

Privacy Policy

Effective Date: August 26, 2025

1. INTRO

We, developer of the mobile application “**Puzly - 1 Game Per Day**” (the “*App*”), are a technology and entertainment company that designs, develops, and operates mobile games and related services.

This Privacy Policy explains how and why we collect, store, use, disclose, and otherwise process personal data obtained through our websites, online advertisements, and mobile games (collectively, our “*Services*”), **including the Puzly - 1 Game Per Day mobile app available on Google Play and the Apple App Store.**

This Privacy Policy applies specifically to the **Puzly - 1 Game Per Day** mobile application published on Google Play.

This Privacy Policy does **not** apply to data we collect offline, or data from job applicants, contractors, or employees.

If you have questions or concerns about how your data is used, please see **Section 6 (Control Over Your Information)** and **Section 7 (Requests to Exercise Privacy Rights)** or contact our **Data Protection Officer** at privacy@joineveryday.com.

2. WHAT TYPES OF PERSONAL DATA WE COLLECT AND HOW WE COLLECT IT

Personal Data Collected Directly from You

Depending on how you use our Services and where you are located, we may collect:

- **Contact Information:** name, email address, username, country or region.
- **User-Generated Content:** images, messages, or other content you upload while interacting with our Services.
- **Profile and Gameplay Information:** screen name, avatar, in-game progress, achievements, scores, purchases, items obtained, play history, and team

interactions.

- **Feedback & Survey Data:** reviews, ratings, and comments you provide.
- **Inferences:** information derived from your gameplay to predict preferences and interests.
- **Parental Information:** parent email and PIN (if parental controls are activated).

Information We Collect Automatically

We automatically collect certain information when you use our Services, including:

- **Analytics Data:** user ID, session length, events, gameplay interactions, crash logs, latency, battery and framerate information, IP address, browser type, and OS version.
- **Device Data:** unique device identifiers (IDFA, Google Advertising ID, IDFV, App Set ID, Game Center ID).
- **Location Data:** approximate location based on IP address.
- **Commercial Information:** in-app purchases, items considered or acquired, transaction history.

Personal Data Collected from Third Parties

- **Social Media Platforms:** if you link your account (e.g., Facebook, Google, Apple), we receive limited profile information based on your privacy settings.
- **App Marketplaces:** such as Apple App Store or Google Play, for payment verification and device data (we never access your full payment details).
- **Authentication Services:** when you log in via a third-party provider, we may receive your name, email address, and user ID.
- **Other Sources:** publicly available information or partners acting with your consent.

3. PURPOSES FOR PROCESSING YOUR PERSONAL DATA

We use your personal data to:

- Provide, personalize, and improve our games and Services.
 - Enable multiplayer and social features.
 - Deliver in-game content, rewards, and events.
 - Offer customer support and player safety.
 - Analyze usage and optimize performance and device compatibility.
 - Communicate updates, security alerts, and service announcements.
 - Prevent fraud, cheating, and illegal activities.
 - Conduct research, analytics, and internal reporting.
 - Comply with legal requirements and enforce our Terms of Service.
 - Support business transactions (such as mergers or acquisitions).
 - Provide marketing and targeted advertising (see Section 5).
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4. DISCLOSURE OF YOUR PERSONAL DATA

We may disclose personal data to:

- **Other Users:** when you participate in multiplayer or social features.
- **Contest or Survey Operators:** to manage promotions and collect feedback.
- **Service Providers:** for IT, cloud, analytics, customer service, and advertising support (under data-processing agreements).
- **Legal Authorities:** to comply with laws, defend rights, or prevent fraud.
- **Advertising Partners:** for targeted ads (see Section 5).
- **Business Transactions:** during a merger or asset sale.
- **With Your Consent:** for optional features or public testimonials.

We do **not** sell your personal data.

5. TARGETED ADVERTISING

We partner with third-party AdTech providers to deliver personalized advertising on other apps or platforms.

To do this, we may share identifiers (IDFA or GAID), IP address, device data, in-game events, and inferred interests.

Where required by law (e.g., EEA, UK, Brazil), we seek your consent before using data for targeted ads.

You may withdraw that consent any time under **Settings > Terms & Privacy** or by changing your device's ad preferences.

Please note that our partners have their own privacy policies governing how they use this information.

6. CONTROL OVER YOUR INFORMATION

You can manage your information in the following ways:

- **Delete or Reset** our apps to stop data collection from that device.
 - **Deactivate Your Account** to permanently erase game progress and virtual items.
 - **Change Permissions** in your device settings (e.g., location, notifications).
 - **Opt Out of Push Notifications** through device preferences.
 - **Opt Out of Targeted Ads** via Settings > Terms & Privacy or by resetting your advertising identifier.
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7. REQUESTS TO EXERCISE PRIVACY RIGHTS

Depending on your jurisdiction, you may have the right to:

- Access and receive a copy of your personal data.
- Correct or delete your personal data.
- Restrict or object to certain processing.
- Request data portability.

- Opt out of targeted advertising or data sharing.
- Withdraw consent at any time without affecting prior processing.

To submit a request, contact privacy@joineveryday.com.

We may ask for additional information to verify your identity before processing your request.

8. CHILDREN

Our Services are **not intended for children under 13** (or under 16 in certain regions).

We do not knowingly collect data from children below these ages.

If you are a parent and believe your child has provided data to us without consent, please contact us immediately so we can delete it.

Players aged 13–18 must have parental permission to use our Services.

9. SECURITY

We maintain administrative, technical, and organizational measures to protect your personal data against loss, misuse, or unauthorized access.

However, no system is completely secure, and we cannot guarantee absolute protection.

10. THIRD-PARTY WEBSITES

Our Services may contain links or integrations to third-party platforms.

We are not responsible for their privacy practices. Please review their policies directly before engaging with them.

11. RETENTION

We retain personal data only for as long as necessary to fulfill the purposes outlined in this Policy or to comply with legal requirements.

When data is no longer needed, we securely delete or anonymize it.

12. CHANGES TO THIS PRIVACY POLICY

We may update this Privacy Policy from time to time to reflect changes in our practices or legal requirements.

When updated, we will revise the **Effective Date** above and notify you through in-app messages or other appropriate means.

13. CONTACT US

If you have any questions, concerns, or requests regarding this Privacy Policy or our data practices, please contact us at:

Everyday SAS

privacy@joineveryday.com

14 Rue Beffroy, 92200 Neuilly-sur-Seine, France

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