
Retroactive Polkadot Sponsorship Workshop 0 a 100 in Polkadot Ecosystem Unlock Summit 2024 PUEBLA, MEXICO.

Proposer: Erick, Armando, Javier y Amaury

Quantity USDC: \$2,228.69 (average price of DOT \$6.80)

Description: As recognized ambassadors and event organizers in Mexico, we see the opportunity to organize a workshop within the main event with the participation of Polkadot and attract more users to interact with the Polkadot ecosystem. One of the advantages we see in these events organized by the web3 community in general is that attendance is always greater than 200 people. Therefore, being able to participate in this type of event benefits the ecosystem by bringing in new users or companies/professionals who see the opportunity to use the ecosystem's tools and apply them in their professional field or daily life.

The workshop will be held within the event therefore, the space will be allocated, and the place will be full to carry out this activity.

1. Context of the proposal

Participants:

Erick Ramos – Senior Ambassador **w3n:** <https://w3n.id/erick>

Javier Eli – Polkadot Ambassador **w3n:** <https://w3n.id/javi>

Armando Castro – Polkadot Ambassador **w3n:** <https://w3n.id/thehodlfather>

Amaury Lopez – Polkadot Ambassador **w3n:** <https://w3n.id/reothedino>

As members of the Polkadot and Kusama ecosystem community, the reason that inspires us to participate in these events is that together with other ambassadors, we grew the Polkadot community in Mexico and have already held several in-person Polkadot events within the country. Therefore, Mexico City is where the most people gather with knowledge and web3 communities, allowing us to expand to other places. Participating with an in-person workshop would provide the opportunity to

introduce new users to the practical tools offered by the Polkadot ecosystem. We have previously participated in educational talks about Polkadot in Mexico City, Guadalajara, and Tijuana, and we have the necessary knowledge to conduct this workshop in <https://unlocksummit.io/side-event-web-3/>
https://x.com/PolkadotMexico_/status/1792957344730554547

Example of the events we have performed:

Activities carried out at Web3 community events in Mexico:

Dec 2022:

https://docs.google.com/document/d/1QJ0mKBWHJk4svgOAa0vwKGoiubmfy0/edit?usp=drive_link&oid=115533531626513740712&rtpof=true&sd=true

Dec 2022 - April 2023:

https://drive.google.com/file/d/1Cj4tAx8VF_HqnEAOlcf-QpHJWgcrVeoE/view?usp=drivesdk

April 2023:

<https://drive.google.com/file/d/1ifJzHd3t-VHUNnvqtSuyvcGLfC2hXsxL/view?usp=sharing>

Jun 2023 - Septiembre 2023:

<https://drive.google.com/file/d/1CwLxe7l93-1SDdjebnIJUJixB4nMWYkL/view?usp=drivesdk>

July Satellite Event Polkadot Decoded Highlights:

https://drive.google.com/file/d/1jaudPyNiP4Kulv7VwXxT_6ApN_kkZ-xt/view?usp=drivesdk

December 2024 Workshop KILT Protocol:

<https://kilt.polkasassembly.network/treasury/37>
<https://x.com/w3nerick/status/1736465662787330178>

February 2024:

<https://polkadot.polkasassembly.io/referenda/520>

April 2024:

<https://polkadot.polkasassembly.io/referenda/674>

April 2024 Meetup Polimec x Archisinal:

https://x.com/PolkadotMexico_/status/1780026933406839017

General Issues

- One of the general problems is holding events in the same places in the region and not taking advantage of organizing events or participating elsewhere. Therefore, Puebla is one of the states within Mexico with a significant impact on web3 communities. Participating in this event opens up opportunities to reach new users within the ecosystem.

General Solutions

- One of the solutions is to participate in these events and attract new users to the ecosystem, so they can get to know and interact with the Polkadot ecosystem and explore all the tools the ecosystem offers (Parachains).

