# **Privacy Policy**

This Privacy Policy governs the manner in which Hicon App collects, uses, maintains, and discloses information collected from users Hicon mobile application.

# **Personal Information Collection**

We may collect personal identification information from Users in various ways, including, but not limited to, when Users visit our App, register on the App, upload videos, or interact with other activities, features, or services we make available on our App. The personal information we may collect includes, but is not limited to:

Full name

Email address

Mobile Number

We will collect personal information from Users only if they voluntarily submit such information to us. Users can always refuse to supply personal identification information, except that it may prevent them from engaging in certain App-related activities.

# **Video Content**

As an educational app, we upload educational videos for children in subjects like English, Mathematics, Social Studies, EVS, Junior KG, and Senior KG.

#### **How We Use Collected Information**

We may collect and use Users' personal information for the following purposes:

To personalize user experience: We may use information in the aggregate to understand how our Users as a group use the services and resources provided on our App. To improve our App: We continually strive to improve our App offerings based on the information and feedback we receive from you.

To send periodic emails: We may use the email address to send User information and updates pertaining to their activities on our App.

### **How We Protect Your Information**

We adopt appropriate data collection, storage, and processing practices and security measures to protect against unauthorized access, alteration, disclosure, or destruction of your personal information, username, password and data stored on our App.

# **Sharing Your Personal Information**

We do not sell, trade, or rent Users' personal identification information to others.

# **Changes to This Privacy Policy**

We have the discretion to update this privacy policy at any time. When we do, we will revise the updated date at the top of this page. We encourage Users to frequently check this page for any changes to stay informed about how we are helping to protect the personal information we collect.

Your Acceptance of These Terms By using our App, you signify your acceptance of this policy. If you do not agree to this policy, please do not use our App. Your continued use of

the App following the posting of changes to this policy will be deemed your acceptance of those changes.