



OASIS Open Exposure Management Framework (OEMF) Launch Press Release Social Media Kit

This kit is designed to help your internal marketing, communications, and leadership teams easily amplify the announcement of OASIS's launch of the OEMF TC across your networks.

This campaign supports the press release by providing messaging and assets for member companies to share and celebrate this groundbreaking advancement in open standards.

Title: OASIS Launches Initiative to Standardize Exposure Management Practices in Cybersecurity

Press Release Publish Date: 30 October 2025

Press Release Link:

<https://www.oasis-open.org/2025/10/30/oasis-launches-initiative-to-standardize-exposure-management-practices-in-cybersecurity/>

SOCIAL MEDIA

When sharing this announcement, please tag:

- OASIS LinkedIn Company Page: [@OASIS](#)
- OASIS X: [@OASISOpen](#)
- OASIS Facebook: [OASIS.Open](#)

Suggested Hashtags:

#OASIS #OEMF #exposurere-management #cybersecurity #vulnerabilitymanagement
#cloudsecurity #attacksurface #collaboration

Graphics: Please feel free to use these graphics available for download in Canva:

- [Social Media Graphic: LinkedIn \(1200×1200\)](#)
- [Social Media Graphic: X \(1600×900\)](#)

SUGGESTED SOCIAL MEDIA POSTS FOR OEMF TC MEMBERS

Please feel free to copy/paste or customize the following posts to share on your social channels:

Option 1:

OASIS is launching the Open Exposure Management Framework (OEMF) Technical Committee! This new industry collaboration will establish standards-based practices for preventing, assessing, and resolving technology exposures across organizations. We're proud to be part of this effort to help shape industry standards from the start.

Read the press release:

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#OASIS #OEMF #exposuremanagement #cybersecurity #vulnerabilitymanagement
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Option 2:

Exposure management is becoming critical as organizations face increasingly complex technology environments and evolving threats. The new OASIS Open Exposure Management Framework (OEMF) Technical Committee is developing a unified framework with best practices and maturity models, integration with existing frameworks, tactical implementation guidance, and a community-driven approach to standardizing exposure management. We're excited to contribute to this important work!

Read more in the press release:

<https://www.oasis-open.org/2025/10/30/oasis-launches-initiative-to-standardize-exposure-management-practices-in-cybersecurity/>

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Option 3:

The future of exposure management is being built right now. OASIS Open's new Exposure Management Framework (OEMF) Technical Committee is bringing together security professionals to create industry standards that will help organizations move from reactive

to proactive security. We're excited to collaborate with TC members and industry leaders to shape these standards from the start.

Read more and join us!

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OPTIONAL ACTIVITIES

If you'd like to contribute a short blog post, please email your idea to:
marybeth.minto@oasis-open.org.

Suggested themes:

- *How OEMF addresses your organization's exposure management challenges*
 - *The importance of universal exposure management standards in today's complex threat landscape*
 - *Your experience contributing to or implementing exposure management frameworks*
 - *The future of proactive security and exposure prevention*
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