

designer bio – mohammad abdelkader

mohammad abdelkader is a doha-based designer and the founder of bedaya jewellery, a fine jewellery brand that explores identity, memory, and emotional connection through refined, design-led pieces. his approach is rooted in storytelling, where each creation is conceived as a vessel for meaning, carrying a sense of return, belonging, and continuity rather than existing as ornament alone

drawing from his palestinian background and an instinct for symbolism, mohammad works between memory and modernity, translating personal and cultural narratives into forms that feel both understated and enduring. his designs reflect a quiet precision shaped by his engineering perspective, balanced with an emotional depth that defines bedaya jewellery's aesthetic

through bedaya jewellery, his vision is to create modern heirlooms, pieces crafted with intention, designed to be worn, lived in, and passed on. each creation holds space for personal interpretation, reflecting the wearer's own story while remaining grounded in a broader dialogue of heritage, craft, and meaning