

PRESS RELEASE

HYDE IBIZA – THE WHITE ISLE'S BOHEMIAN HOTEL IS NOW OPEN FOR THE 2024 SEASON

- *Born from the LA club scene in the 2000s, Hyde Ibiza is now officially open for the season on the world's most iconic island for music lovers.*
- *Hyde Ibiza joins all the dots as a lifestyle hotel set to the soundtrack of the Balearic heartbeat and magic of its surroundings.*
- *Nestled into nature overlooking turquoise crystal water at Cala Llonga Bay, where you can capture the magic of a sunrise and moonrise.*



Press release, Ibiza, April 2024: Hyde, the vibrant hotel brand rooted in the LA club scene, is now welcoming guests for its first full Ibiza season.

The Hyde brand has been bringing people together through authentic connecting experiences facilitated by music and art since 2005. Hyde Ibiza, the brand's first European location, is a

401-room hotel nestled on the luscious green hills of Cala Llonga, offering a relaxed sea view oasis for hedonistic and playful island lovers.

Located just a moment's drive from the island's famous super clubs, such as Pacha and Ushuaïa, Cala Llonga is a bohemian retreat, quickly becoming one of Ibiza's most fashionable destinations. Hyde Ibiza occupies a prime location right next to the beach, with direct access to the crystal waters, a boat dock with public ferry access to Ibiza Town, Santa Eulària, and the peaceful sister island Formentera. The hotel features three glistening outdoor pools and diverse culinary experiences from high-end to stripped-back.

The interiors are consciously designed by Cuarto Interior to encourage connections among guests. This begins with a signature piece, the Endless Sofa, which can be found throughout Hyde's locations globally as an inviting place to engage with others in the hotel lobby. This is complemented by handmade Balearic-inspired geometric motifs and striking retro furniture. The rooms offer exceptional views of mountainous greenery or the glimmering sea. Comprising two twelve-storey buildings, the hotel pays tribute to Ibiza's historic architecture with custom millwork and artisanal touches through textures such as solid wood, fabrics, leather, and ceramic details that convey the island's natural and enveloping character.



Seven diverse culinary offerings span Hyde Ibiza and neighbouring Mondrian Ibiza, with two new openings for this summer.

Opening on May 15th, Niko is Mondrian's modern Japanese restaurant, offering premium ingredients, exceptional presentation, and a sophisticated ambience.

Launching this June is Sonrojo, Cala Llonga's most authentic beachside dining experience with a soundtrack of Balearic beats to accompany the beautiful coastline. Sonrojo serves a laidback menu of delicious Spanish cuisine, including fresh paella and freshly grilled fish, capturing the essence of the Ibiza lifestyle.

Guests lounging at the poolside can enjoy healthy, light bites from Bungalow, a bohemian poolside bar with sun lounger service and a sushi and sashimi menu. In true LA style, Hyde Ibiza offers Mexican restaurant Cuyo, a premium culinary offering with a humble, locally and sustainably sourced ocean-to-table food ethos at the core. Surrounded by exceptional views of Cala Llonga's lush pine trees and tranquil beachscape, Cuyo offers a dining experience where bold Mexican flavours meet with fresh, organic ingredients and local seafood accompanied by the rhythm of live Latin groove and a colourful cocktail menu bursting with seasonal fruit, many of which will showcase a world-class collection of tequila and mezcal.

Hyde is the place to enjoy Ibiza's Balearic beats and wellness routines in perfect harmony. Each pool has a unique vibe for relaxation and discovery. The Hyde Beach pool space encapsulates a festival-like experience where guests can catch the hottest local talent perform.

Post Hyde Beach action, balance can be restored with yoga sessions each Tuesday and Thursday morning, guided hikes led by Balearic Outdoor Adventures to explore the island's stunning landscapes on Wednesday mornings, or at the hotel's modern 24-hour gym with the latest Technogym equipment and the spectacular view of the beach and the hill of Cala Llonga.

From General Admission rooms to All Access suites, Hyde Ibiza offers a variety of tranquil hideouts, neutrally decorated with natural materials. Warm wood with soft white cotton sheets are used as headboards. Low-hanging, wicker lamp shades frame the beds whilst light curtains dance in the breeze from private terraces.



For an extra-exclusive experience, Hyde Ibiza's Platinum Seaview Suite serves up the best views of the Cala Llonga coast, a separate bedroom with a spacious king-sized bed and space to spread out in a separate living area alongside a large terrace and vanity space. Level up again with the All Access Deluxe Suite, a large two-bedroom suite ideal for four people looking to embrace the Ibiza lifestyle with a private terrace to enjoy alfresco cocktails after a long day in the sun and a soaking tub to slip into your zen.

For those wanting to experience Ibiza in true rockstar style, Hyde Ibiza's Headliner Suite is the place to be with complimentary champagne and snacks on arrival. Boasting two bedrooms, one with a large king and the other with a spacious queen bed, plus a large living area perfect for chill moments.

Hyde Ibiza is also a place for families to make memories, with a dedicated indoor playground and kids' pool.

Hyde Ibiza is now open for the 2024 season on, and bookings are available on the website: <https://hydehotels.com/ibiza/>. For guests looking for the hottest deal, Dis-loyalty, Ennismore's game-changing travel and food membership, gives members 50% off newly opened hotels within their Collective, meaning guests can enjoy half-price rates on all stays at Hyde Ibiza between 28th April and end of June 2024.

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High Res Images [HERE](#)

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ABOUT HYDE HOTELS, RESORTS & RESIDENCES

From the moment Hyde hit the nightlife scene in 2005 with the eponymous Hyde Lounge on Los Angeles' iconic Sunset Strip, it has been committed to bringing people together through exceptional communal experiences and impeccable setlists. Staying true to its roots, the brand has evolved to include Hyde Hotels and Residences, Beach Clubs, and Mixology Lounges, giving access to a new kind of lifestyle hospitality grounded in the spirit of discovery. Currently set in Dubai, Miami, Ibiza and Hollywood, FL, with upcoming openings in London, Bodrum and Perth, each Hyde location is individually curated to embrace its local music and creative scene yet is connected through a unique state of mind that celebrates freedom of expression and the spirit of collective experience. HydeHotels.com

Hyde Hotels, Resorts & Residences is part of Ennismore, a creative hospitality company rooted in culture and community, with a global collective of entrepreneurial and founder-built brands with purpose at their heart. Formed in 2021, Ennismore is a joint venture with Accor, which holds a majority shareholding. ennismore.com