

Sarah O'Donnell, Director of Communications
Bliss Educational Services Center
1900 Polk Street, Stevens Point, WI 54481
Ph: (715) 345-5454 Fax: (715) 345-7302



The District may photograph, videotape, and record audio files of students and their accomplishments for use in newsletters, web pages, and the District's social media channels. Occasionally, members of the media, such as television or newspapers, will feature individual students or groups who have excelled in a particular activity and may request to photograph or videotape students in connection with those stories.

We are proud of the accomplishments of our students, your children, and we look forward to celebrating their success with our larger community. At the same time, we respect that each family has unique considerations, and we are committed to honoring your wishes regarding media exposure.

If you **do NOT want your student's image (video, photo, and/or audio)** to be displayed by the District, please submit a signed letter stating your request to the Superintendent's Office **no later than September 18, 2026**:

Superintendent's Office

Bliss Educational Services Center
1900 Polk Street
Stevens Point, WI 54481

Please note: This notice applies only to media collected or shared by the District, its officers, employees, agents, or representatives. This opt-out will remain in effect **through September 17 of the following school year**, unless it is revoked in writing by the parent or guardian.

We also ask that you speak with your student about your preference so they are aware and can assist us in honoring your request. Please understand that students involved in high-profile activities or public roles, such as athletics or student council, are more likely to be photographed or filmed. Additionally, because school campuses are occasionally public spaces, we cannot guarantee your student's image will never appear incidentally in crowd shots.

For more information, please reference **Board Policy 9151, Photographing, Filming, and/or Videotaping of Students in School**.

We value your family's privacy and appreciate your support as we continue to celebrate and share the incredible work happening in our schools.