Gokhale Education Society's

SMRK-BK-AK Mahila Mahavidyalay

Unit Test- I August 2016

Bachelor of management Science- I

Subject -: Business Communication **Time -:** 09:00-10:00 noon

Date: 20/08/2016 **Marks-:** 25

Instructions –: All questions are compulsory
Figures to the right indicates marks

Q1. Define communication. Explain the process of Communication with the help of a diagram. [10]

OR

Q1. Explain the Non- verbal aspects of written Communications. [10]

Q2. What is meant by Body Language? Explain various aspects of Body language. [15]

OR

Q2. 'Communication plays a very important role in every sphere of life'. Comment. [15]

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Gokhale Education Society's

SMRK-BK-AK Mahila Mahavidyalay

Unit Test- I August 2016

Bachelor of management Science- I

Subject -: Business Communication **Time -:** 09:00-10:00 noon

Date: 20/08/2016 **Marks-:** 25

Instructions –: All questions are compulsory
Figures to the right indicates marks

Q1. Define communication. Explain the process of Communication with the help of a diagram. [10]

OR

Q1. Explain the Non- verbal aspects of written Communications. [10]

Q2. What is meant by Body Language? Explain various aspects of Body language. [15]

OR

Q2. 'Communication plays a very important role in every sphere of life'. Comment. [15]

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Gokhale Education Society's

SMRK-BK-AK Mahila Mahavidyalay

Unit Test- I August 2016

Bachelor of management Science- III

Subject -: Industrial relations **Time -:** 09:00-10:00 am

Date: 20/08/2016 **Marks-:** 25

Instructions –: All questions are compulsory
Figures to the right indicates marks

Q1. Define IR. Explain the Nature and Scope of IR. [15]

OR

Q1. Define IR. Give Approaches to IR. [15]

Q2. Explain the importance of IR. [10]

OR

Q2. Explain the factors affecting IR. [10]

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Gokhale Education Society's

SMRK-BK-AK Mahila Mahavidyalay

Unit Test- I August 2016

Bachelor of management Science- II

Subject -: Quantitative Techniques for Business **Time -:** 09:00-10:00 am

Date: 22/08/2016 **Marks-:** 25

Instructions –: All questions are compulsory
Figures to the right indicates marks

Q1. Attempt any one 10

1. What is Primary data? Give its sources.
2. What is Questionnaire? Write its features.

Q2. Attempt any three 15

1. From the following data calculate Mode.

Daily Income [Rs]	30 & Below	31-60	61-90	91-120	121-150	Above 150
No. of person	22	198	110	95	42	33

2. Calculate upper quartile for the following distribution.

Wages [Rs]	30-40	40-50	50-60	60-70	70-80	80-90	90-100
No. of person	1	3	11	21	43	32	9

3. What are the merits and demerits of Mean?
4. Find the missing frequency of the following distribution if the Median is 30.

Class	5-15	15-25	25-35	35-45	45-55
Frequency	5	15	X	15	5

5. Calculate P30 for the below data .

Marks	0-10	10-20	20-30	30-40	40-50	50-60	60-70
Frequency	15	20	25	24	22	14	5

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Gokhale Education Society's

SMRK-BK-AK Mahila Mahavidyalay

Unit Test- I August 2016

Bachelor of management Science- I

Subject -: Economics-I **Time -:** 09:00-10:00 am

Date: 19/08/2016 **Marks-:** 25

Instructions –: All questions are compulsory
Figures to the right indicates marks

Q1. Define Managerial Economics. State its Nature and Scope. 15

OR

Q1. Enlist types of Elasticity of Demand ad explain Price Elasticity of Demand in detail. 15

Q2. Short notes [Any -2] (5×2)10

1. Factors determining demand
2. Cross Elasticity of Demand
3. Income Elasticity of Demand

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Gokhale Education Society's

SMRK-BK-AK Mahila Mahavidyalay

Unit Test- I August 2016

Bachelor of management Science- II

Subject -: Business Law **Time -:** 09:00-10:00 am

Date: 19/08/2016 **Marks-:** 25

Instructions –: All questions are compulsory
Figures to the right indicates marks

Q1. What is Contract? What are the essentials for the valid contract? 15

OR

Q1. Define and explain Consideration in a contract. State exception to the rule that "An agreement without consideration is valid". 15

Q2. Short notes [Any -2] (5×2) 10

1. Proposal and its essentials
2. Agreement and kinds of agreement
3. Difference between agreement and contract

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Gokhale Education Society's

SMRK-BK-AK Mahila Mahavidyalay

Unit Test- I August 2016

Bachelor of management Science- I

Subject -: Financial accounting **Time -:** 09:00-10:00 noon

Date: 22/08/2016 **Marks-:** 25

Instructions –: All questions are compulsory
Figures to the right indicates marks

Q1. Explain the below terminologies: (Any 2) [5]

a. Goods

b. Transactions

c. purchases

d. Debtors

Q2. State whether the following statements are true or false. [5]

a. Ledger is a book where individual accounts are recorded.

b. Narration is written in Journal just above an entry.

c. Capital A/c is a Real A/c.

d. Audit fees A/c is a personal A/c.

e. Real A/c is an account of expenses an income, losses and gains.

