## **Privacy Policy for FuFu Games**

FuFu Games is a game development company and aims at providing the best user experience in terms of graphics and performance for its users.

This Privacy Policy governs how FuFu Games collects, uses, maintains, and discloses information obtained from users of FuFu Games mobile games

### **Personal Information**

Games may collect personal identification information from Users through various means, including but not limited to when Users download and install the Game, register an account, or engage in certain activities within the Game. The personal information collected may include, but is not limited to:

- \* User's name
- \* User's email address
- \* User's device information (such as device model, operating system, unique device identifiers)
- \* User's gameplay and interaction data

# **Non-personal Information**

FuFu Games may collect non-personal identification information about Users whenever they interact with the Game. This may include the browser name, device type, and technical information about Users' means of connecting to the Game, such as the operating system and Internet service providers used.

### How we utilize collected information

FuFu Games may collect and use Users' personal information for the following purposes:

\* Personalizing user experience: We may use aggregated information to understand how our Users, as a group, utilize the services and resources provided in the Game.

- \* Improving the Game: We continuously strive to enhance our offerings based on the information and feedback we receive from Users.
- \* Sending periodic emails: We may use the email address provided to respond to inquiries, questions, and other requests from Users.

## **Advertisements and Third-Party Providers**

The Game may display advertisements from third-party ad networks, including but not limited to AdMob, AppLovin, and Unity Ads. These ad networks may collect non-personal identification information about Users' interactions with the Game for the purpose of targeted advertising. Please refer to the respective privacy policies of these third-party ad networks for more information on their practices and opt-out options.

## **Security**

We implement appropriate data collection, storage, processing practices, and security measures to protect against unauthorized access, alteration, disclosure, or destruction of Users' personal information and data stored within the Game.

# **Changes to this Privacy Policy**

FuFu Games reserves the right to update this privacy policy at any time. When we do, we will revise the updated date at the bottom of this page. We encourage Users to check this page frequently to stay informed about how we protect the personal information we collect.

# Acceptance of these terms

By using the Game, you signify your acceptance of this policy. If you do not agree to this policy, please refrain from using the Game. Your continued use of the Game following any changes to this policy will be deemed as your acceptance of those changes. Please remember to review and customize the template according to your specific game and its data collection practices. It is

recommended to seek legal advice to ensure compliance with applicable laws and regulations.