

- Linking honeybee sector stakeholders and private sector representatives to inform on and discuss best practices, important research results, and policy frameworks
- Developing and delivering training on handcrafting honeybee products and technical aspects of handcrafting honeybee products in food, cosmetics, and gifts

- Developing and delivering training for business management and finance
- **Developing and delivering training develop holistic approaches to creating sustainable destinations with a focus on the honeybee and its products**
- grants of up to €50,000 granted to young people for business and product development)
- 4-6 MSMEs involved in B2B meetings at a cross-border level to pollinize BEESiness ideas
- Creation of an online exhibition hall to promote the Mediterranean honeybee businesses, products and destinations
- Creation of a policy document incorporating the Bee economy concept in European and national policies
- 1 cross-border charter of BEESiness network and the creation of the MED-Bee destination forum signed for cross-border future cooperation between Egypt, Lebanon, Palestine, Italy and Cyprus in promoting the bee- business and bee economy concepts and products
- Developing an online training platform for tutorial videos on apiculture

About the event

The general purpose of the accessories workshop is to mainly enable the participants to become aware of issues related to bees and develop their creativity by making various bee-based products (jewellery, bags, etc.).

Specifically, the objectives of the workshop are to enable the participants firstly to come in contact with the skills of bee-themed jewellery, develop initiative, taste and imagination, and secondly to master the basic skills of learning to crochet, in order to make a small bag, using black and yellow knitting yarn – the colors of bees.

Participants

- Micro, small, and medium-sized enterprises that focus on honeybee products and/or handicrafts
- Existing beekeepers or honeybee handcrafters or any interested person who wishes to become engaged in beekeeping or honeybee handcrafting.
- Priority is given to young women (of less than 40 years old) with permanent residence in rural areas.
- The eligible area of the project in Egypt: Marsa Matruh, Al-Iskandanyah, Al Buhayrah, Kafr ash Shaykh, Ad Daqahliyah, Dumyat, Ash Sharquiyah, Al Isma'iliyah, Bur Sa'id.

Important note:

- Points shall be given to participants who will attend the relevant training workshops

Agenda

Sunday 29th of January 2023

Accessories Making based on honeybee designs

09.30 – 10.00	Registration
10.00 – 10.30	Welcome and Introductions

10:30 – 11:30	Part A - Jewellery making - Earrings with bees and with semi-precious stones
11:30 – 12:30	Part B – Crocheting: An ever-lasting art
12:30 – 13:00	Coffee break
13:00 – 15:00	Part C - Bee Bags
15:00 – 15:30	Conclusion

Lunch

Trainer's Brief

Evangelia Alexopoulou

Evangelia is a multitalented young lady who is an educator, historian, author, sculptor, jewellery designer, and an outstanding team player. With limitless abilities, Evangelia leads the honeybees' handicrafts workshops with passion, eagerness, and competence, where she consistently exceeds expectations.

She has deep and sincere feelings to Alexandria governorate as it is the hometown of her cherished grandmother. Evangelia is a researcher and wrote a book about Alexandria and its inhabitants.

For more information on the project visit: <https://www.enicbcmmed.eu/projects/medbeesinesshubs>

For more opportunities: <https://ceeba.org>

For inquiries: info@ceeba.org