Q3. Mr. Sachin has the following Assets and Liabilities. Calculate his Capital. [5]

Particulars	Amt
Assets :	
Cash	5000
Bank	7000
Debtors	10000
Stock	3000
Furniture	30000
Land and Building	50000
Loan to Jaya	9000
Liabilities:	
Creditors	40000
Outstanding expenses	15000
Laon from Dinesh	5000

Q4. Journalize the following transactions and give proper calculations: [10]

1	Bought goods from Tina worth Rs. 3,000@10% Trade Discount
2	Goods purchased from Siya worth Rs. 20,000 @ 5% Cash Discount
3	Sold goods worth Rs. 30,000 to Kiya on credit @ 10% Trade Discount
4	Sold goods to Risa worth Rs. 40,000 @ 5% Cash Discount
5	Goods purchased from Tarun worth Rs. 28,000 @ 10% Trade Discount and 5% Cash Discount on credit
6	Goods worth Rs. 5,000 sold to Amar @ 5% Cash Discount and 10% Trade Discount on credit.

OR

Q4. Journalise the following transactions in the books of Ms. Niddhi. Prepare the necessary ledger accounts and balance them. Following are the balances appearing on 1st March, 2015.

Riddhi A/c Rs. 28,000[Creditor], Goods A/c Rs. 22,500, Cash A/c Rs. 25,000 [10]

Mar. 3	Goods purchased for Rs. 4,500
Mar.10	Sold goods worth Rs. 7,500
Mar. 15	Cash paid to Riddhi on account Rs. 3,000
Mar. 18	Goods purchased from Riddhi Rs. 7,500
Mar. 19	Goods worth Rs. 300 returned to Riddhi since they were damaged in transit.
Mar. 25	Sold goods to Shankar Rs. 5,000 for cash
Mar. 28	Cash sales Rs. 13,000

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Gokhale Education Society's

SMRK-BK-AK Mahila Mahavidyalay

Unit Test- II September 2016

Bachelor of management Science- I

Subject -: Economics-I **Time -:** 09:00-10:00 am

Date: 28/09/2016 **Marks-:** 25

Instructions –: All questions are compulsory
Figures to the right indicates marks

Q1. Explain the following terms: 15

A. Fixed Cost

B. Average Cost

C. Marginal Cost

D. Total Cost

E. Price

OR

Q1. What are the types of Elasticity of Demand? Explain Price Elasticity of Demand in detail. 15

Q2. Short notes [Any -2] (5×2)10

1. Importance of Economics
2. Factors determining demand
3. Cross Elasticity of Demand

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Gokhale Education Society's

SMRK-BK-AK Mahila Mahavidyalay

Unit Test- II September 2016

Bachelor of management Science- I

Subject -: Financial accounting **Time -:** 09:00-10:00 noon

Date: 30/09/2016 **Marks-:** 25

Instructions –: All questions are compulsory
Figures to the right indicates marks

Q1. Journalise the following transactions and post them in ledger and prepare trial balance in the books of Mr. Rakesh for the month of August 2013.

1 Aug . Mr Rakesh started business with Rs 20,000.

2 Aug. Opened an bank account with Bank of Maharashtra by depositing cash Rs.10,000.

3 Aug. Purchased good for cash Rs 500.

4 Aug. Purchased machinery for cash Rs.800.

5 Aug. Cash sales of Rs. 900.

6 Aug. Withdrew cash for personal use Rs 200.

15 Aug. Purchased goods from Raj and Sons on credit for Rs.600.

20 Aug. Paid insurance charges Rs.800.

25 Aug. Received commission Rs. 500.

30 Aug. Paid salaries Rs 600 and Rent Rs 1000. (15)

OR

Q.1. Journalise the following transactions and post them in necessary ledger accounts and prepare trial balance in the books of Miss. Neeta. The following are the transactions for the month of March 2014.

15 March- Started business with cash Rs. 10,000.

16 March- Deposited Rs. 3000 into bank.

18 March- Purchased furniture of Rs.1200 from M & CO. on credit.

20 March- Returned one chair of Rs. 200 to M & CO.

23 March- Paid office rent Rs. 500 by cheque.

25 March Received commission Rs. 400.

28 March- Paid commission to an agent Rs.100.

29 March- Paid salaries in cash Rs.900.

31 March- Received rent from sub-tenant Rs. 100.

31 March-Paid Rs. 300 in cash and Rs.200 by cheque to M/s M&CO. on account.

31 March- Withdrew cash from bank for office use Rs. 1000 and for personal use Rs. 200. (15)

Q2.Explain the following terminologies: (Any 5) (10)

a) Goods
b) Purchases
c) Debtors
d) Creditors
e) Assets
f) Capital
g) Journal

****

Q.1. Journalise the following transactions and post them in necessary ledger accounts and prepare trial balance in the books of Miss. Neeta. The following are the transactions for the month of March 2014.

