

OUTREACH #1:

Hi (company name), I just came across your account and I've noticed that you're not getting as much attention as you potentially could be getting. I came up with a few suggestions as to how you could improve your social media presence. Here's one (add 1 idea as free value). So I want to help you achieve that.

I've been practicing my marketing consultant skills for quite a while now, so I'm at the point where I want to start helping people like you gain more attention and customers. I can provide you value by creating content for you (emails, content ideas, newsletter emails, etc..)

I would gladly help you out for free in exchange for a testimonial or for a minimal fee. If any of this interests you, let me know what I could help you with, and let's get you more attention/customers!

Talk to you soon,

Samuel

OUTREACH #2:

Hi (company name), I just found your page and I'm sure I could provide you with some pretty good value. How would I do this you may ask? I'll do this by rewriting your emails, giving you ideas on how to improve your content and page, and also by writing your newsletter emails.

I would connect with the reader's deepest desires to help them make the decision to buy your service/ product. I would gladly do this for FREE in exchange for a testimonial or for a very small fee.

If any of this interests you, let me know what I could help you out with and I'll happily do your work for you. 🙏

Take care of yourself,

Samuel

OUTREACH #3:

Hi (name), I've been practicing my marketing consultant skills for a while now and I want to help businesses like yours to make more money. I would love to provide your business value for free in exchange for a testimonial or a minimal fee.

I can do this by rewriting your content, and writing your emails and emails for your newsletter if you have one. I can also do this by giving you ideas on how to improve your page and content and rewriting the home page of your website.

If you are looking to make more money by doing less work, then tell me what you would want help with and I would gladly help you out!

Wish you all the best,

Samuel

OUTREACH #4:

Subject Line: Clients

Hi (name), since you have a business/online presence you probably don't have as much time for yourself/creating as much content as you'd like to keep putting yourself out there and find new customers to make more money. You're probably doing this through IG content, X/Twitter posts, email newsletters, your website, and such.

This is where I could help you out and save you a lot of time. If you are interested, let me know.

All the best,

Samuel

OUTREACH #5:

Subject Line: Get More Clients

Hi (name), you probably don't have enough time or not as much as you'd like to post content to get yourself out there and get seen by more potential customers. I can help you with that to give you more free time while also getting your company more customers, so more income.

If you are interested, let me know.

All the best,

Samuel

OUTREACH #6:

Subject Line: More free time

Hi (name), you probably don't have a lot of free time because of your business/online service. But you still need to keep putting yourself out there through social media posts, newsletters, emails, and such so that more potential customers find you and your services. I could help you with that to give you more free time and more income for your business.

If you are interested, let me know.

All the best,

Samuel