2025 Sponsorship Guide



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RACE DATA

Race Data

Race Name	Date	Runners Last Year	Location	Distances	Gender	Age	Established
Revolution Run	January 1, 2026	240	Kearns, Utah -Olympic Oval	5K, 10K, 13.1, 26.2, 5Hr	56% Female	50% 30-50	2010 but rebuilt in 2020
Sun Marathon	January 25, 2025	604	Santa Clara, Utah	5K, 10K, 13.1, 26.2	47% Female	45% 30-50	2018
SOCAL River Marathon	March 1, 2025	1042	Huntington Beach California	5K, 10K, 13.1, 26.2	33% Female	45% 30-50	2019
Lucky13 Half Marathon	March 16, 2024	730	West Jordan, Utah	5K, 10K, 13.1	58% Female	49% 30-50	2017
Eggs Legs Half Marathon	March 30, 2024	480	West Jordan, Utah	5K, 10K, 13.1	61% Female	49% 30-50	2016
Antelope Island Duathlon	April 5, 2024	230	Syracuse, Utah	Sprint, Olympic, 5K, 10K, Full	38% Female	49% 30-50	2010
Blossom Run	April 27, 2024	541	Santaquin, Utah	5K, 10K	67% Female	45% 30-50	2021
May the Fourth	May 4, 2024	438	Farmington, Utah	5K, 10K, 13.1	53% Female	49% 30-50	2019
Drop13	June 8, 2024	1101	Big Cottonwood Canyon, Utah	5K, 13.1	63% Female	61% 30-50	2013
Jurassic Run	June 22, 2024	436	Ogden, Utah	5K	56% Female	48% 30-50	2018
Logan Triathlon	July 13, 2024	310	Logan, Utah	Sprint, Olympic	37% Female	40% 30-50	2005
High Uinta Half Marathon	July 20, 2024	241	Kamas, Utah	5K, 10K, 13.1	65% Female	35% 30-50	2023
Luau Run Half Marathon	August 7, 2025	First Year	Farmington, Utah	5K, 10K, 13.1	?	?	2025
PC2PG	August 17, 2024	738	Provo Canyon, Utah	5K, 10K, 13.1	57% Female	43% 30-50	2019
East Canyon Marathon	August 31, 2024	496	Morgan, Utah	5K, 10K, 13.1, 26.2	57% Female	49% 30-50	2016

RACE DATA

Bear Lake Brawl Triathlon	September 14, 2024	500	St Charles Idaho	Sprint, Olympic, Half, Full	39% Female	50% 30-50	2007
Witch Run	September 28, 2024	763	West Jordan, Utah	5K, 10K, 13.1	77% Female	52% 30-50	2017
Apple Harvest Run	October 5, 2024	377	Santaquin, Utah	5K, 10K	68% Female	39% 30-50	2022
Antelope Island Marathon	October 11, 2024	832	Syracuse, Utah	5K, 10K, 13.1, 26.2	52% Female	54% 30-50	2010
Southern Utah Triathlon	October 26, 2024	333	Hurricane, Utah	Sprint, Olympic	41% Female	43% 30-50	2017
Ogden Santa Run	November 30, 2024	1171	Ogden, Utah	5K	58% Female	49% 30-50	2008
Gardner Village Santa Run	December 7, 2024	928	West Jordan, Utah	5K, 10K, 13.1	62% Female	56% 30-50	2016
Provo Santa Run	December 7, 2024	221	Provo, Utah	5K	57% Female	30% 30-50	2010

Race Packages

Prices of Race Packages are determined by the amount of racers we had the prior year. Generally, races grow each year, but you are billed based on prior years. This allows sponsors to see how much exposure per racer they will get per dollar amount. We only bill you based on racers even though you will get the exposure of their spectators and free runners under 12 as well.

Title Sponsor Package $3 Per Racer

We only have one Title Sponsor per race. This includes all sponsorship items listed in Sponsorship Options on the following pages.



Gold Sponsor $2 Per Racer

We have limited amount of these packages available. All items listed in this Gold Color below are included in this package.



Silver Sponsor $1 Per Racer

All items listed in this Silver Color below are included in this package.



