

The Conversion Focused Intensive

Double Your Conversions Without Guessing What's Broken.

The Conversion Focused Intensive is designed for experienced coaches, course creators, and online business owners who've launched before and know their offer works—but their sales page just isn't pulling its weight, hovering around a 1-2% (or lower) conversion rate.

If you're done guessing and ready for expert insights that deliver real results—this is for you.

This is a premium, strategic diagnostic designed to pinpoint exactly why your sales page isn't converting—analyzing messaging, structure, and visual flow to deliver a clear, actionable plan that increases your revenue potential. Because when your conversion rate goes up, so does your profit. This isn't about vague advice or generic tips—it's about precise, strategic insights that unlock measurable, revenue-driven results.

Transform Your Conversions. Maximize Your Revenue.

The **Conversion Focused Intensive** is a high-level, strategic diagnostic designed to uncover exactly why your sales page isn't converting—and give you the precise, actionable steps to fix it. This isn't surface-level advice. It's a comprehensive, section-by-section analysis to eliminate confusion, increase conversions, and unlock higher revenue. Within 10 days, you'll have a clear, strategic roadmap to double your conversions.

What's Included:

In-Depth Sales Page Diagnostic

- A comprehensive review of your **messaging clarity, offer positioning, visual flow, and overall page structure** using the *Click-to-Cash System*.
- Identification of conversion blockers, friction points, and areas that weaken buyer trust and momentum.
- Pinpoint exactly where your sales page is losing attention—and how to fix it.

This isn't just about analyzing your sales page. It's about transforming your understanding of what's not working and unlocking exactly how to fix it—for good.

✓ 60-Minute Private Walkthrough Call

- Deep-dive, section-by-section walkthrough of your entire sales page.
- Personalized insights and recommendations, ensuring every part of your page is optimized for conversions and revenue.
- Clear explanations of *why* specific changes will lead to immediate and long-term conversion growth.

You don't need to rebuild your page from scratch. You're likely just a few shifts away from a massive improvement—you just can't see them from the inside. That's what this intensive is for.

You'll leave this call with total clarity on exactly what's killing your conversions and the exact steps to fix it. No more guesswork—just actionable insights that drive real revenue results.

✓ Full Hands-On 14-Day Implementation Support

- I don't just tell you what to fix — I *work with you* to implement the changes.
- Messaging tweaks, copy shifts, offer restructuring, visual flow improvements — handled collaboratively or done-for-you, depending on what's needed.

✓ Guarantee

You'll walk away with a fully optimized, high-converting sales page built for your next-level results — using my proven Click-to-Cash System™.

While I can't control your market, I guarantee you'll have the clearest, strongest, and most strategic sales page you've ever had — backed by data, psychology, and proven principles.

If you implement the recommended changes in good faith, and after a reasonable data period (typically 2–4 weeks), you don't see **any meaningful conversion improvement**, I'll work with you to refine the page once — at no additional cost.

This is about partnership, not guesswork.

I stand by my work, and I stand by your success.

✓ 7 Days of Immediate Support After Launch (DM/Email Access)

- Questions, feedback, and small pivot corrections during the initial action phase

✓ 30-Minute Follow-Up Call After Implementation

- Refine strategies based on real data
 - Lock in your next optimization layer
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For a \$997 offer with 2,000 visitors, **even a 1% increase** is an **extra \$20K**—this is an investment that pays off fast.

This Intensive is about clarity, confidence, and immediate action—giving you the exact insights and steps to maximize your revenue potential..

This Process Works—Here's How My Clients Proved It

👉 <https://kenwestgaard.com/testimonials>

Current Investment: \$1,000

Turnaround: Initial diagnostic and call within 10 business days.

Only two slots available each month to ensure my full attention and focus. If you're ready for immediate clarity and measurable results, **message me to claim your spot:**

<https://www.instagram.com/thesalespagepro>

For those who want ongoing optimization beyond the initial rebuild, my Profit & Performance Maximizer is the next step.