

Breastfeeding Coalition of Delaware Minutes

January 30, 2019 Time: 6:00 pm – 8:00 pm

Location: Dover

WIC Offices, Blue Hen Mall/Corporate Center

655 S. Bay Road, Suite 1C, Dover, DE 19901

Teleconference Line: (302) 526-5475 Conference ID: 3296894

Attendees: Kristen Littleton, Missie Uhl, Jene Duffy, Yesenia Sudler, Nancy Hastings, Jacalyn Bradley, Melanie Tarr, Lisl Phelps, Raven Hynson, Ida Lewis, Charmaine Sampson, Julia Fox, Aigner Walker, Shamiya Thompson, Tajuanna McCoy

Time	Item	Next Steps & Responsible Party
6:00pm	Introductions	
6:10pm	Review and approve previous minutes	Approved
6:15pm	Coalition Meeting Guidelines/Expectations	Kristen went over BCD Guidelines; If you have updates to email or contact info, please let us know.
6:20 pm	Treasurer Report	Current balance: \$30,065.61
6:25	Membership Drive	Memberships now due. Please update and pay at https://www.delawarebreastfeeding.org/membership.html
6:25 pm	USBC • Updates	Letter signing to congress as BCD Coalitions to become members- minimal fee. We will be applying for a 5 year membership. Requirements: must call in, must attend member mtg.
6:35pm	Baby Friendly Updates	Beebe visit in April. Mock Survey - Nancy seeking volunteers. Please contact her if interested. Bayhealth visits before and after Beebes. Meeting with Nanticoke rescheduled for May.
6:45pm	WIC Updates	Gov. closing did not affect WIC moms locally. RFP has been distributed, was decreased but all sites maintained. Working towards BFPC at Nanticoke. New campaign launching - Full Belly- will be posted in laundry mats, buses and where our moms are. WIC World BF Week Conference - August 1st, 2019
6:55pm	Community Involvement: • Scholarship • 2019 Breastival • Dover Days • Other	Scholarship applications due February 15th, subcommittee to review. Breastival - Subcommittee forming (Yesenia, Missie, Nancy, Lisl, & Melanie- if interested in joining, please let us know). Tentative date for Sept. 28th if location (DSU) available. Dover Days - Will be walking in parade again and plan to have a table. Information has not been released from Downtown Dover yet. Other : Updates to social media & content creation needed G-suite/BCD email issue to be resolved.
7:05 pm	Policy/Advocacy	Signed USBC Advocacy letter. Advocacy for legislation on hold. Looking to other states for successful legislature.
7:15pm	BCD Strategic Plan • 2019-2024	Updated every 5 years. Board currently reviewing and revising. BCD Has done a great job in the past 5 years. The Strategic Plan is on the BCD website if you would like to review past plans and add input. Discussed launching a survey to gauge community goals of workplace support vs childcare support.

7:35pm	Conferences/Education Opportunities	LC in PP - Mar 15-17 Philadelphia, PA USLCA - May 16-18 Scottsdale, AZ USBC - June 14-15 Bethesda, MD <i>BCD will send 2 members</i> ILCA - July 24-27 Atlanta, GA WIC WBW - Aug 1st Dover Downs - plan to attend ROSE - Sep 19-21 Minneapolis, MN
7:45 pm	Free Share	Seeking new shirt vendor for fundraising - local person that can handle shipping, delivering, and tracking of funds. If not found locally, will outsource to corporate vendor. Keep La Leche League in your thoughts- big changes coming to their community. East Coast Alliance separating due to representation. Melanie will update us as things move along. Black Breastfeeding Week / Chocolate Milk and Cookies- Looking to continue the great work that has been done in the past. Hoping to have an event in each county in DE.
7:55 pm	Next Meeting	Meetings will be the LAST Wednesday of the month. March 27, 2019 in Newark