DESIGN QUESTIONNAIRE

Please fill these questions so we are best able to determine your specific design style that we can incorporate into your wedding day.



COUPLE

How did you meet?
Through mutual friends in college (MSU)
How did you get engaged?
Matt proposed on a beach in mexico and it was a complete surprise to Kelsey
Who will be involved in the wedding planning and to what extent?
Kelsey and Matt - Kelsey everything, Matt very interested in the venue bar and band only. (50/50 chance he will likely get into the rest)
What is your Pinterest link if you have not already shared this?
Currently don't really have one (Kelsey has a pinterest but mostly used for bathroom and kitchen inspo / home architecture)
How do you feel about your family or guests surprising you with entertainment, installations, added vendors, toasts, etc?
We are not about that life - no
What aspects of the wedding are most important to you?
Band, bar, attire, “feel”

What aspects are lower in priority?
Cake, little details like menus / napkin holder type things
What are the things that you love to see at weddings?
Really love the new way to do the guest books (the phone messages, or we were thinking even videographers grabbing people to say words in the video - almost The Office style), good dance floor party, really want to show off our personalities.
What are the things that you do not like to see at weddings?
Toasts that take 45 minutes, excessive amounts of toasts, slow catering service, limited booze selections, people not dancing, an overall slow vibe where people are like “when can i leave”
What is something you always notice, positive or negative, at weddings?
While we like a good party, a sloppy drunk, outfits, the layout, timing (delays), food and band / dj (music)
Do you like DIY touches at weddings?
Depends on what it is
Is there anything you already know you want to plan around in your timeline?
Dog Photos and photos around chicago - pre ceremony
What activities do you enjoy as a couple in your free time?
Fitness / exercise, going out for drinks, concerts, traveling (with friends and as a couple), aspiring foodies, spoiling our puppy’ pony (we have a great dane).
What are your hobbies? Your partners?
Shopping, board games, reading (fiction and non), travel, exercise, being by bodies of water and swim sports, cooking, video games (Matt), wine tasting, whiskey tasting, tequila tasting, Pizza padiddleing, coffee consiours
Where are you from and are there any cultural elements we can infuse into your wedding day?
Kelsey - Michigan - no true cultural roots for me - maybe with the exception of square pan style pizza (jets forever)
Where is your partner from and are there any cultural elements we can infuse into your wedding day?
Matt - Chicago burbs- but family is 100% italian so an espresso station will be essential
Describe your favorite date night (list any favorite spots, traditions, etc.)
Topo gigio, a few choice places in boston,
Are there any charities or causes that are dear to you?
Paws but no money for them
Do you collect anything or have any heirlooms that we can incorporate into the wedding?
Nope

Do you have any family wedding traditions?
No
Tell me something unique about your fiancé.
Tell me something unique about yourself!
Would you rather: *Right click on the checkbox and insert a check*
❑ Go for a leisurely walk or take a jog/run ❑ Read a book by a cozy fire or hit the ski slopes ❑ Sip wine and mingle or dance the night away ❑ Watch a documentary or a comedy ❑ Travel or stay home ❑ Cook or eat out ❑ Live in the city or the countryside
Would matt rather: *Right click on the checkbox and insert a check*
❑ Go for a leisurely walk or take a jog/run ❑ Read a book by a cozy fire or hit the ski slopes ❑ Sip wine and mingle or dance the night away ❑ Watch a documentary or a comedy ❑ Travel or stay home ❑ Cook or eat out ❑ Live in the city or the countryside
Do you like to see visible personal touches at weddings such as a cake in the shape of the couples' dog, ice sculpture in the shape of a school logo, table numbers with cities the couple have visited together, etc. Or do you prefer for your wedding to be personable in more subtle ways such as flow and ambiance?
We like them both esp an on the rocks ice luge
Do you wish to incorporate a monogram, branded logo, etc? What is your monogram if so?
no

BUDGET

For the sake of being on the same page, the budget we discuss is based on the wedding day budget and does not include your rehearsal dinner, rings, honeymoon, welcome party, etc.

