



**ACA Council on Sports Injuries and Physical Fitness**  
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## Agenda for the ACA Sports Council Executive Committee Meeting

Type: In Person

Call-in information:

Time: October 19, 2019 at 12:00pm EST

1. Opening Remarks by Andrew Cohen, President
2. Luncheon Sponsor Presentation - KT Tape
3. Call to Order 12:44 pm EST
  - a. Motion by Andrew Cohen, second by Sherri LaShome.
  - b. Motion passes
4. Approve Minutes from AGM from 10/6/2018
  - a. Motion by Shea Stark, second by Bill Bonzel.
  - b. Motion passes
5. Adopt Agenda
  - a. Motion by Stephanie Tolen, second by Ira Shapiro.
  - b. Motion passes
6. Reports
  - a. President- Andrew Cohen

- i. See report at the bottom of document
  - b. 1st VP- Shea Stark
    - i. See report at the bottom of document
  - c. 2nd VP- Liz Moos
    - i. See report at the bottom of document
  - d. Secretary- Bryanna Esquivel
    - i. See report at the bottom of document
  - e. Treasurer- Chris Hargrave
    - i. See report at the bottom of document
  - f. Faculty Advisor- Ed Feinberg
    - i. See report at the bottom of document
  - g. Student ExcCo-Shantai Watson
    - i. See report at the bottom of document
  - h. Student Executive Committee Liaison- Elizabeth Moos
- 7. Organizational updates
  - a. ACA-Bethany Clifton
    - i. One of two that is 100% compliant
    - ii. ACA is offering a 25% discount for all ACA renewals
    - iii. Engage 2020 coming up quickly
  - b. FICS-Stephen Perle, DC
    - i. Last meeting in Berlin
      - 1. New vision mission statement
      - 2. Have opportunities to work with other sports chiropractors around the world
      - 3. Need more students to get involved as well

- c. Canadian Chiropractic Sports
  - i. Having symposium in Toronto in 3 weeks

8. Awards

- a. 10th Annual Dr. Tom Hyde Student Poster Presentation Competition Awards  
ACASC Student of the Year Award
  - i. 3rd Prize - Richard Yu -Palmer College of Chiropractic West
  - ii. 2nd Prize- Thomas Ermscher Marciano -National University of Health Sciences
  - iii. 1st Prize- Robert Butler and Wren Burton -Palmer College of Chiropractic- West
  - iv. Doc raffle winner- Angela Salcelito
- b. Appreciation award
  - i. Tom Hyde
- c. ACA Sports Council Student of the Year Award
  - i. Kalya Alvarez
- d. Chapter of the year
  - i. Palmer College of Chiropractic-West
- e. NextGen award
  - i. Jordan Knowlton-Key
- f. 2019 Sports Chiropractor of the Year
  - i. Nelson Santos

9. Election results

- a. President- Shea Stark
- b. 1st VP- Chris Hargrave
- c. Treasurer- Amy Bergland

10. Adjourn AGM Meeting at 1:54 pm

- a. Motion by Shea Stark to adjourn, seconded by Liz Moos.
- b. Motion passes

## 11. End of the Year Reports

President's Report: [Presidents Report](#)

1st Vice President's Report:

Since the 2018 Symposium in Minneapolis, we have gained 126 new members, 214 renewals and 96 expirations. We currently sit at 364 active, paying members.

Since taking on the role of 1VP, Membership Committee calls have continued every 6 weeks or so to help build and maintain membership through added benefits. The committee brainstormed many benefits, but I was tasked with prioritizing one or two of those benefits to pursue. I chose to focus on sending hand written welcome notes to new members on behalf of the ACASC and creating continuing relationships with vendors by securing member pricing on products from multiple companies. The Membership Committee has grown to 12 total members including myself.

We are also working with Dr. Joel Bienenfeld to continue to grow the Chiropractic Sports Network (CSN). He is doing a fantastic job communicating with the state coordinators and sport coordinators and we have a few events off the ground including the National Collegiate and High School Taekwondo Championships and the Mount Sac Relays in April. More state coordinators are needed, but we continue working on that. Joel sends monthly reports to me to pass along to the ExCo on his progress and obstacles. Joel and the CSN are also working on securing ACASC spots in 2020 Olympic Trial events in swimming and track and field.

Custom logo notecards were created and ordered for the new member welcome notes. All new ACASC members have received a hand-written welcome note with verbiage created by the Membership Committee.