15 March- Started business with cash Rs. 50,000.

16 March- Deposited Rs. 3000 into bank.

18 March- Purchased furniture of Rs.1200 from M & CO. on credit.

20 March- Returned one chair of Rs. 200 to M & CO.

23 March- Paid office rent Rs. 500 by cheque.

25 March Received commission Rs. 400.

28 March- Paid commission to an agent Rs.100.

29 March- Paid salaries in cash Rs.900.

31 March- Received rent from sub-tenant Rs. 100.

31 March-Paid Rs. 300 in cash and Rs.200 by cheque to M/s M&CO. on account.

31 March- Withdrew cash from bank for office use Rs. 1000 and for personal use Rs. 200. (15)

Q2.Explain the following terminologies: (Any 5) (10)

a) Goods
b) Purchases
c) Debtors
d) Creditors
e) Assets
f) Capital
g) Journal

****

Gokhale Education Society's

SMRK-BK-AK Mahila Mahavidyalay

Unit Test- II September 2016

Bachelor of management Science- I

Subject -: Principles of Management **Time -:** 11:00-12:00 noon

Date: 28/09/2016 **Marks-:** 25

Instructions –: All questions are compulsory
Figures to the right indicates marks

Q1. Define Management giving its significance. [10]

OR

Q1. Define management. Explain the objectives of management. [10]

Q2. What do you mean by Planning? Explain the importance of planning. [15]

OR

Q2. Define Forecasting giving features of forecasting. Also clarify how Planning differentiates with Forecasting. [15]

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Gokhale Education Society's

SMRK-BK-AK Mahila Mahavidyalay

Unit Test- II September 2016

Bachelor of management Science- I

Subject -: Principles of Marketing **Time -:** 11:00-12:00 noon

Date: 29/09/2016 **Marks-:** 25

Instructions –: All questions are compulsory
Figures to the right indicates marks

Q1. What do you mean by Marketing Mix? Write components of Marketing Mix. 15

OR

Q1. What are the components of Marketing Environment? Explain Micro Environment in detail. 15

Q2. Short notes [Any -2] (5×2)10

1. PEST Analysis
2. Advantages of Marketing Mix
3. Importance of Marketing Environment analysis

****

Gokhale Education Society's

SMRK-BK-AK Mahila Mahavidyalay

Unit Test- II September 2016

Bachelor of management Studies- I

Subject -: Business Communication **Time -:** 09S:00-10:00 noon

Date: 29/09/2016 **Marks-:** 25

Instructions –: All questions are compulsory
Figures to the right indicates marks

Q1. Explain the following Barriers to communication. (Any 4) [15]

a. Physical barriers
b. Semantic and language barriers
c. Socio-Psychological barriers
d. Filtering
e. Closed mind
f. Poor communication skills

OR

Q1. What are cross functional barriers? Explain any three types of cross functional barriers. [15]

Q2. Write a Job application for the post of librarian in Tulip World School, Nashik. [10]

OR

Q2. Name the parts of speech of each underlined from the following sentences [10]

a. Shivaji Maharaj was a great king.
b. The Rose smells sweet.
c. She is a brave girl.
d. The books are where you left them.
e. The girl wrote a letter to her cousin.
f. Mumbai is a big city.
g. This flower is very beautiful.
h. The girl is fond of music.
i. Rama and Hari are cousins.
j. Hurray! We have won the game. [15]

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Gokhale Education Society's

SMRK-BK-AK Mahila Mahavidyalay

Unit Test- II September 2016

Bachelor of management Science- I

Subject -: Principles of Management **Time -:** 11:00-12:00 noon

Date: 28/09/2016 **Marks-:** 25

Instructions –: All questions are compulsory
Figures to the right indicates marks

Q1. Define Management giving its significance. [10]

OR

Q1. Define management. Explain the objectives of management. [10]

Q2. What do you mean by Planning? Explain the importance of planning. [15]

OR

Q2. Define Forecasting giving features of forecasting. Also clarify how Planning differentiates with Forecasting. [15]

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F.Y. B.M.S.