NUMBERS
Who is paying for the wedding?
Mostly bride and groom (some contribution potentially from parents)
Does everyone agree on how the budget will be spent?
Fairly so we still need to work out minor payments (Bride and groom have last and final say)
What is your overall target budget?
75- 80 k
Is the budget flexible?
Yes
HABITS
How do you typically spend splurge money?
Travel, dining, gifts for others, clothes
Where do you shop for clothing?
Aritzia, bandier, zara, nike, special boutiques, lululemon, champion, nordstrom / saks
Do you wait for designer sales or are you okay with last season?
Neither
Where do you shop for home goods?
CB2, all modern, interior define, through domino mag recommendations, home goods
Where do you like to travel?
Caribbean, Dutch Caribbean, Europe- costal towns like where luca was based on, (mix of adventure and laid back)
What kind of hotels do you prefer?
Unique or higher end
Are you a spender or a saver?
Both
Is your partner a spender or a saver?
Both
WEDDING PRIORITIES

If you need to save money, what do you trim first: décor, food, music, staff (meaning your family or friends will have to work), hours from your photographer or other vendor? Or something other than listed?
Matt is decor, kelsey- misc
What elements would you like to have but only if there is extra money in the budget?
Small nice details
How do you determine if something is of value for your wedding day?
Will it make or break the bank and will it add to the flow or feel of our day
Do you like to see visible personal touches at weddings such as a cake in the shape of the couples' dog, ice sculpture in the shape of a school logo, table numbers with cities the couple have visited together, etc. Or do you prefer for your wedding to be personable in more subtle ways such as flow and ambiance?
See above - we like some of both
Are you planning to tip your vendors? Is this factored into your budget?
Yes unless it's truly horrible
Do you describe your wedding day style as frugal, mid-market or luxury? Which of the below photos resonates most with the level of impact you are wanting to make?
Mid market / luxury somewhere between photo 2 and 3



Photo 1



Photo 2



Photo 3

AESTHETICS

List adjectives that describe your wedding vision.
Mid modern with a twist of organic coastal
How do you describe your style (preppy, glamorous, dramatic, outdoorsy, simple, etc.)?
A strong mix leather and silk -casual chic
How do you describe your partner's style?
Casual chic / sporty
What celebrity's style inspires you?
Zendaya, hailey baldwin, Danielle Berenstien (we wore what), Mariana hewitt
Who are your favorite designers and why do you gravitate towards those designers?
Chloe, Bottega Veneta, Alexander wang, Di Petsa, Stuart Weitzman, Versace, Loewe, Brother Vellies, Zimmerman,
What are the colors that you love?
Cream, chestnut, white, black, olive, navy, tan, beige, blush, sea / ocean blue, cherry red, grey, green

What are the colors that you do not like?
Nothing in particular but i dont wear a ton of neon,
What metallics do you like? Do you like mixed metallics or not?
Gold and silver jewlery and I wear them mixed often
Do you like texture?
Big fan of texture and structural components
What kind of patterns do you like? Do you like to mix patterns?
Not really a patterns person
Do you want a statement piece? Statement pieces can be related to décor, paper goods, music, food, table layout, specialty entertainment, lighting or many other elements. Even logistics and flow can surprise and delight. Do you have any ideas in mind or areas you might want to focus on?
Likely but no sure ideas yet!
Are there any areas of your venue that you do not like? Areas you want to consider disguising with draping or another design element?
yes , the escalator in the telegram lounge
What are your aesthetic priorities? Flowers, bulb lighting, draping, signage, candles, etc.
Flowers, lightning, draping and candles
What describes your wedding style best: *Right click on the checkbox and insert a check* ❏ Neutral or Colorful ❏ Timeless or On Trend ❏ Casual or Structured ❏ Other

ATTIRE

FEMALE ATTENDANTS + BRIDE
Do you have a style of dress in mind?
Structured and silky
Do you want a dress from a traditional bridal salon or are you okay shopping at a department store for a white dress?
Bella Bianca or Mira couture likely has what i want (really like the designer pronovias)

Will the female attendants be wearing the same dresses or mix-matched?
Mix matched
Would you like short, midi or long dresses for your wedding attendants?
long
Are they paying for their dresses, or are you?
TBD - i will likely do their hair and makeup
What is your target budget for their dress?
150-170
Will you require that they wear the same shoes, jewelry or nail polish?
No
Will they have getting ready outfits?
Yes :) I will be getting them cute pjs (love the tender fighters from Sleeper but might do a “knock off” of those)
Will they be permitted to change clothes or shoes later in the evening?
Sure! We think we want to try to have money in the budget for cheap slippers of flip flops
Do you have a preference for their hair or makeup? Is this optional or required?
Preferred required
Do you have a style in mind for your own hair and makeup if applicable?
A “natural” look with deeper golds and big eyes - hair is tbd but likely up or big hollywood waves
MALE ATTENDANTS + GROOM
Will the men be wearing tuxedos, suits, blazers and khakis, blazers and jeans or another variation of style?
Suits
Would you like them in traditional styles or in color, patterns or texture?
Unsure
Will these be rentals or are they owned by the attendants?
Rentals

