

PAS framework mission:

Pain: blue

Amplify: yellow

Solution: red

The sales page for Tom Proctor.

Subject line: Do you have what it takes to be the next champion

When you look in the mirror do you see Hercules looking back at you?

How do you sleep at night knowing that when your family needs you most you are more like Daffy Duck than Dolph Lungren?

If you waved a magic wand and could see into the future do you think the habits you keep now would get you fighting fit and ready to take on anyone like Rocky?

You could be fighting fit and ready for a fight if you had the right coach to take you to the next level.

You can take the next step but do you have the balls to say **YES** I'm in??

The blueprint for you to be next Tyson fury is only a click away**