

This is a simple yet effective email sequence. It is quite general but others can be written to be more specific on a particular point e.g. your 3 main services. To make email sequencing extremely profitable, a call to action button would be needed to be added in multiple places like your website where you get people to sign up using their email. There are many great techniques that can be used to do this effectively.

Email sequence for boundless

#### Email 1: Introduction and Offer

Subject: **Skyrocket your fitness Journey now** 🚀

Hi [Subscriber's Name],

We're thrilled to welcome you to the **boundless team!**

Are you ready to transform your health and fitness?

Our boot camp is designed to help you achieve your goals

whether it's *losing weight, building strength, or boosting mental resilience.*

We have you covered!

As a special welcome gift, we're offering you a FREE trial session.

Experience our dynamic workouts and meet our **supportive community.**

Claim Your Free Session:

[\[Link to sign up\]](#)

We **can't wait** to train with you!

Stay active,

Lee

The boundless team

#### Email 2: Success Stories

Subject: You won't believe what they achieved 🏆

Hi [Subscriber's Name],

We wanted to share some **real results from real people**

these inspiring **success stories** are from our boot camp members.

These individuals started just like you and achieved **incredible results**:

- **Bridget S:** Bridget was unable to train for a very long time due to a severe back injury. After finding boundless, Bridget can now stay injury-free and gain strength and mobility in areas that aid her recovery.
- **Lisa D:** With boundless Lisa has achieved goals that she always thought were impossible, such as running her first marathon in under 5 hours at 52 years of age.
- **Brett B:** Before Boundless Brett was “overweight and unhappy in myself” Since then things have changed drastically. Brett has now learned to build strength, maintain healthy eating habits, and utilize daily mindfulness practices.

It's proof that with dedication and our expert guidance, **you can achieve amazing things too!**

Ready to start your success story?

Join us for a session this week:

Book Your Session: [\[Link to sign up\]](#)

**We believe in you!**

Best regards,

Lee

The boundless team

**Email 3:** The Benefits of Joining

Subject: **Why Boundless is Right for You** 💪

Hi [Subscriber's Name]

Wondering why you should choose boundless? Here are a few reasons:

- **Expert Trainers:** Our certified trainers are passionate about helping and seeing you succeed.
- **Fun Workouts:** You'll enjoy engaging, varied and personalised workouts that keep you motivated.

- **Supportive Community:** Join a group of like-minded individuals on their fitness journey to success.
- **Proven Results:** Our members see real results in strength, weight loss, and overall well-being.

Ready to experience all these benefits firsthand? Join us for a session:

Reserve Your Spot: [\[Link to sign up\]](#)

**Let's reach your fitness goals together!**

Stay fit,  
Lee

The boundless team

**Email 4:** Special Offer

Subject: **Exclusive Offer: Save on Your Membership!** 💰

Hi [Subscriber's Name],

We have an **exclusive offer just for you!** For a limited time, you can **SAVE 25%** on your Monthly membership at boundless

This is your chance to commit to your fitness journey and enjoy all the benefits of our boot camp at a **discounted rate**.

Claim Your Exclusive Offer: [\[Link to sign up\]](#)

**Don't miss out** on this fantastic deal!

**HURRY**, as it's only for a limited time

Best regards,

Lee

The boundless team

**Email 5:** Final Reminder

Subject: **Last Chance: Join the boundless team today!** ⌚

Hi [Subscriber's Name],

This is your final reminder to **kickstart your fitness journey** with us at boundless

Our special offer ends soon, and **we want you to take advantage of it!**

Join us now to enjoy **25% OFF** your membership and start working toward your fitness goals.

Claim Your Spot: [\[Link to sign up\]](#)

We're here to support you every step of the way.

**To a healthier you**

Lee

The boundless team

Feel free to adjust the content and timing of these emails to fit your bootcamp's marketing strategy and goals. Please personalize each email as you see fit to suit your voice and brand. compelling visuals and testimonials to showcase the benefits of joining your fitness boot camp would also be highly beneficial.

Feel free to copy this and use it however you please even if you aren't interested in continuing further.

All I ask in return is a simple written testimonial.

Thanks

Kind regards

Kye Duesbury