

- **Team**

- 2 full-time contributors compensated by MMM (Brittney, Sid)
- 2 part-time compensated by holdings (Laura, Jonathan)
- 3 full-time contributor compensated by holdings (Fred, Jonas, Sean)
- 20~ project-based contributors

- **Funds spent** Budget breakdown in Season 13 request:

- Season 13 budget request: **30,000 GTC**
- Spending so far in Season 13: **~13,200 GTC**
 - ~5k GTC still to be paid for March
 - Allocated roughly according to the budget breakdown
- Multisig holdings as of today:
 - 21.5k GTC, 1 ETH, 3k USD

- **Achievements**

Growth

- Led awareness & marketing efforts for Grants Round 13, our second biggest round yet with over \$1.4M raised from 16k contributors with 300k contributions by the community
- Enabled tracking for grants. Makes us able to see value of different traffic sources.
- Planned, designed, and executed an expansive email marketing plan during GR13.
- Started testing on [Matomo](#), to evaluate if we can axe Google analytics for a more privacy centric tracking solutions for our domains.
- Removed all unnecessary tracking scripts from [Gitcoin.co](#) to respect our users privacy.

MMM stream ops

- Selected YAP Global as our comms/PR partner for S14
- [Gitcoin Governance & Financials Dune Dashboard](#)
- Reworking team structure and payment tiers for S14. Integrating feedback we received from our contributors in the RadicalxChange Voice event; [results here](#).

- Created [contributor tier proposal](#) shared in governance forum, seeking feedback
- [Proposed & aligned on creating product marketing substream](#) for S14

Content & Brand

- Kickstarted the [gitcoin.co](#) move from holdings to the DAO. Now vetting a CMS and a new email service provider.
- Branding strategy in process
- Talent pool for MC comms needs

Community experience & events

- Ran two successful Memepalooza community events. The most recent one had 150 attendees in partnership with 1Hive & KlimaDAO.
- [memes.party](#) experience vastly improved
- [Steward Health Cards](#) update - APIs in place and 30day metrics
- Developing Artist Outreach process to onboard more artists into our space
- Planning for Schelling Point

● Blockers

- Still working out the MMM structure, but will be ready for S14.
- Q&A