

Co-Creation 1: Developing a “How Might We?” Statement

WHAT will we have when this activity is complete?	Your coalition will have a “How Might We?” question that addresses the Problem Statement
WHY is this activity important?	The “How Might We?” question will shift the coalition’s thinking to problem-solving, giving you a creative spark to launch act upon later - a foundation for brainstorming solutions to the Problem Statement later in the module
HOW do I do this activity while keeping the habits in mind?	Focus on co-creation and using the diverse perspectives and voices in the room to create a statement that represents the collective vision of your community; remember to create space for all members to participate
WHEN in the process does this activity come?	Do this activity AFTER Empathy Activity 4: Defining the Challenge and BEFORE Ideation Warm-Up
WHO needs to be involved with this activity?	Complete this activity with your whole coalition.

In-Person Directions

Provide a step-by-step walkthrough of the process for this module if teams are facilitating in-person sessions. Provide suggestions for in-person facilitation methods. Templates and scripts may be included in this section.

Materials & Set-Up:

- Chart paper
- Markers (4 colors)

Step 1: Review your initial problem statement. Post the statement at the front of the room (chart paper, projector, etc.)

Ask the team these questions as a quick check:

1. Does our statement identify the user/stakeholder?
2. Does our statement identify what the core problem is?
3. Did we indicate why this is a problem?
4. What do the users/stakeholders need/want?
5. Is the problem statement we drafted technical only? Or adaptive + technical?

Step 2: From your problem statement, develop a “How Might We?” question that addresses the problem on another piece of chart paper using the template below.

A model to use for this is:

How might we (intended experience) for (user) so that (desired effect).

Example -

Problem: Users don’t understand how the district utilizes the Profile of a Graduate.

How might we educate parents about our profile of a graduate so they are not so confused?

How might we make our profile of a graduate more relevant for students so they understand how the competencies prepare them for life and a career?

Virtual Directions

Provide a step-by-step walkthrough of the process for this module if teams are facilitating a virtual design session. Provide suggestions for virtual facilitation methods. Templates, virtual tools, links to workspaces, and scripts may be included in this section.

This activity can be completed virtually using the same directions provided for in-person facilitation (see above). Your team will need access to your Problem Statement.

Our Problem Statement: Insert here

Our “How Might We” question: Insert final draft here

Example Process & Product

Provide a sample to guide teams in the creation of their intended process and product for the module; include photos or links to a document if helpful

Example “How Might We?” statements

Problem Statement: Users don’t understand how the district utilizes the Profile of a Graduate.

How might we educate parents about our profile of a graduate so they are not so confused?

How might we make our profile of a graduate more relevant for students so they understand how the competencies prepare them for life and a career?

Gut Check & Reflection

Prompt teams to evaluate their product based on the module objectives, the habits, and their work from previous modules

- Revisit the future state for the theme your group chose
- Revisit the empathy data that has been collected from your community
- Will this “How Might We” statement meet the needs expressed and get your district closer to the future state described?

Resources & Links

Provide links to supporting tools, strategy resources, templates, etc to support the module

<https://www.nngroup.com/articles/how-might-we-questions/>

<https://dscout.com/people-nerds/how-might-we-statements>

<https://static1.squarespace.com/static/57c6b79629687fde090a0fdd/t/589cc8b8d2b85721b37d3efe/1486670008488/HMW-Worksheet.pdf>

Next Steps

Provide a direct link to the next module

The next module in the design sequence is [Ideation Warm-Up](#). After practicing ideation (brainstorming), your team will use the “How Might We?” statement to ideate possible solutions to your community’s problem.

[Module List DRAFT](#)