

ANIRUDH KANAPARTHI

UX/UI Product Designer & Researcher | United States

Phone: 267-301-8458

Email: anixperience@gmail.com

Website: <https://www.anixperience.com/>

SUMMARY

Senior Product Designer with 8 years of experience designing AI-enabled, fintech, banking, and enterprise SaaS products across web and mobile platforms. Specialized in end-to-end product design, AI-assisted workflows, conversational UX, chatbot experiences, workflow automation, and complex data-driven systems. Proficient in Figma, Design Systems, UX Research, Prototyping, and leveraging AI tools including Claude, Cursor, GitHub Copilot, and Figma AI to accelerate design, research, and documentation. Experienced collaborating with Product Managers, Engineers, and stakeholders to deliver scalable, human-centered AI experiences. Portfolio demonstrates measurable impact across enterprise SaaS, AI-powered products, fintech, and banking solutions.

PROFESSIONAL EXPERIENCE

Lead UX/UI Designer & Researcher | Remote, USA NXTThing RPO

Jan 2025 - July 2026

- Designed enterprise Recruitment SaaS platform modules including Jobs, Connect, Sourcing, Analytics, and AI-powered recruitment workflows, delivering **120+ responsive screens** across desktop, tablet, and mobile platforms.
- Designed **AI-powered chatbot experiences** for candidate onboarding, profile creation, document uploads, screening questionnaires, and conversational recruitment flows, collaborating with engineering teams to define chatbot interaction patterns, prompt flows, AI response behaviors, and human-AI experiences.
- Designed AI Match Score experiences that evaluated candidate qualifications, skills, education, and job relevance to generate intelligent recommendations, enabling recruiters to efficiently prioritize, screen, and advance candidates through the hiring funnel.
- Built and implemented a **scalable Design System** using design tokens, variables, collections, typography, spacing, and reusable components, **reducing developer clarification requests by 40%** while ensuring consistency across enterprise and AI-enabled experiences.
- Collaborated closely with Product Owners, developers, and cross-functional teams to conduct qualitative and quantitative user research, including stakeholder interviews, usability testing, workflow analysis, participant recruiting, research synthesis, and insight reporting, reducing design rework by 30%.
- Designed **data-dense dashboards**, **recruiter workflows**, and **AI-assisted candidate management** experiences that streamlined recruiter operations, improved task completion, and optimized end-to-end hiring workflows across enterprise platforms.

Lead UX/UI Designer & Researcher | Columbus, OH Strong Basics LLC

Jan 2024 - Dec 2024

- Led the redesign of Remodel AI, a **B2B SaaS remodeling platform**, including client onboarding, AI-driven customer management, and workflow automation.
- Created a **Material 3 + React-based design system in Figma**, simplifying navigation and reducing complexity by 40%.
- Conducted qualitative and quantitative UX research including competitor analysis, semi-structured interviews, workflow analysis, research synthesis, and usability evaluations to identify onboarding friction points and improve customer experience.
- Designed customer-facing web applications (chatbot, scheduling engine) that achieved 92% onboarding success and 95% satisfaction through qualitative and quantitative UX research, including participant interviewing, usability test, workflow analysis, diary-style feedback collection, and insight reporting.
- Supported end-to-end research activities including participant coordination, research synthesis, stakeholder reporting, and behavioral analysis using online research and survey platforms such as Qualtrics.
- Built data-rich dashboards for client insights and lead tracking, improving transparency, operational visibility, and platform adoption.

UX Designer & Researcher | Philadelphia, PA Thomas Jefferson University

Jan 2023 - Dec 2023

- Designed **mobile-first applications** in Figma for healthcare, e-commerce, and student services, improving usability by 30% across 6,000+ users.
- Conducted user research and usability testing to optimize customer-facing web and mobile applications across financial aid, health monitoring, and learning platforms.
- Applied qualitative and quantitative research methodologies including semi-structured interviews, heuristic evaluations,

competitor analysis, card sorting, workflow analysis, research synthesis, and usability studies to identify user pain points and improve engagement.

- Designed and executed research plans involving participant recruiting, interviewing, online research platforms, insight analysis, video-based review sessions, and reporting of actionable findings to stakeholders and product teams.
- Prototyped data-heavy flows for student portals and mobile wellness apps, ensuring accessibility, usability, and ease of navigation across responsive experiences.

