

Why you should not support hybe ent.

- Why should we boycott?

There are multiple reasons why we should not support hybe including its labels:

1. scooter braun
2. their relation with UMG
3. their relation with Geffen Records
4. their mistreatment and overworking towards their artists
5. Min HeeJin
6. zionist collaborations and song credits

1. who is scooter braun?

Scott Samuel "Scooter" Braun is an American [talent manager](#), entrepreneur, [record executive](#), and the CEO of [Hybe America](#), the North American [subsidiary](#) of South Korean entertainment company [Hybe Corporation](#).

Braun is known for praising Benjamin Netanyahu on multiple occasions, and has posted a picture on instagram thanking him in a meeting, praised Israel multiple times on his instagram stories. Braun has considered occupied land of Syria the "Israeli land" . Braun has actively been showing hatred towards the BDS movement and Palestine.

Braun is also known for being islamophobic, he has posted multiple anti-muslim posts / reels on his instagram story, he is also friends with P.diddy.

2. Their relation with UMG (Universal Music Group)

Hybe has signed a 10 year contract with UMG

UMG is known for having multiple zionists working such as:

- Bruce Resnikoff
- David Reznier
- Bill Ackman
- Jody Gerson
- Evan Lamberg
- Robert Baruch

UMG's ceo Lucian Griange and UMG's chairman, are involved in the P.diddy criminal case, and are also close friends of IOF soldier Hiam Saban.

3. Their relation with Geffen Records

David Geffen is the founder and CEO of Geffen Records, David is listed in Netanyahu's leaked 2007 potential campaign funders list. David also gifted a 480 seat auditorium to the National Gallery of Israel in Jerusalem.

4. Overworking and mistreating their artists

Hybe has been getting boycotted and targeted multiple times for overworking their artists: especially TXT, Fromis_9 and ENHYPEN, most of their artists have had multiple injuries and been at endless schedules and no breaks

TXT: TXT is a 5 member group under Big Hit, all 5 members have been in multiple hiatuses (and currently the leader Soobin is on hiatus till 2025), Beomgyu has had a leg injury for a while, Yeonjun has been getting very sick since debut and mentioned he has went to the hospital multiple times, Taehyun has mentioned in a live that he has gotten depressed and shed tears non-stop after a schedule because of not resting also once answering a question that was "when will you rest" and he replied with "you rest when you die", Hueningkai has broke down during a video saying "this is so tiring" on the floor, he has also slept multiple times even while getting his clothes on during his trainee days, TXT also talked about their trainee days that they have practiced in a room full of fungus and Taehyun almost dying because he got electrocuted, Soobin has also mentioned that they would secretly eat and got caught multiple times breaking their diet. TXT has also not been resting and have been going on new world tours every single comeback ever since 2022.

Fromis_9: Fromis_9 is an 8 members group under Pledis, they used to be 9 members but are now 8 due to a member leaving for other activities. Some Fromis members have mentioned that they still are waiting for their 1st payment not so long ago, they debuted in 2018, Hybe has not promoted properly Fromis's activities ever since debut. Fromis has still not had a single tour since 6 years, they have at least one comeback each year and been going on multiple hiatuses, one of the members Jiheon has been harassed on Weverse multiple times and Pledis completely ignored it, which she also had her 1 month hiatus after getting diagnosed with anxiety.

NewJeans: NewJeans is a 5 member group underADOR, one of the members have been mistreated by one of the ILLIT (a 5 member group under BELIFT LAB) managers because of CEO Min HeeJin controversy with ILLIT, one of the managers told one of the ILLIT members to ignore the member of NewJeans loudly, NewJeans have mentioned that in a new YouTube channel they made expressing their opinion towards Hybe.

Multiple artists have had injuries (mostly leg injuries) such as: Beomgyu of TXT, Jay of ENHYPEN, Wonhee of ILLIT, Hyein of NewJeans, Daniela of KATSEYE.

5. Min HeeJin

Min Hee-jin is a South Korean music producer, art director, and graphic designer. She is the former CEO of ADOR, a subsidiary of entertainment company Hybe Corporation, and the former executive producer of K-pop girl group NewJeans. Mhj has also been known for being a Pedophile and people have started boycotting ador for newjean's sake, mhj has also had a controversy with hybe, mentioning alot of groups especially new group ILLIT from belift lab and playing the victim at a press-conference not so long ago, which led to her departure from being CEO.

6. Zionist collaborations and song credits

Hybe has had multiple collaborations with zionist brands and collaborations, such as Dior, Johnny Goldenstein being in multiple song credits as well as Omer fedi, collaborations with Mcdonalds, Coca cola, Disney, Netflix, Sprite, Dunkin Donuts, Dr Jart+, etc.

Feel free to check "why checking the song credits in songs is important when boycotting"

- check out from @terryterrifying:

.Boycotting in music

.How to support your favorites while boycotting

.how to boycott effectively online

.what to avoid when boycotting in apps

- Check out the hybe email template post posted by @cosmic.watermelon and @ctrlsoul

- more hybe boycott resources:

@cosmic.watermelon

@ducktemplates

@ctrlsoul

@dalsocollective