

IDEAS THAT ARE GOING TO HELP HIM HAVE MORE VIEWS AND MORE CLIENTS:

Use SFC to persuade the reader to look into the programs, promote the programs that he is selling, and motivate the reader into becoming better and then buy the courses.

Make a back workout for beginners, so he can use it and post it as free value.

FASCINATIONS FOR SFC:

What is the objective of this SFC?

A: To make the viewers go to the Instagram page and check the profile

What is the writer doing to accomplish this objective?

A: Use curiosity, make it intriguing and motivating

What would the reader feel as they read this piece of copy?

A: Curiosity, Intrigue, and motivation

What lessons of the bootcamp I am using?

DIC format, build intrigue, Avatar, Fascinations model.

- 1 The reason you are not strong enough
- 2 The Ultimate Secret that is going to take your game to a whole different level
- 3 What if I told you that you can have superhero strength?
- 4 Quickest way to do a pull up
- 5 The exercise that is going to build you a DEMON BACK
- 6 If you want to become STRONGER, then you are at the right place
- 7 The reason pro athletes have superhuman STRENGTH
- 8 How to become a BEAST
- 9 What they have NEVER told you about calisthenics
- 10 If you can't do a pull up, do this

1 DIC SHORT FORM COPY:

Subject line: The reason pro athletes have superhuman strength:

They have such power that it makes you wonder, how did they do it?

It is not because of an intense training

Also it is not because they have a good sleep.

Definitely not because of the diet that they have.

This single detail is going to take your game to a whole different level

(Link)

2 DIC SHORT FORM COPY:

Subject line: STOP DOING CHIN UPS!!!

If you are a BEGINNER,

There is an exercise that is going to help you build your back,

Level up your STRENGTH,

And IMPROVE your technique

If you want to know about this exercise, you are just a Click away.

(Link)

BAR WORKOUT FOR FIRST PULL UP (BEGINNERS)(REEL):

Subject line: Quickest way to do a pull up.

Bar suspension: 3/10 sec

Scapula pull ups: 3/ 8

Pull up hold: 3/10 sec

Negative open pull ups: 3/3