Lead UX/UI Designer & Researcher | Hyderabad, IN

Sep 2021 - Aug 2022

Financebox

- Led end-to-end product design for a B2B FinTech platform supporting tax filing, financial compliance, and business reporting workflows across web-based applications.
- Designed complex, data-heavy dashboards, filing journeys, and financial workflows, improving task efficiency by **35%** for **120+ enterprise clients** managing compliance and tax operations.
- Translated business requirements, regulatory constraints, and user needs into intuitive user experiences, wireframes, high-fidelity interfaces, and interactive prototypes.
- Built and maintained a scalable **Figma design system** using **Material UI and ReactJS**, improving design consistency, accessibility, and developer implementation efficiency.
- Partnered closely with Product Managers, Engineers, and business stakeholders to define requirements, validate solutions, and deliver scalable financial product experiences.
- Conducted end-to-end UX research including stakeholder interviews, workflow analysis, heuristic evaluations, competitor analysis, usability testing, and design validation to identify usability issues and optimize critical financial processes.
- Planned and moderated research activities, synthesized qualitative and quantitative findings, and presented actionable insights to cross-functional teams to inform product strategy and design decisions.
- Applied information architecture, interaction design, and accessibility best practices to improve usability, clarity, trust, and efficiency across complex financial workflows.

UIX/UI Designer | Remote, IN

Jan 2021 - Oct 2021

Uni.xyz

- Designed marketplace experiences for the **world's largest architecture competition platform**, boosting engagement by 30% and listings by 25%.
- Created **wireframes, prototypes, and animations in Figma**, validated through usability testing (+35% engagement).
- Developed custom interactive widgets and **customer-facing web components** for competitions and submissions.
- Conducted UX research including usability testing, competitor analysis, heuristic evaluations, user journey mapping, and research synthesis to identify friction points and improve marketplace engagement.

UI/UX Designer | Hyderabad, IN

Feb 2020 - Dec 2020

Truckdock Logistics

- Designed **enterprise logistics SaaS platform** for fleet operations and client management.
- Revamped **customer-facing client portal** in Figma and Adobe XD, improving navigation and boosting lead generation by 25%.
- Designed **data-driven logistics dashboards and workflows**, enhancing client retention and reducing process bottlenecks.

SJM Technology Pvt. Ltd Hyderabad, IN

April 2019– Jan2020

Jr. UX-UI Designer

- Designed 20+ corporate websites with a user-centered focus, improving bounce rates by 35%.
- Collaborated with small business stakeholders to identify goals and optimize IA accordingly.
- Led rapid product discovery and user research for SaaS apps in logistics and accounting.
- Designed interactive prototypes and ran usability testing sessions to validate assumptions and iterate features.
- Researched user behavior on real estate platforms and prototyped new layouts that led to a 20% increase in conversion rates.
- Created clickable prototypes to demo features to clients and internal teams, expediting sign-off times by 30%.
- Coordinated with API teams to streamline integration of financial planning data into real-time interfaces

SKILLS

Design Skills: Wireframes, UI Elements, Usability Testing, Content Strategy, Brand Strategy, Customer Journey Mapping, A/B Testing, User-Centered Design, Responsive Design, Interaction Design, Visual Design, Mobile Design, Information Architecture,

User Flow, Design Systems, Rapid Prototyping, WCAG Accessibility Audit, Mobile App Design, Conversational Design.

Research Skills: User Research, Card Sorting, Competitor Analysis, Research Synthesis, Heuristic Analysis, Semi-Structured Interviews, qualitative research methodologies, research design, participant recruiting, interviewing, online platform-based studies, analysis, video-based research review, reporting, and proficiency with online survey and UX research tools including Dscout, Pollfish, and Qualtrics

Soft Skills: Empathy, Attention to Detail, Collaboration, Problem-Solving, Agile/Scrum Development, Cross-Functional Teams, Design Thinking, Design Sprints, Solving, Adaptability, Leadership.

Tools/Dev Skills: Figma, Adobe Illustrator, Adobe Photoshop, Sketch, React, Material UI (MUI), InVision, HTML/CSS, JavaScript, Axure RP, WAVE, Principle, Blender, Framer, Balsamiq, FigJam, After Effects, ProtoPie, Webflow, Spline 3D, Marvel App, Jira, Trello, Miro.

ACHIEVEMENTS

- Finalist in UMO Global Design Challenge – 2020 UMO Design X Social
- Certification in Google UX Foundations | Google
- Advanced Figma UX Design & Prototyping | Skillshare
- Web Accessibility | WCAG Guidelines | Udacity
- Merit Certification - Grade 3 Guitar | Trinity College of Music, London

EDUCATION

MS. in User Experience and Interaction Design | *Thomas Jefferson University, Philadelphia*
(2022 - 2024)

Bachelors in Architecture | *JNAFAU, India*
(2015 - 2020)