

Testimonial Request Template

Here's a simply testimonial request template you can use to send off and get great testimonials back from your current and previous clients:

Note: We recommend making sure you get the following information from each responsee:

- Their first name
- Their last name (or first initial of their last name)
- Their job title & organization

Testimonial Request Message

Hey **FIRST_NAME**,

*I hope you're doing well. It was a pleasure working with you on **[project or service]**. As I'm sure you know, feedback and testimonials are the lifeblood of businesses like ours.*

I wanted to ask whether you would consider writing a testimonial for me to display on my booking page?

If so, would you mind putting together a few sentences covering the following:

1. *What was the problem you came to me for help with?*
2. *What did I do to help you?*
3. *How do you feel now after getting that problem solved?*
4. *Do you have any specific stats/numbers/results you can share?*
5. *How was your experience working with me?*
6. *Would you recommend me to other professionals? If yes, why?*

Feel free to reply to this email with your response.

I really appreciate the support. Please don't hesitate to ask if there's anything else I can help you with!

Talk soon,
[Your name]