Gokhale Education Society's

SMRK-BK-AK Mahila Mahavidyalay

Unit Test- II September 2016

Bachelor of management Science- I

Subject -: Economics-I **Time -:** 09:00-10:00 am

Date: 28/09/2016 **Marks-:** 25

Instructions –: All questions are compulsory
Figures to the right indicates marks

Q1. Explain the following terms: 15

A. Fixed Cost

B. Average Cost.

C. Marginal Cost

D. Total Cost

E. Price

OR

Q1. What are the types of Elasticity of Demand? Explain Price Elasticity of Demand in detail. 15

Q2. Short notes [Any -2] (5×2)10

1. Importance of Economics
2. Factors determining demand
3. Cross Elasticity of Demand

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Gokhale Education Society's

SMRK-BK-AK Mahila Mahavidyalay

Unit Test- II September 2016

Bachelor of management Science- I

Subject -: Principles of Management **Time -:** 11:00-12:00 noon

Date: 28/09/2016 **Marks-:** 25

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Figures to the right indicates marks

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OR

Q1. Define management. Explain the objectives of management. [10]

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Gokhale Education Society's

SMRK-BK-AK Mahila Mahavidyalay

Unit Test- II September 2016

Bachelor of management Studies- I

Subject -: Business Communication **Time -:** 09S:00-10:00 noon

Date: 29/09/2016 **Marks-:** 25

Instructions –: All questions are compulsory
Figures to the right indicates marks

Q1. Explain the following Barriers to communication. (Any 4) [15]

a. Physical barriers
b. Semantic and language barriers
c. Socio-Psychological barriers
d. Filtering
e. Closed mind
f. Poor communication skills

OR

Q1. What are cross functional barriers? Explain any three types of cross functional barriers. [15]

Q2. Write a Job application for the post of librarian in Tulip World School, Nashik. [10]

OR

Q2. Name the parts of speech of each underlined from the following sentences [10]

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f. Mumbai is a big city.
g. This flower is very beautiful.
h. The girl is fond of music.
i. Rama and Hari are cousins.
j. Hurray! We have won the game. [15]

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Gokhale Education Society's

SMRK-BK-AK Mahila Mahavidyalay

Unit Test- II September 2016

Bachelor of management Science- I

Subject -: Principles of Marketing **Time -:** 11:00-12:00 noon

Date: 29/09/2016 **Marks-:** 25

Instructions –: All questions are compulsory
Figures to the right indicates marks

Q1. What do you mean by Marketing Mix? Write components of Marketing Mix. 15

OR

Q1. What are the components of Marketing Environment? Explain Micro Environment in detail. 15

Q2. Short notes [Any -2] (5×2)10

1. PEST Analysis
2. Advantages of Marketing Mix
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Gokhale Education Society's

SMRK-BK-AK Mahila Mahavidyalay

Unit Test- II September 2016

Bachelor of management Science- I

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Date: 29/09/2016 **Marks-:** 25

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Q1. Explain the following Barriers to communication. (Any 4) [15]

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f. Poor communication skills

OR

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g. This flower is very beautiful.
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Gokhale Education Society's

SMRK-BK-AK Mahila Mahavidyalay

Unit Test- II September 2016

Bachelor of management Science- I

Subject -: Financial accounting **Time -:** 09:00-10:00 noon

Date: 30/09/2016 **Marks-:** 25

Instructions –: All questions are compulsory
Figures to the right indicates marks

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31 March-Paid Rs. 300 in cash and Rs.200 by cheque to M/s M&CO. on account.

31 March- Withdrew cash from bank for office use Rs. 1000 and for personal use Rs. 200. (15)

Q2.Explain the following terminologies: (Any 5) (10)

a) Goods

b) Purchases

c) Debtors

d) Creditors

e) Assets

f) Capital

g) Journal

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F.Y.B.M.S.

Gokhale Education Society's

SMRK-BK-AK Mahila Mahavidyalay

Unit Test- I August 2016

Bachelor of management Science- I

Subject -: Principles of Management **Time -:** 11:00-12:00 noon

Date: 19/08/2016 **Marks-:** 25

Instructions –: All questions are compulsory
Figures to the right indicates marks

Q1. Define Management. State the functions of management in details. 15

OR

Q1. Explain fourteen principles of management given by Henry Fayol. 15

Q2. Short notes [Any -2] (5×2)10

1. Management as an Art
2. Objectives of Management
3. Management as a Process

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Gokhale Education Society's

SMRK-BK-AK Mahila Mahavidyalay

Unit Test- I August 2016

Bachelor of management Science- I

Subject -: Principles of Marketing **Time -:** 11:00-12:00 noon

Date: 20/08/2016 **Marks-:** 25

Instructions –: All questions are compulsory
Figures to the right indicates marks

Q1. Define Market. Explain types of market in detail. 15

OR

Q1. Define Marketing. Explain functions of Marketing. 15

Q2. Short notes [Any -2] (5×2)10

1. Elaborate the term Product and Brand
2. Scope of Marketing
3. Importance of Marketing

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