

How users opt in to [Insert Company Name] SMS:

1. Where users opt in:

Users can opt in to SMS marketing by visiting our official website at [\[www.examplewebsite.com\]](https://www.examplewebsite.com), specifically through the **Fireside Chat signup form** located here:

<https://www.examplewebsite.com/30-days-challenge>

[Insert screenshot of your landing page with your consent]

I'm Ready for a Reset!

 ▼ +1 201-555-0123

☐ I agree to receive promotional SMS and Emails from [redacted] including promotional, special offers, and marketing messages.

☐ I agree to receive informational SMS and Emails from [redacted] including event updates, reminders, and motivational content.

Submit & Sign up

For more info, visit our [Privacy Policy](#) and [Terms and Conditions](#)

2. How the opt-in is presented:

When users scroll to the middle of the page (<https://www.examplewebsite.com/30-days-challenge>) they encounter a subscription form that includes the following consent checkbox:

[] I agree to receiving text messages and emails from [Company Name] about events, reminders, and updates. Message & data rates may apply. You can reply STOP at any time to unsubscribe, or HELP for help.

[] I agree to receiving text messages and emails from [Company Name] about marketing and promotional offers. Message & data rates may apply. You can reply STOP at any time to unsubscribe, or HELP for help.

For more info, visit our [privacy policy](#).

- The user **must manually select** this checkbox before submission.
- This action is logged in our platform with a timestamp
- The form also links to our [Privacy Policy](#)

4. What happens next (confirmation & opt-in message):

Once the user submits the form:

- They are added to our contact list with SMS consent status marked as true.
- They receive an automated SMS confirming their subscription and providing opt-out instructions:

"Thanks for subscribing to [Company Name] SMS updates. Reply STOP to unsubscribe at any time."

5. How users can opt out:

Users can opt out of receiving SMS messages anytime by replying **STOP** to any message. This action:

- Immediately unsubscribes the user from future SMS communications.
- This is confirmed with an automatic opt-out confirmation message.