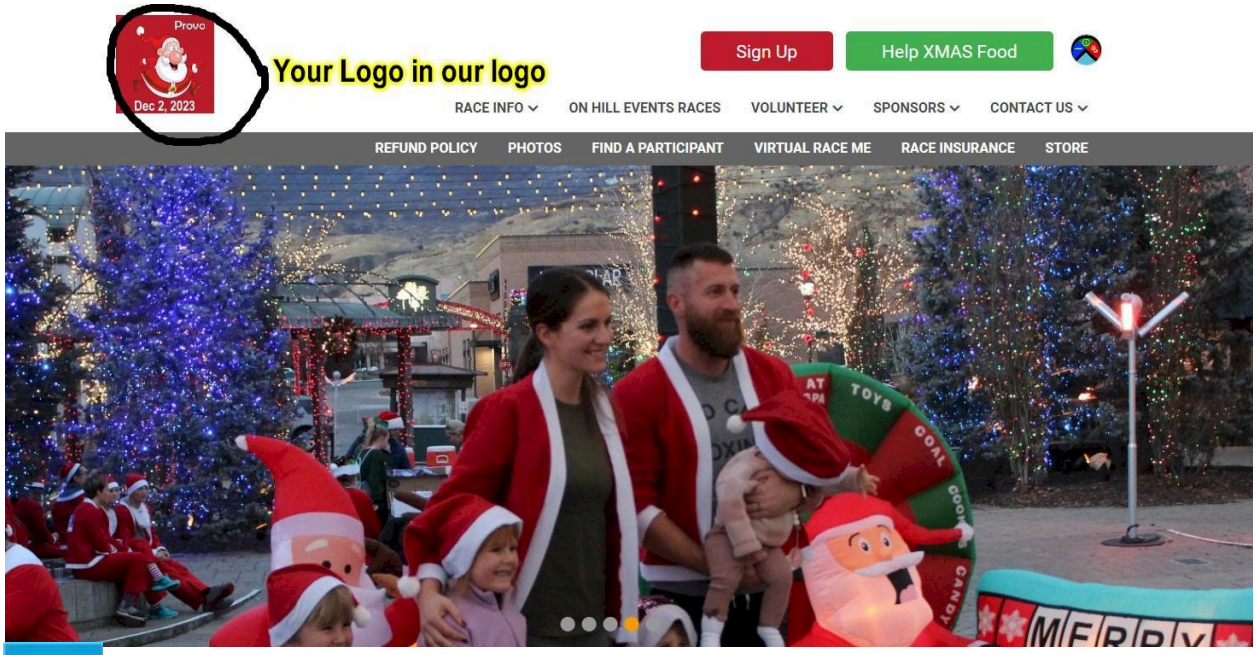
Bronze Sponsor $.50 Per Racer

All items listed in this Bronze Color below are included in this package

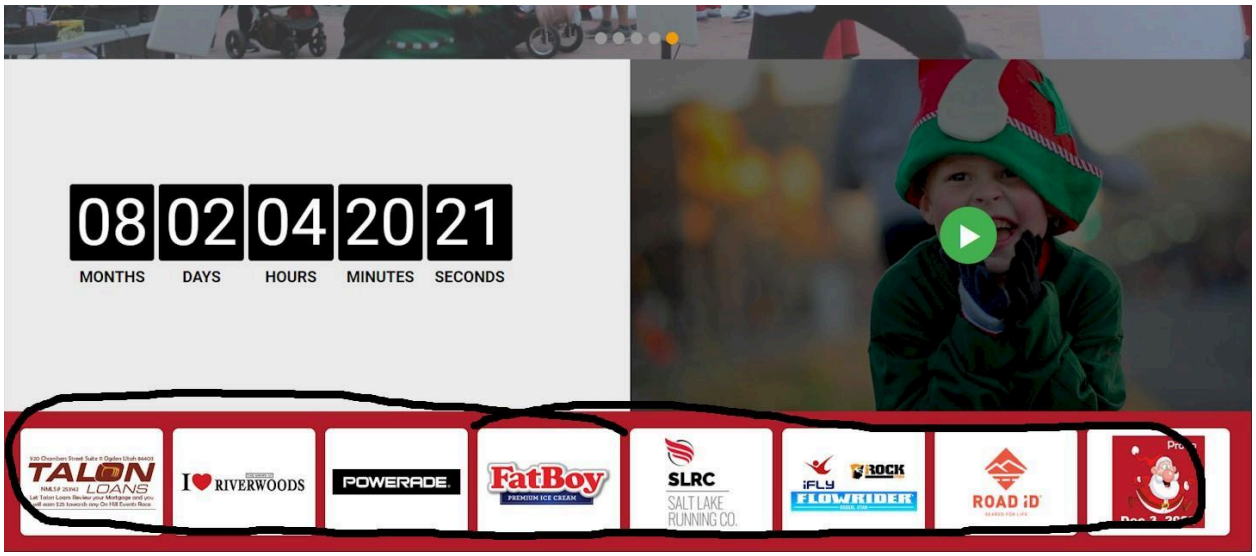


SPONSOR OPTIONS

Logo on Top of Website with the race logo (See Circled Area)