Would you like ties, bow ties, cumberbuns, etc.?
Ties and pocket squares
Would you like them to wear matching socks and shoes? Do you have any styles in mind?
Themed socks
Will they have cufflinks?
Possibly
Will they have a boutonniere or handkerchief?
Yes

FOOD

What are your favorite restaurants and why do you love them?
Italian food is big for us - topo gigio, she wolf detroit both have great food and drinks but we really love when a restaurant has a strong aesthetic as well
What is your “go-to” drink?
We both love old fashions andr espresso martinis, I love dirty gin martinis
Do you prefer red wine or white wine?
Red
What is your perfect happy hour menu?
Ceviche, german pretzels, cheese curds, fresh boston little neck oysters, grilled octopus
What is your ideal four-course meal?
Oysters or grilled calamari to start, pasta, matt would want a steak and kelsey would want sea bass or halibut, pistachio and hazelnut ice cream
Do you want your guests to have a variety of options or will they all be eating the same entrée?
Variety
What is your favorite protein? (chicken, lamb, beef, seafood, etc) Will you have protein at the wedding?
Beef and seafood, we will be having a choice of either and a vegan / veg option
What are your favorite vegetable sides? Will your wedding be vegetarian or vegan?

Broccoli, asparagus, zucchini (so many more)

What is your favorite starchy side? (potatoes, rice, pasta, etc)

Our fave starch is pasta, we will have no potatoes at the wedding because the bride is allergic

Are there any foods you do not like or do not want in your menu?

No

Do you or any of your guests have dietary restrictions (vegan, vegetarian, food allergies, etc)?

Yeah we will have vegetarian guests

Do you want to express your personality, culture, travel or "other" in your menu? If so, what is special to you?

We would like to express culture and personality - we are major pasta and caffeine people

Or do you prefer to provide the most economical meal in order to maximize your headcount?

Nope! :)

Do you want a buffet, stations with a mingle vibe, family-style or plated meal?

Likely plated

How do you feel about lines for food?

Not good unless it is for coffee, dessert or late night food

Do you want passed apps or stationary apps for cocktail hour?

Passed apps

What is your bar preference?
Right click on the checkbox and insert a check

❏ No alcohol, dry wedding
❏ Beer and wine only
❏ Beer, wine + specialty cocktails
❏ Full Bar
❏ A combination, such as beer & wine at cocktail hour but liquor during dinner/dancing

Do you want wine service at the tables during dinner?

Likely if possible

Do you want champagne available to everyone for a toast? Are you planning to rent flutes for this? Is champagne available JUST for toasts or throughout the night?

YES champagne for all if possible
What do you prefer? *Right click on the checkbox and insert a check*
❑ Savory or sweet ❑ Comfort food or healthy food (heathly ish) ❑ Casual or fine dining (a mix)
Name a few of your favorite foods you've had at a wedding.
Pastas (unsuprisingly)
Do you cake or other kinds of desserts? Or both?
I think other types of desserts
Do you want food service throughout the event or just appetizers in cocktail hour, dinner, dessert? This could be ongoing food or maybe you simply want late night snacks.
I think food service throughout
Would you like to serve tea and/or coffee with dessert?
No, i think coffee espresso bar

VENUE

If you are still searching for a venue (if you already have one, scroll down)
Would you like in the city or outside the city and what is your desired radius?
Do you prefer inside, outside or mixed use?
Do you want your ceremony and reception at the same location?
If having the ceremony at one location and the reception at another, do you want to provide transportation?
Are there religious or cultural considerations in the venue selection process?

Venue is already selected
What areas of the venue would you like to use for the following?
Getting Ready
No idea
First Look
Still unsure Lincoln park, river walk
Ceremony
Lobby
Cocktail Hour
Meadow / roof top
Reception
Telegram lounge or penthouse
With inclement weather, where would you like to host each element?
Getting Ready
TBD
First Look
TBD
Ceremony
Lobby
Cocktail Hour
Telegram lounge
Reception
Telegram lounge or penthouse