

My NSPRA Academy Follow-Up Plan

New Professionals Signature Series

Participant: _____

District/Organization: _____

Supervisor: _____

My goal for participating

The primary skill(s) or area(s) I hope to strengthen through the Academy:

After each Academy session, I will:

- ☐ Identify my top 2-3 takeaways
- ☐ Save useful tools, examples or resources for future use
- ☐ Identify at least one idea to apply to my current work
- ☐ Share relevant takeaways/resources with my supervisor or team
- ☐ Note any questions or areas I want to explore further

Putting the learning into practice

Academy Topic	One Way I Can Apply It
Leadership, Strategy & Board Foundations	
Research, Reference, Review & Relationships	
Strategic Communication Plans	
Internal Communications	
Branding, Marketing & Digital Presence	
Media Relations & Crisis Preparedness	
Community Partnerships & Engagement	
Professional Growth & Impact Measurement	

At the conclusion of the Academy, I will:

- ☐ Share key takeaways with my supervisor/team
- ☐ Identify practices or resources we should continue using
- ☐ Recommend 1-3 ideas for strengthening our communications work
- ☐ Identify next steps for my continued professional growth