Logo at Base of Website



Get your logo alone at the base of the website with a link to your site. (See Circled Area)

SPONSORSHIP OPTIONS

Logo in Electronic Race Packets

The Electronic Race Packets are sent as a PDF to all racers around 5 to 7 days prior to race day. We have found electronic race packets are much more successful than a paper flyer. One the flyers cost you more and make a lot of waste. Besides that they through they out and often racers are most interested in just finding their bib. These packets are referred to often prior to race day. These race bags have all the information a racer could use. Agenda with times, dates and locations, Course maps, Race Rules, Welcome Letter, and so much more. Title Sponsors get their logo on the front page and all other Gold, Silver and Bronze Sponsors get it on the sponsor page.





Flyer in Electronic Race Packets

Some companies want a formal flyer in the race packet with inform about their offer.



Booth at Finish Line or Packet Pickup

Many sponsors want to have a Booth at the finish line. We will provide a location at the finish line for your. You must provide your own tent and or table(s).

Title and Gold Sponsors – Up to a 20’x10’ booth

Silver and Bronze With Packet Sponsors – Up to 10’x10’ booth



Packet Pickup is generally the night prior to the race. For packet pickup racers come to pickup their packet at a venue(which you can be). You will get a space up to 8’ for a table you can set up at the end of the pickup to talk with racers or give our swag or flyers. Not all packet pickups have available space.

Logo on Front of Race Shirt

We have found racers like a simple shirt without a ton of graphics and logos. The quality of the shirt is more important to the racer than having logos. We have stopped doing logos on the back of the shirt to primarily focus on the race and not make it a busy mess racers would rather not wear to the store or to activities. Because the Title Sponsor is named as part of the race the title sponsor will get their logo on the front of the shirt. Sorry no other sponsors on the shirt. This sample shows Talon Loans on the shirt. Shirts are a mulitblend Nextlevel brand.



Logo on Finisher Medal

We do a huge 4” medal with great design and full color ribbon. If you are Title Sponsor you will be put on the medal for that coming year.



Swag Item in Race Bag

Based on approval we will allow you to freely give our swag in our race bag. Items like Key Chains, Water Bottles, Freezbies, etc are all items that help us build more swag for the racers which builds the race. Witch run you can buy witch hats with your logo or Christmas light necklaces with your logo for the Santa Run. There are countless ways you can get your name out with this swag and help us add fun to the race. Most items are around $1 per racer. Though low cost these items have some of the best reach.



3’x5’ Banner at Finishline or Starting line

If you want to produce your own banner to put at the finish line on the finish line shoots you can.

Verbal Recognition at the Finish Line

Those sponsors at the finish line will get some name shot outs during the finish and awards ceremony.

Email Blasts

We have Four types of email blasts. These go to racers.

- Included in race bag email. We will mention you with the race packet being sent out. This has good reach but it is included with a lot of race information.



- Unique Email to all the racers in the race. The power with this type of blast is you can write a whole email blast to racers. We can work with you or send your unique flyer to each racer.



- Unique Email Blast to all the racers we have every had. Our email list is now around 30,000 racers. We send out weekly email newsletters to racers. A little of 1/3 of these emails are opened and around 1/4 of them are clicked to the link on the email.





- Included in weekly newsletter. In our newsletter you can include a paragraph and logo of your business. This newsletter goes to 30,000 emails on our newsletter however it is included in our newsletter with other information and possible sponsors.



Social Medal – Facebook/Instagram/Twitter



Each race has a unique social media reach. We have the best reach on Facebook with 20+ pages with 40,000 likes or followers. We still have a strong presence on these sites however social media changes their algorithms often so posting the results from them will vary on race and type of reach. We ask if you are interested in working with our social media platforms to contact us directly about what we can expect to get from what and best ways to maximize this reach.

Best pages:

On Hill Events 3000 Likes

Drop13 3900 Likes

Utah Santa Run 3400 Likes

Antelope Island Marathon 4200 Likes

Because Facebook has changed its format so drastically over the last 15 years of doing business we are working on regrowing our pages.

The Facebook Package Includes the Following:

- Blast to Race Page and On Hill Events Page as well as Run4Fun shout out
- We will do a paid blast to increase reach to people.
- We will do a campaign which includes a comment, like and share to get a free race entry or an item you donate.