Explanation of the event

Workshop at POLKADOT in Unlock summit Puebla 2024:

As participation contributors, the workshop will be provided within the event; therefore, we will have 4 ambassadors participating to deliver the workshop in the best possible way, guided and explained. Hence, 2 individuals will conduct the workshop on the main panel, while 2 others will provide support, assisting the general audience in their seats for any issues or queries during the workshop. Thus,

the event is focused on web2 and web3 entrepreneurs, providing space for new technologies. <https://unlocksummit.io/side-event-web-3/>



SPEAKERS
LOCACIÓN
ALIANZAS
EXPERIENCIAS
PROGRAMA
CONTACTO
ES



QUIERO MI ENTRADA

COLABORADORAS

































15 DÍAS 05 HORAS

QUIERO MI ENTRADA



PROGRAMA 23 DE MAYO

9:30 am – BIENVENIDA UNLOCK+ETHVOLCANO	3:40 pm – Conocimiento ancestral a través del arte – MOCRE
10:00 am – ¿Qué es UNLOCK? – Karla Revilla	4:00 pm – Impuestos para Web3 – Diana Castillo
10:20 am – El futuro de la movilidad – Chevrolet Angelópolis	4:40 pm – Como conseguir Trabajo en Web3: LinkedIn – Melanie
10:40 am – ETH Monterrey – Priscila	5:00 pm – Clubes Sociales Descentralizados – David Marquez
11:00 am – Tokyo Solid & Tokyo Solid México 2 – Melanie & Priscila	5:20 pm – De 0 al 100 en Polkadot – Erick Ramos
11:20 pm – DAOs + Dinamica – Leobunster	5:40 pm – Como guardar tu Bitcoin – Lore Bitcoin
11:40 am – Metaverso y Casos De Uso – Abel Gonzalez	6:00 pm – Construye en Web3 con Vara Network – Keren Keys
12:00 pm – Retos de las comunidades en Web3 – Armando Castro	6:20 pm – Staking Liquido – Yedid Romero
12:20 pm – Eco mindset para negocios – Dorian Posternak & Denise Flores	6:40 pm – Blockchain: Casos de uso real – Emmanuel Villareal
12:40 pm – Sati: Bitcoin en WhatsApp – Elian de Crypto	7:00 pm – Meta & Draw – Rafa Vilchis
1:20 pm – Hackathon: De Idea a Realidad – Kevin/Distro	7:20 pm – Financiamiento Retroactivo de Bienes Publicos en Monica Ajpu
1:40 pm – BITGET – Edgar Placencia	7:40 pm – Desarrollando Comunidades Onchain – Andrés Cy
2:00 pm – COMIDA Y CONVIVENCIA	

PROGRAMA 24-25 DE MAYO

24 DE MAYO	25 DE MAYO
12:00 pm – BIENVENIDA – Andrés/Cypherbadger & Monica	12:00 pm – BIENVENIDA – Lalo Cripto
12:15 pm – Rifas en Blockchain – Andrés/Cypherbadger	12:15 pm – Lanzamiento de Bando en Puebla – Lalo Cripto
1:00 pm – Trading: Crypto Trading – Edgar Placencia & Aleex Minimal	1:00 pm – Tecnología Eno – David Marquez
2:00 pm – Experiencia onchain hibrida con Frames – Mel	2:00 pm – Descubre el potencial de Polkadot: De 0 a 100 – Javier Reyes
3:00 pm – COMIDA Y CONVIVENCIA	3:00 pm – COMIDA Y CONVIVENCIA
4:00 pm – Genera Ingresos Pasivos Activamente – Yedid Romero	4:00 pm – Blockchain para Impacto Social – Dorian Posternak & Denise Flores
5:00 pm – Actividad Artistica – Karen Medina	5:00 pm – Aprende a usar DiFi de 0 a 1 – Jazz Garcia
6:00 pm – Superama – Monetizando mi Arte	6:00 pm – Bitcoin y Comercios – Lore Bitcoin y Btc Andres
7:00 pm – El Arte y las Nuevas Tecnologías – Karo	7:00 pm – Hackathon ETH Volcano – Andrés/Cypherbadger

1.1 What was done

Participation of a Presentation on May 23:

As a participant in the Puebla event, he took the opportunity to participate in a Polkadot presentation with the web3 community in Puebla at the Unlocksummit side event. With an attendance of 20 to 35 people on site since the side event on the 23rd started from 10 am to 8 pm. And the Polkadot talk was at 5 pm.

