

Wisconsin Philanthropy Network

PARTICIPANT PROFILE



Tony Shields
President / CEO
Milwaukee, WI

Website: Wisconsin Philanthropy Network

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Funder: Rockwell Automation

Tony currently as President and CEO of the Wisconsin Philanthropy Network, 130 member organizations contributing over \$600 million annually to non-profits locally, regionally, nationally, and globally. Prior to joining WPN, Tony served as Executive Director of United Neighborhood Centers of Milwaukee and as publisher of the Milwaukee Neighborhood News Service. Previously, he led Community Relations efforts for Harley-Davidson and for the Milwaukee Bucks Professional Basketball organization. Currently Tony serves as a board member for Advancing a Healthier Wisconsin Endowment, Cardinal Stritch University, the Center for Community and Nonprofit Studies at University of Wisconsin-Madison, the Milwaukee County Parks Foundation, and an appointee of Wisconsin Governor Tony Evers on the Milwaukee Child Welfare Council. Tony holds both a Master of Science in Management and Bachelor of Arts Degree in Interpersonal Communications from Cardinal Stritch University.

ORGANIZATION INFORMATION

Mission Statement: WPN's mission is to support and promote effective philanthropy through education and research, best practices, enhanced partnerships and thought leadership.

Mission Priorities:

1. Community Building/Economic Empowerment & Independence
2. Social Services
3. Other

Other: Philanthropy Serving Organization

Total number of employees: 6

Total number of volunteers (estimate): 14

Revenue	Prior Year	2021
Contributions and grants	\$638,773	\$324,455
Program service revenue	\$347,484	\$395,678
Investment income	\$638	\$211
Other revenue	\$0	\$0
Total revenue	\$986,895	\$720,344

Statement of Revenue (from page 9 – Form 990)	
1a. Federated campaigns	\$0
b. Membership dues	\$220,084
c. Fundraising events	\$133,913
d. Related organizations	\$0
e. Government grants	\$0
f. All other contributions	\$366,136
g. Noncash gifts in line F	\$0
h. Total	\$720,344
2. a-g Other revenue (if applicable)	

Fun Fact: I have met/shaken hands with six current or former US Presidents.