

Privacy Policy for Sky Live: Real-Time Wallpaper

Last updated: March 20, 2025

This **Privacy Policy** explains how we collect, use, and protect your information when you use **Sky Live: Real-Time Wallpaper** (the "Application" or "Service"). It also outlines your privacy rights and how the law safeguards you. By using the Service, you agree to the collection and use of information as described in this Privacy Policy.

Interpretation and Definitions

Interpretation

Words with an initial capital letter have specific meanings defined below. These definitions apply whether the terms are used in singular or plural form.

Definitions

For the purposes of this Privacy Policy:

- **Account:** A unique account created for you to access our Service or parts of our Service.
 - **Application:** The software program named **Sky Live: Real-Time Wallpaper**, provided by the Company and downloaded by you on any electronic device.
 - **Company:** Refers to **Sky Live: Real-Time Wallpaper** (also "We," "Us," or "Our").
 - **Device:** Any device capable of accessing the Service, such as a computer, cellphone, or tablet.
 - **Personal Data:** Any information relating to an identified or identifiable individual.
 - **Service:** Refers to the **Sky Live: Real-Time Wallpaper** application.
 - **Service Provider:** Any third-party entity or individual processing data on behalf of the Company to facilitate, provide, or analyze the Service (e.g., Google Analytics, Firebase).
 - **Usage Data:** Data collected automatically from your use of the Service, such as app usage statistics or crash reports.
 - **You:** The individual using the Service, or the legal entity on whose behalf the Service is being used.
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Collecting and Using Your Data

Types of Data Collected

We are committed to your privacy and only collect data essential for the Service to function and improve.

1. Personal Data

- *Location Data* (GPS or city-based):
 - Collected only with your explicit permission via device settings.
 - Used exclusively for features like dynamic wallpapers (e.g., sunrise/sunset calculations).
 - Stored locally on your device - never transmitted to our servers.
 - You can enable/disable this anytime in your device settings.

2. Usage Data (Automatically collected):

- App usage statistics (session duration, features used).
- Device information (model, OS version).
- Crash reports and performance metrics.
- Anonymized and used solely to enhance the Service.

3. Advertising & Purchases:

- Ad interactions (via Unity Ads/Google AdMob).
- In-app purchase records (processed by Google Play).

How We Collect Data

Data Type	Collection Method	Storage & Access
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Location	Device permissions (opt-in)	Local device only
Usage Analytics	Firebase/Google Analytics	Google servers (anonymized)
Crash Reports	Firebase Crashlytics	90-day retention
Ad Data	Unity Ads/AdMob SDKs	Ad network servers
Purchases	Google Play Billing	Google servers

Use of Your Data

We use collected data to:

- **Provide Services:** Location data for dynamic wallpaper features (processed locally).
- **Improve Performance:** Usage analytics to optimize app functionality.
- **Display Ads:** Non-personalized ads via Unity/AdMob (device identifiers only).
- **Process Purchases:** Handled securely by Google Play; we never access payment details.

Data Sharing & Third Parties

- We do not share Personal Data (like location) externally.
- Limited sharing of Usage Data with:
 - *Google Analytics/Firebase* (anonymized analytics).
 - *Unity Ads/AdMob* (ad performance data; subject to their policies).
 - *Crashlytics* (error diagnostics).

Third-party services operate under their own privacy policies:

- [Google's Privacy Policy](#)
- [Unity Ads Privacy](#)

Your Controls & Rights

- **Location:** Toggle in device settings.
- **Ads:** Opt out of personalized ads via device advertising ID settings.
- **Data Access/Deletion:** Contact us at [your email] for GDPR/CCPA requests.

Google Play Data Safety Section (Concise Version)

*"We collect:

- Location (device-only, optional for features).
- Usage data (anonymized via Firebase).
- Ad interactions (via Unity/AdMob).

Data is shared only with essential third-party services as described above."*

Retention and Deletion of Your Personal Data

- **Local Data:** Location Data (GPS or city-based) is stored only on your device and is never transmitted to us. You can delete this data by uninstalling the app or clearing app data via your device settings.
- **Usage Data:** Data sent to Google Analytics and Firebase is retained according to their respective policies. We do not retain this data ourselves beyond what these services require.

Advertising and In-App Purchases

- **Ads:** The Application includes advertisements from third-party ad networks. These networks may use anonymized Usage Data to personalize ads but do not access your Personal Data (e.g., location) stored on your device.
- **In-App Purchases:** Optional purchases are available to enhance your experience (e.g., ad removal, premium wallpapers). These transactions are processed securely by Google Play, and we do not collect or store your payment information.

Children's Privacy

Our Service is not intended for anyone under the age of 13. We do not knowingly collect Personal Data from children under 13. If you are a parent or guardian and believe your child has provided us with Personal Data, please contact us. If we learn that we have inadvertently collected such data without parental consent, we will take steps to delete it from third-party systems (e.g., Firebase) where applicable.

Security of Your Data

We take reasonable measures to protect the limited data we process (e.g., Usage Data sent to third-party services). However, no method of electronic transmission or storage is 100% secure. Location Data remains on your device, and its security depends on your device's settings and protections.

Your Privacy Rights

You have control over your data:

- **Location Data:** Enable or disable access via your device settings at any time. Uninstalling the app removes all locally stored data.
 - **Usage Data:** Opt out of analytics collection where possible through Google Analytics settings or by disabling internet access for the app.
 - **Ads:** Adjust ad personalization settings in your device's ad preferences.
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Changes to This Privacy Policy

We may update this **Privacy Policy** periodically. We will notify you of significant changes by posting the updated policy in the app or via other prominent notices, updating the "Last updated" date above. You are encouraged to review this policy regularly for any updates. Changes take effect once posted.

Contact Us

If you have questions or concerns about this **Privacy Policy**, please reach out to us:

- By email: ejsstudiosve@gmail.com

