

LAL BAHADUR SHASTRI COLLEGE OF ARTS, SCIENCE AND
COMMERCE, SATARA

DEPARTMENT OF ECONOMICS

2021-22

CERTIFICATE COURSE IN AGRI-BUSINESS

TITLE OF THE COURSE: CERTIFICATE COURSE IN AGRI-BUSINESS

Reason to start the course:

- 1) It is observed that many students have main occupation is agriculture so they get the knowledge of agri-business.
- 2) Students get an insight into the processes of production and supply chain in agriculture field.
- 3) Students get the knowledge of agricultural economics, farm product marketing, quality management, the sustainability of agricultural chains, agribusiness international marketplaces and others.

Aims and Objectives:

- ☐ Preparing students for entry-level executives' job on the immediate basis by enhancing their knowledge and skills as per the industry requirements
- ☐ Opening the windows of better career opportunities by equipping them with basic tools and techniques of food & agribusiness management
- ☐ Graduates in agribusiness can work in a diverse range of industries and positions from accounting, insurance and banking, to managing seed production, farm management, international marketing or retail sales.

Duration of the course: Three Months