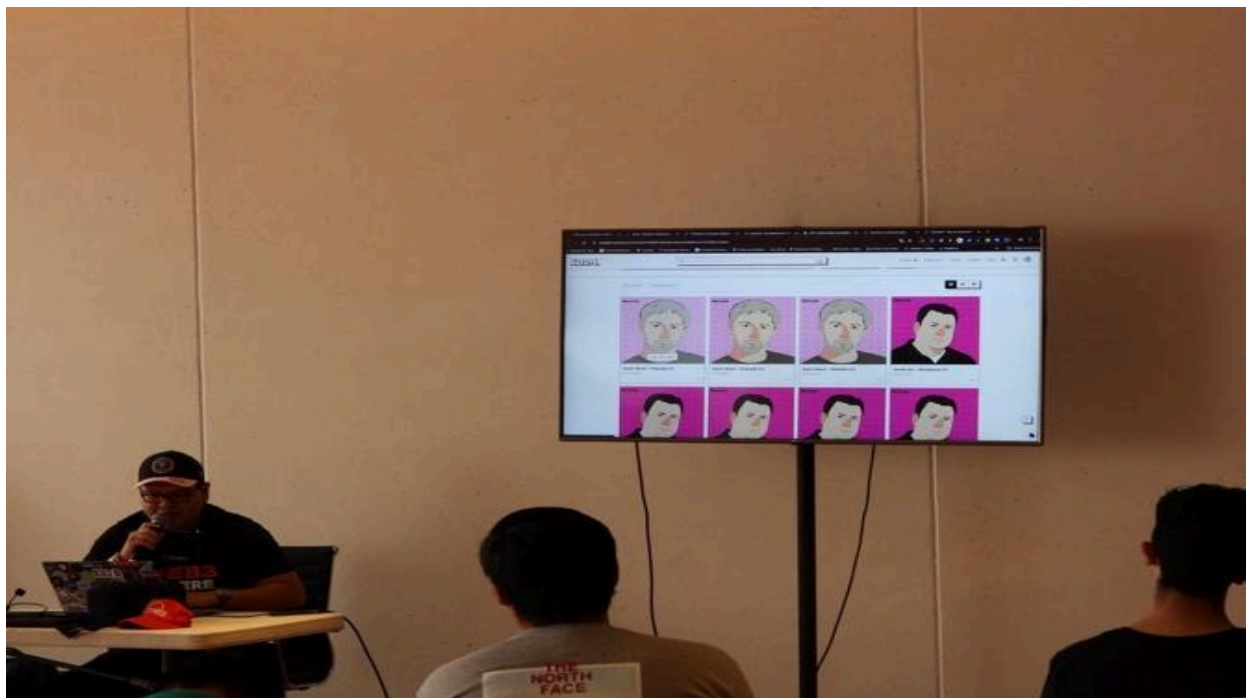
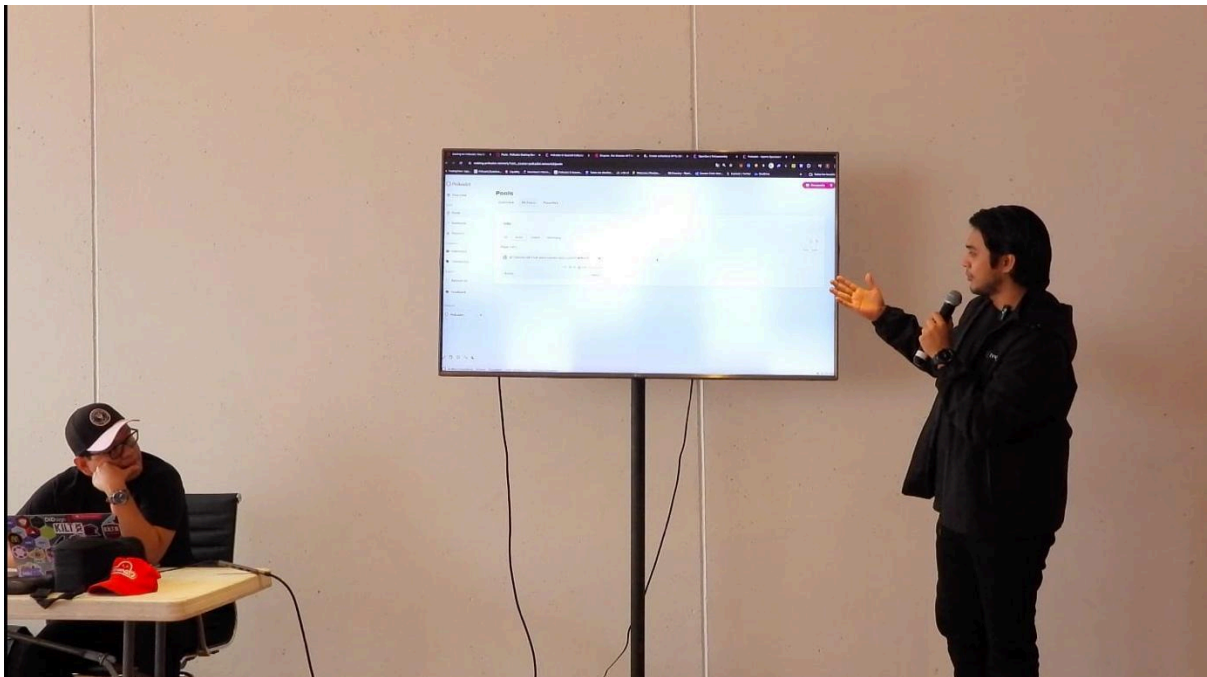
Photos Side event Unlock Summit + Workshop Barroco:

