

Point Leo Foreshore policy for Operation of commercial ventures within the Reserve

1. Rationale or Purpose

The Point Leo Foreshore Reserve provides a low key, rural, beachside experience with a non commercial atmosphere. The Point Leo Foreshore Committee of Management (**COM**) recognises that there is a demand for visitors to participate in a range of structured activities, such as surf lessons, which utilise many of the Reserve's natural assets. The COM considers that such lessons fit within its vision for the Reserve allowing people to interact with, and gain a better appreciation for the natural environment. Regulation of this activity is achieved by issuing a number of Tour Operator Licences to proponents who provide such activities, with restrictions on where and how they may advertise within the Reserve.

A Kiosk located adjacent to the Surf Lifesaving Club and at the rear of the main car park has provided basic food and refreshments to campers and day trippers for many decades. The building is tenanted on a lease basis through the COM. The Kiosk serves an integral component of the camping and general public experience at Point Leo.

However, the COM has concerns that further commercial activities, such as food vans or other retail outlets would be detrimental to the aim of preserving the low key, non commercial atmosphere and the amenity of the Reserve generally.

2. Policy Statement

2.1 All Commercial Activity Operators who wish to operate within the Reserve:

- 2.1.1 Must hold a current Tour Operator's Licence issued by the COM;
- 2.1.2 Must not erect sign or display advertising materials in the Reserve with the exception of (a4) size brochures on notice boards in camper facilities and in the Office. These can only be displayed after approval of the form and content of the sign or advertisement is obtained from the Ranger / Manager;
- 2.1.3 May erect a single sandwich board or stand alone sign which may be in place 30 minutes prior to a tour event or lesson, and during a tour event or lesson, but must be removed at the end of the lesson / activity;
- 2.1.4 May set up a marquee no larger than 5m x 5m only in the grassy area immediately adjoining the car parking areas for participants on hot days;
- 2.1.5 Must ensure that during the summer school holiday period, lesson preparations, pre lesson instruction and storage of gear on the beach must not occur within 100 meters either side of the Boat Club pier.

2.2 Peak Days

2.2.1 *As recommended in the Assessment by SGL Consulting Group regarding "Beach Capacity for Water Activities at Point Leo".* Weekends, School Holidays, Public Holidays during the December January period where:

- (i) The time of high tide is between 12 noon and 3pm;
- (ii) The projected maximum temperatures exceed 30 degrees C;
- (iii) Projected swell and wind are conducive to good Surf;

are declared Peak Days.

2.3 On Peak Days Surf Schools holding a current Tour Operator's Licence to operate at "Crunchies" must observe the following conditions:

- 2.3.1 Only one Surf school will operate at any one time with a maximum of 16 students;
- 2.3.2 Priority will rotate between Surf Schools with the option being forfeit if not taken up;
- 2.3.3 Priority rotation to be arranged between Surf Schools and the Rangers will only intervene if there is conflict;
- 2.3.4 On peak days any activities conducted on the beach, including leaving equipment on the beach shall be done on the beach directly below the lookout platform.

Peak Day restrictions only operate at Crunchies. All other areas operate as per Industry Standards.

2.4 In addition to the above conditions, the COM also requires that:

- 2.4.1 All set up and parking is to occur, as shown on the map in Annexure A in the relevant licences.

2.5 Class Sizes

For days other than Peak Days class sizes are determined in accordance with the recommendation of SGL Consulting Group report on "Beach Capacity for Water Activities at Point Leo". This calculation is based on the carrying capacity of the break at Crunchies, the number of Tour Operator Licences issued and the required ratio of staff to students. Accordingly, on Non-Peak Days the maximum class size must not exceed 25 persons inclusive of Tour Operator staff.

- 2.6 The COM currently does not propose to issue licences for the operation of a commercial food vendor within the Reserve. It is considered that any public demand for such services is adequately met by the General Store and the Kiosk.

3. Evaluation and review

Policies will be reviewed annually by the Point Leo COM Policy and Procedure Sub-Committee.

4. Definitions

- » **Fundraising:** The seeking of financial support for a charity, cause, or other enterprise.
- » **Event** :a gathering of people to participate in a shared experience)
- » **Reserve** :The Point Leo Foreshore Reserve.
- » **Com** : The Point Leo Foreshore Committee of Management
- » **Mobile food vendors /caterers** : Mobile food vendor: Any vehicle/ kart / Van/ kiosk or any other food vending unit designed to be portable and not permanently attached to the ground from which food is peddled, vended, sold for sale or given away. a person or company providing food and drink at a social event or other gathering
- » **Food act** : Please follow this link to view a copy of the Victorian Food act
- » **Street trader:** Please follow this link to visit the Street Trader website
- » **Commercial Activity Operator:** Concerned with or engaged in commerce and / or Making or intended to make a profit. (1)

5. This policy was ratified By the Committee of Management on 27 / 9 / 2017