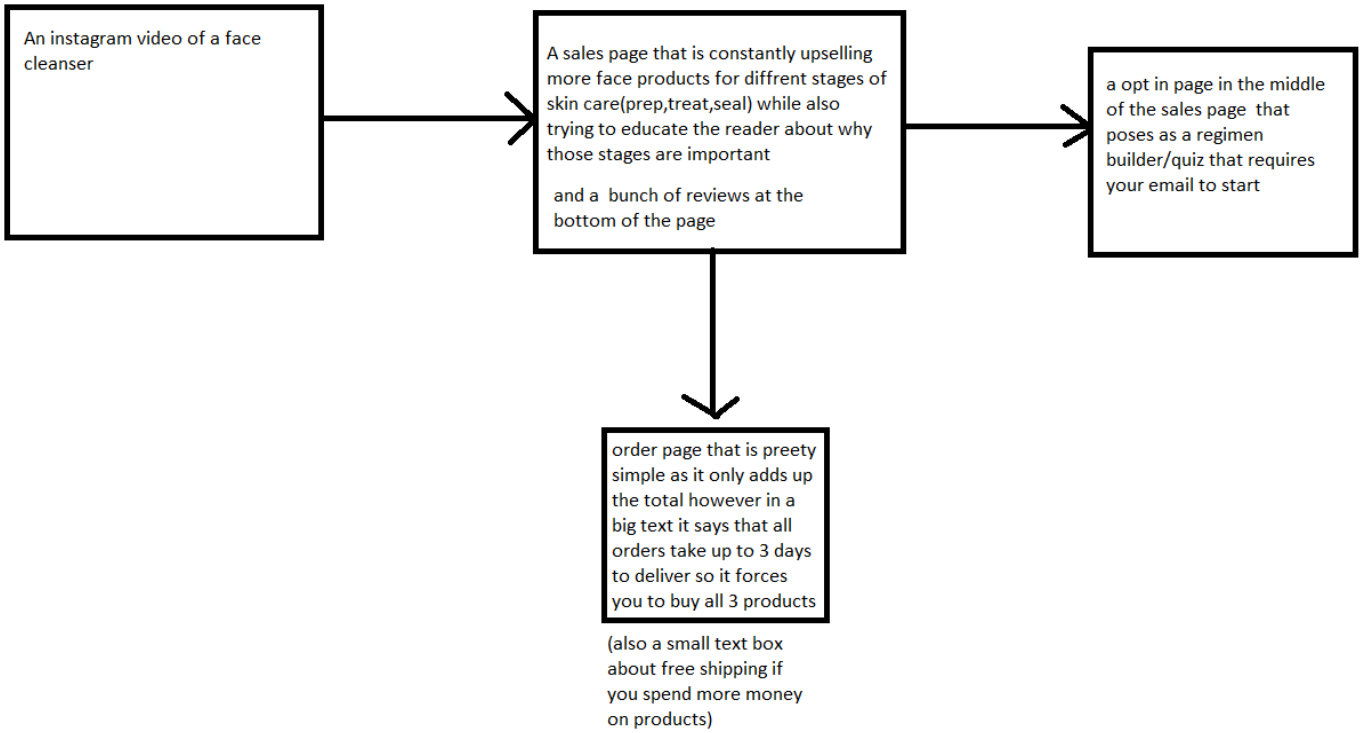
An instagram video of a face cleanser
A sales page that is constantly upselling more face products for diffrent stages of skin care(prep,treat,seal) while also trying to educate the reader about why those stages are important
and a bunch of reviews at the bottom of the page
a opt in page in the middle of the sales page that poses as a regimen builder/quiz that requires your email to start
order page that is preety simple as it only adds up the total however in a big text it says that all orders take up to 3 days to deliver so it forces you to buy all 3 products
(also a small text box about free shipping if you spend more money on products)