



Allamakee Prevention Advisory Meeting

Thursday, June 9, 2022 at 11:30 AM

Location: Lid's

1350 9th St SW, Waukon IA

"Allamakee Prevention Advisory is a group of individuals focused on guiding grant funds to advocate, educate, and provide awareness to positively impact the health and wellness of Allamakee County."

[May 2022 Meeting Minutes](#)

In attendance: Ashley Havenstrite (Tobacco), Colinne McCann (Mentoring), Jenny Rose (IPN), Jessica Rupp (IPN), Jon Vagts

Welcome & Introductions

Ashley: Got 2 more workplace policies today, met the goal of 5 for the county. Next FY goal: adult tobacco presentations focused on youth use with 1 every quarter. Jenny mentioned a study of 3rd hands smoke and the longitudinal effects it has on health when purchasing homes and vehicles with 3rd hands smoke. Met with the principal at Kee High who mentioned chewing tobacco was a bigger problem than vaping in the school. Running My Life My Quit Spotify ads

Jessica/Jenny (IPN): Lansing Driver's Ed presentation next week and possibly doing Waukon Driver's Ed; Update training list for businesses to go in business folders; Meeting with Postville Wellness Center today for drug-free workplace policies which will be the last one for the FY

Colinne: 11 matches in Allamakee, 6 waiting: 1 girl 5 boys. Table tents are going up in Allamakee, preparing for next FY

Jon: Continuing to offer trainings, promoting Your Life Iowa "It's stats with Us" and "see the person, not the addiction" Discussed going a presentation at the Postville Wellness Center for the general public to promote APA

Discussed [a recent drug bust in La Crosse](#).

Old Business:

- Recap Human Trafficking Presentation
 - Low attendance but great feedback
 - Discussion about Mobile Mamas App

- [Coalition Capacity Checklist](#)
 - Please complete this so we have a baseline for APA

New Business:

- Reports on FY22 Workplan Outcomes
 - Coalition work has come a long way
 - Need to work on more capacity building
 - Current no TIPS in Allamakee County but plan to do that next FY
 - Ran Think Before You Drink campaign
 - Facebook, newspaper, and posters
 - Businesses - Drug-Free Workplace Policies
 - Economic Development
 - Veterans Memorial Hospital
 - Postville Wellness Center
 - Driver's Education
 - Lansing 6/14/22
 - Possibly in Waukon
 - Generation Rx
 - NICC - Waukon online
 - None for older adults
 - Goal met
 - Problem Gambling
 - 1-800-BETS-OFF media campaign
 - Radio, Facebook, newspaper, and posters
 - COmmunity presentations - none specific to Allamakee County
 - Responsible Gifting Campaign
 - 8 businesses in the county
 - Date Cards were distributed in the County
 - Tobacco
 - Presentations - none in Allamakee
 - CBSG - none in Allamakee county but we will do that next year

- [FY23 Marketing Plan](#)
 - Tabled for next meeting
- Iowa Youth Survey - [county data available](#)
- Outreach

Next Steps:

Work on Marketing Plan

Next Meeting: **Thursday, Jul 14, 2022 in Lansing**

If you wish to add something to the agenda, please contact:
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www.allamakeeprevention.com