3%

Engagements ⓘ

382 ↓ 13%

Outbound clicks ⓘ

57 ↑ 26%

Saves ⓘ

10 ↓ 56%

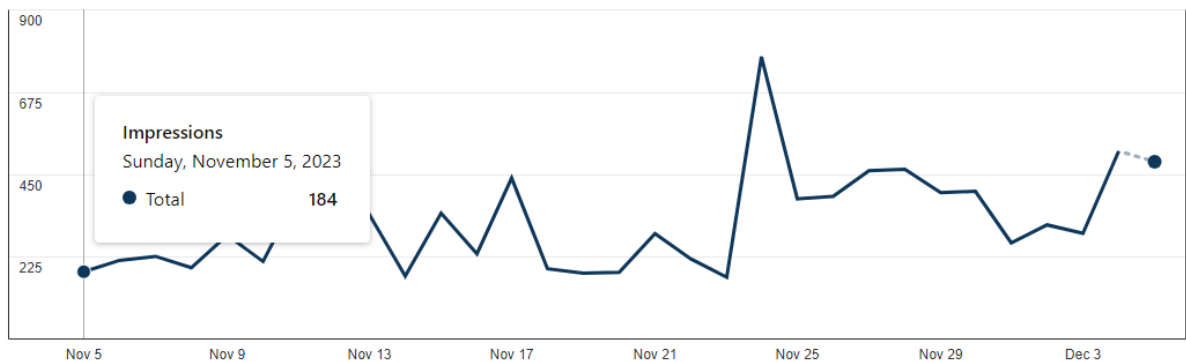
Total audience ⓘ

2.4k ↑ 47%

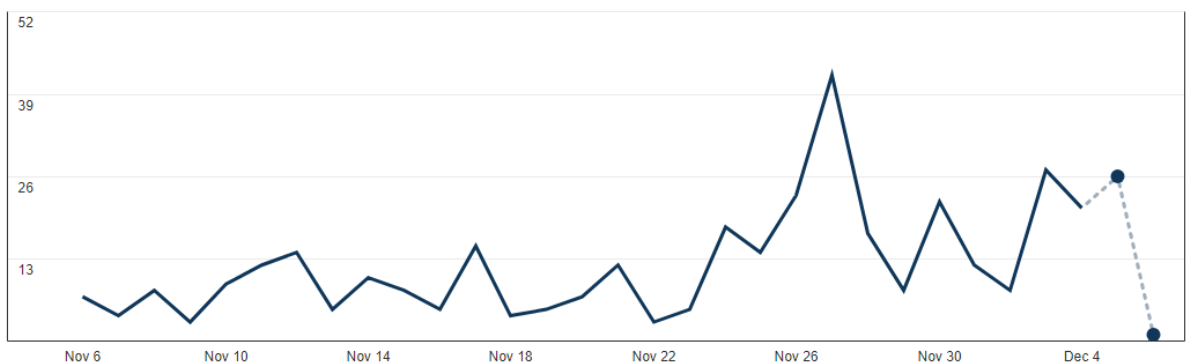
Engaged audience ⓘ

129 ↑ 12%

Impressions



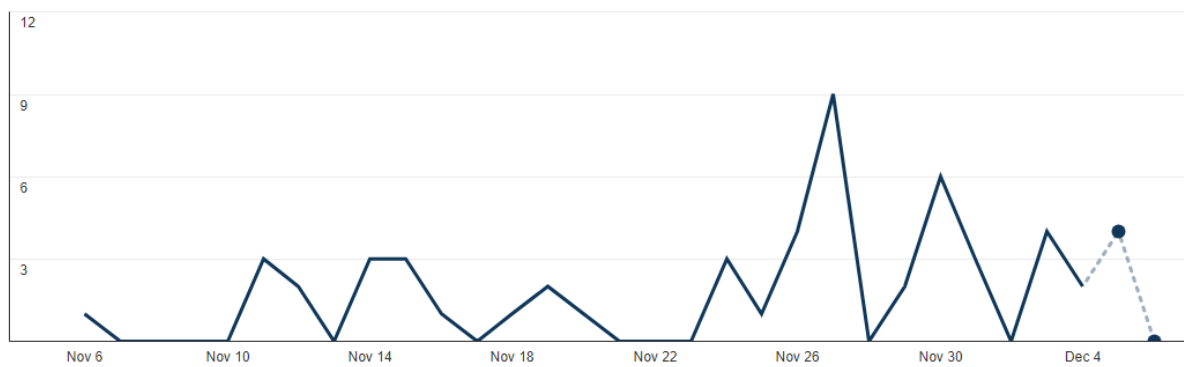
Engagements