Previously, the ACA would send monthly reports of new members who were added through the ACA for us to add to the Membership Works site. That timeline has been reduced to weekly so there is less lag time for members to create an online profile. Continuous communication with Bethany Clifton with the ACA is vital in this endeavor. ACASC Membership certificates are also sent out to members.

With the addition of a part time Executive Director, membership renewals has become a priority. She has been tasked with contacting the members whose memberships have expired in the last two years. She sends renewal reports to Andrew and I monthly with her progress on renewals.

As the previous 2VP, I have been helping Dr. Liz Moos with the 2019 Symposium. I have helped reach out to potential speakers and maintain relationships with vendors, as well as create content and run the

scavenger hunt app again this year. I have also given advice when solicited on other symposium details to aid in the transition of the new 2VP.

Over the last two months, I have been the chair of an ad-hoc committee created to update the ACASC Field Manual. This committee includes Drs. Ted Forcum, Jonathan Wilhelm, Brian Nook, Karla Wolford, and Kelly Lange. We have worked diligently to revamp and edit the Field Manual to fit into today's world of social media and edit verbiage based on the vast event experience of the committee members.

Shea Stark, DC CCSP, ICSC, EMT

2nd Vice President's Report: [Moos Year-End Reports](#)

Treasurer's Report:

#### ACASC Treasurer Report

Worked to close out the financials for 2018 ACASC Symposium, showing an overall profit of \$16,700.

- Symposium Expenses ~\$75,000
- Total Registration: \$40,779
- Total Sponsorship: \$50,930

Coordinated with CPA to update and maintain QuickBooks and prepare tax returns, filed 2018 tax returns

Reviewed and Issued reimbursements and payments to the executive board for travel to mid-year meeting and various events.

Attended mid-year meeting in San Francisco

Coordinated membership payment to FICS

Prepared and reviewed documents for the ACA for annual audit

Processed payments for symposium sponsors, assisted with payments and refunds for symposium registration

Ordered swag for Miami Symposium

Prepared 2019 ACASC Budget and will be preparing reports for upcoming symposium for turnover to new treasurer

Secretary's Report:

Since the mid-year meeting I have continued to send out the Sports Talk Newsletters monthly. The student board has been on top of their portion of Sports Talk and continue to add interesting information about the students and sports medicine. We continue to try and highlight our members and show them out on the field. Members have been doing a great job by using hashtags on the photos of them working events. We've been able to share them quite easily because of everyone's good work.

Dr. Joel Bienenfeld and I continue to communicate about the Chiropractic Sports Network (CSN). We are sending out E-blasts to our members frequently about upcoming events that need volunteer doctors to provide care. He is working extremely hard at keeping in contact with all his coordinators. He sends me updated information about the coordinators to which I update the website and Sports Talk.

Auriona Harvey, a student at University of Western States, has become very helpful by becoming our Social Media Coordinator. With her help, we have been able to keep up communication through email and our social media platforms. This way information about the Symposium can be accessed easily by our members.

Dr. Bryanna Esquivel, DC

#### Past President's Report:

Oct 2019

Carly Zuhelke

I've continued to assist where needed, acting as an advisor to Andrew and symposium planner for Liz. I've had several one-on-one phone calls with various board members.

I put together a list of tasks for the executive director to fulfil and oversaw a phone call with Sheila in regard to these details.

I have brought on a new social media director, Auriona, who has done a fabulous job posting for us over the past couple of months. I have also made some social media graphics for sharing.

For 2020 symposium, I helped review the contract and made comments/revisions where necessary.

I'm super sad to be missing the in-person meeting and symposium weekend, but will always be available to the ACASC whenever needed.

#### Student President's Report:

## Faculty Advisor's Report:

I'm bringing ballots to be handed out TO DOCTORS ONLY upon registration on Friday. I'm also bringing clips and thumbtacks to fix posters on rigid blanks. Tim Stark is bringing printed posters.

Students will meet with Tim Stark and me at registration at 7am Friday. Sponsor poster and blank poster boards will be delivered to concierge by noon Thursday. Please confirm easels and location of poster contest.

At the beginning of the sessions, I (or Tim Stark) will remind the docs of the poster competition procedures and the raffle for next year's symposium.

Once the competition is set up, I will determine that all students are ACA & ACASC members (required to qualify for the competition), and I will determine which students are to be reimbursed for their registration and for which students the ACF Student Scholarship Fund will pay ACASC for their registration.

I'd also like to confirm Friday faculty lunch meeting procedure. I will announce that as well on Friday morning.

Since the 2018 Symposium in Minneapolis, we have gained 126 new members, 214 renewals and 96 expirations. We currently sit at 364 active, paying members.

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