- Set context to meeting
  - 1.5 hours for this call
    - May need 1 more
    - 1 more with existing team member
    - Reference calls
  - Hire slowly, fire fast
    - But will be upfront with you on entire process
- Interview part 1
  - His part
    - What are career goals?
    - What are you good at professionally?
    - What are you not good at/not interested in doing professionally?
    - Who were your last 3 bosses/cofounders and what would they rate you at performance wise on a scale of 1-10?
  - Share a bit about my motivations for hiring a GM
- Interview part 2
  - As about companies the candidate previously worked at
  - Questions
    - What was your aim in each?
    - What accomplishments were you most proud of?
    - Low points in job? Biggest mistake/done differently
    - Who were the people you worked with
    - Why did you leave
- Interview part 3
  - Show scorecard/what I'm judging on
  - Biggest accomplishments in this area
  - Insights into biggest mistakes/lessons learned
- Interview part 4 (speak to references)
  - Find 3 people
    - Ask references to set up calls
  - Questions
    - What context
    - Biggest strengths
    - Biggest areas of improvement back then

- How would you rate their performance
- Person said they struggled with X and Y. can you tell me more about that?
- Additional stuff
  - Allow him to get to know senior staff member
  - Need to sell on the position