Race Day Aid Station - Free and Included in Sponsorships

We are always in need of volunteers at a race. A win win sponsorship for us has been the having your team work at an Aid Station. You can put up tents or marketing banners at one of our aid station. If your workers hand out water, Powerade and aid for the racers you can do this for free. Racers love these sponsors. You will have around 10 seconds per racer to promote yourself as long as it does not slow down the racers. Have your team wear your Shirts and or hats. Play music, decorate your tent with fun. We saw a group add bacon to their aid station to make it funny. Racers talked about this station for years.



A LA CARTE SPONSORSHIP – Prices based 500 Racers in this chart.

Sponsorship Packages here are based on 500 Racers in this chart. See Page 3 & 4 to see what sponsorship package prices may cost based on smaller or larger races you may have interest in. You can also click this link to plug in your race name to see what the price will be: https://docs.google.com/spreadsheets/d/1nOehPSIiIL3-6G3UzSpDnfqwef8E73K_oyh_-IgRmhc/edit?usp=sharing

Sponsorship Options	Title Sponsor (Racers X $3)	Gold Sponsor (Racers X $2)	Silver Sponsor (Racers X $1)	Bronze Sponsor (Racers X $.50)	Deadlines		Item without Package
Cost of Sponsorship	$1,500.00	$1,000.00	$500.00	$250.00	Deadline Prior to Race Date for Artwork		Deadline Prior to Race Date for Artwork
Course Aid Station with name on it	If wanted	If wanted	If wanted	If wanted	7 Days		Free
Logo in Electronic Race Guide	Cover Too	X	X	X	15 Days		$150
Logo on Web Page Footer & Link	Header Too	X	X	X	15 Days		$200
Flyer Advertisement on Electronic Race Guide with Link to your site	X	X	X		15 Days		$250
Swag Item in Race Bag	X	X	X		15 Days		$250
Facebook Promo Package (Includes Blast & Campaign)	X	X			7 Days		$200
Unique Email Blast sent to all Registered Runners	X	X			7 Days		$.50 per racer
Email Blast to all our 40,000 runners across Utah and beyond.	X				15 Days		$1,000
3' x 5' Banners at Finish (Must produce own)	2	2	1	1	30 Days		$100
3' x 5' Banners at Start (Must produce own)	2	2	1		15 Days		$75
90" x 23" Banner on Start/Finish Line Front and Back (Included in Finish Banner on Top)	2				30 Days		Only Title Sponsors
Name on all Advertising Title on Race (Ex. The First National Bank - Layton Marathon)	X				60 Days		Only Title Sponsors
Logo on Front of the Race Shirt	X				60 Days		Only Title Sponsors
Logo on the Medal	X				180 Days		Only Title Sponsors
Free Entries into race	4	3	2	1	3 Days		-
Booth at Finish Line	Up to 20' X 10'	Up to 20' X 10'	10'X10'	10'X10'	3 Days		$250
Table at Packet Pickup	16' X 8'	16'X8'	8'X8'		7 Days		$250
Booth Combo both Finish Line and Packet Pickup	"	"	"		7 Days		$350
Verbal Recognition at Finish (Amount of times mentioned)	10+	5	2	1	2 Days		$100
Package Sponsorship are based on Last Years Racers	**500 Racers in 2024 (We generally grow in size the following year)**						
In Kind Sponsorship are sponsors who give us items that offset the race expenses (these can include race food, medals, shirts, cups etc)							
Value Sponsorship are sponsors who give us items for the race that do not off set costs but show your product and builds race value							

UPCOMING ON HILL EVENTS RACES




















JURASSIC RUN
June 28, 2025


LoganTri
Sprint - Olympic
July 12, 2025


High Uinta
Soapstone
Half Marathon - 10K - 5K
July 26, 2025


LUAU RUN
Includes Luau and Dinner
Thurs Night August 7, 2025


PC2PG
PROVO CANYON HALF MARATHON
13.1 - 10K - 5K
August 16, 2025


EAST CANYON MARATHON
EAST CANYON HALF MARATHON
EAST CANYON 10K
EAST CANYON 5K
August 30, 2025


Sprint
Olympic
Full
140 2/3
BEAR LAKE
Half
70 1/3
BRAWL
TRIATHLON
September 13, 2025


Witch Run
GARDNER VILLAGE
Sept 28, 2025


Apple Harvest Run
5K • 10K • ONE MILE
October 4, 2025













To see all upcoming events go to: www.onhillevents.com