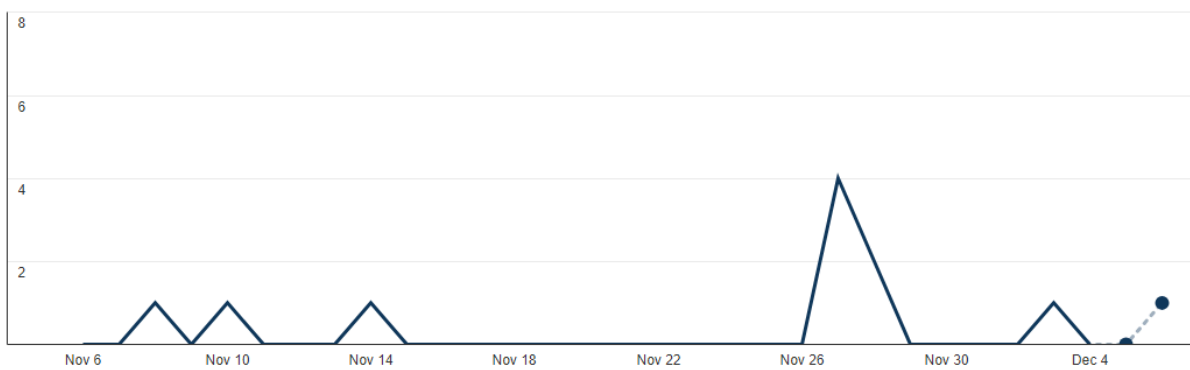
Pin Clicks



Outbound Clicks



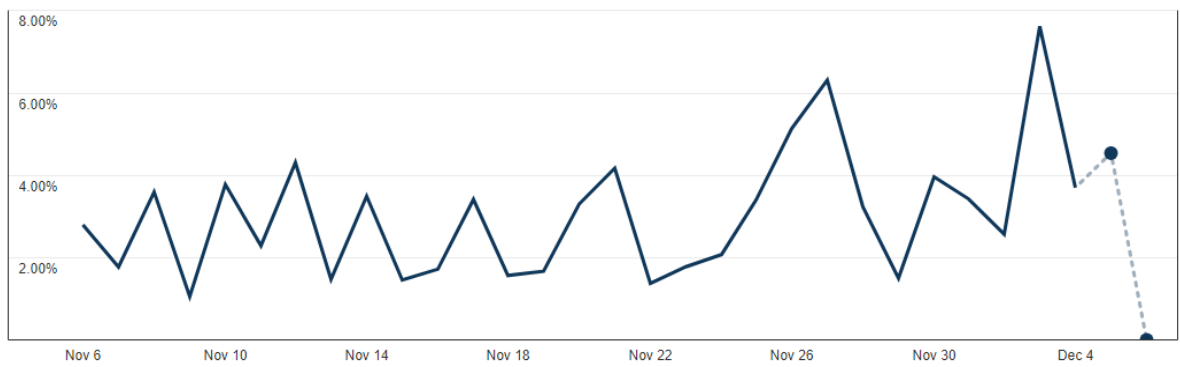
Saves



Engagement Rate



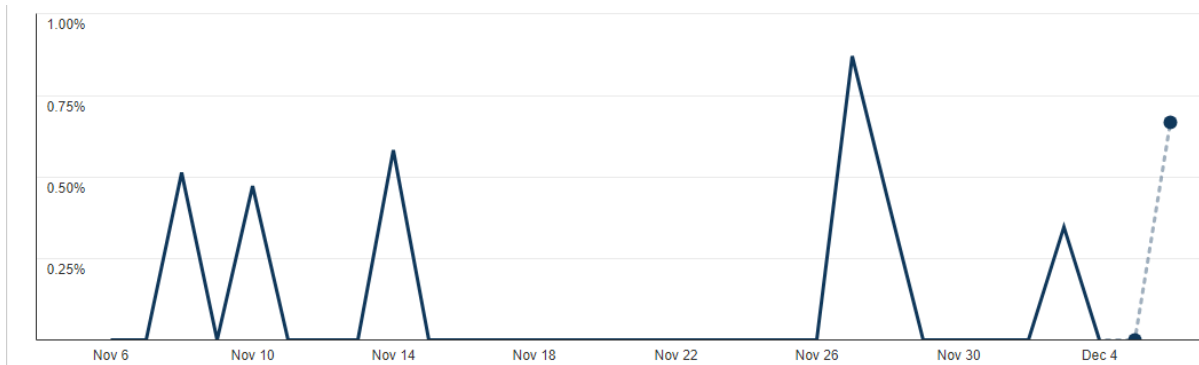
Pin Click Rate



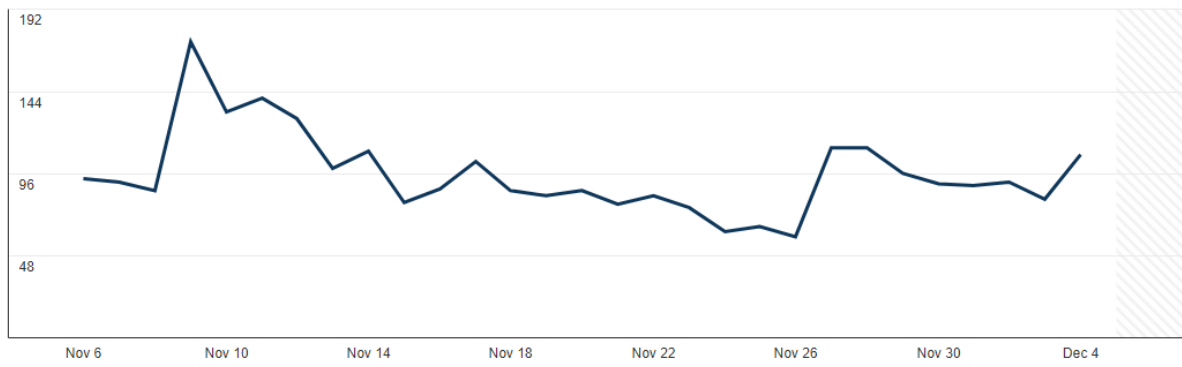
Outbound Click Rate



Save Rate



Total Audience



Engaged Audience