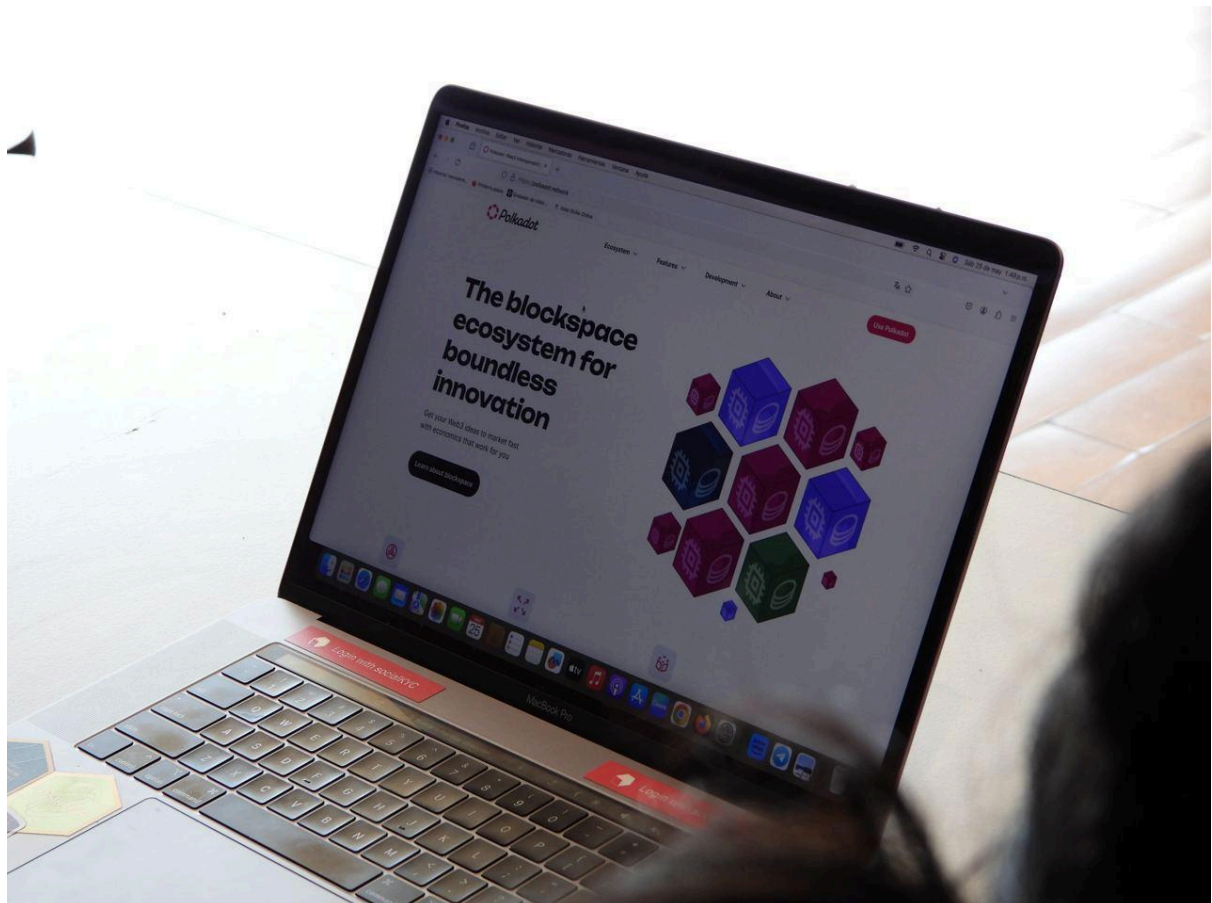
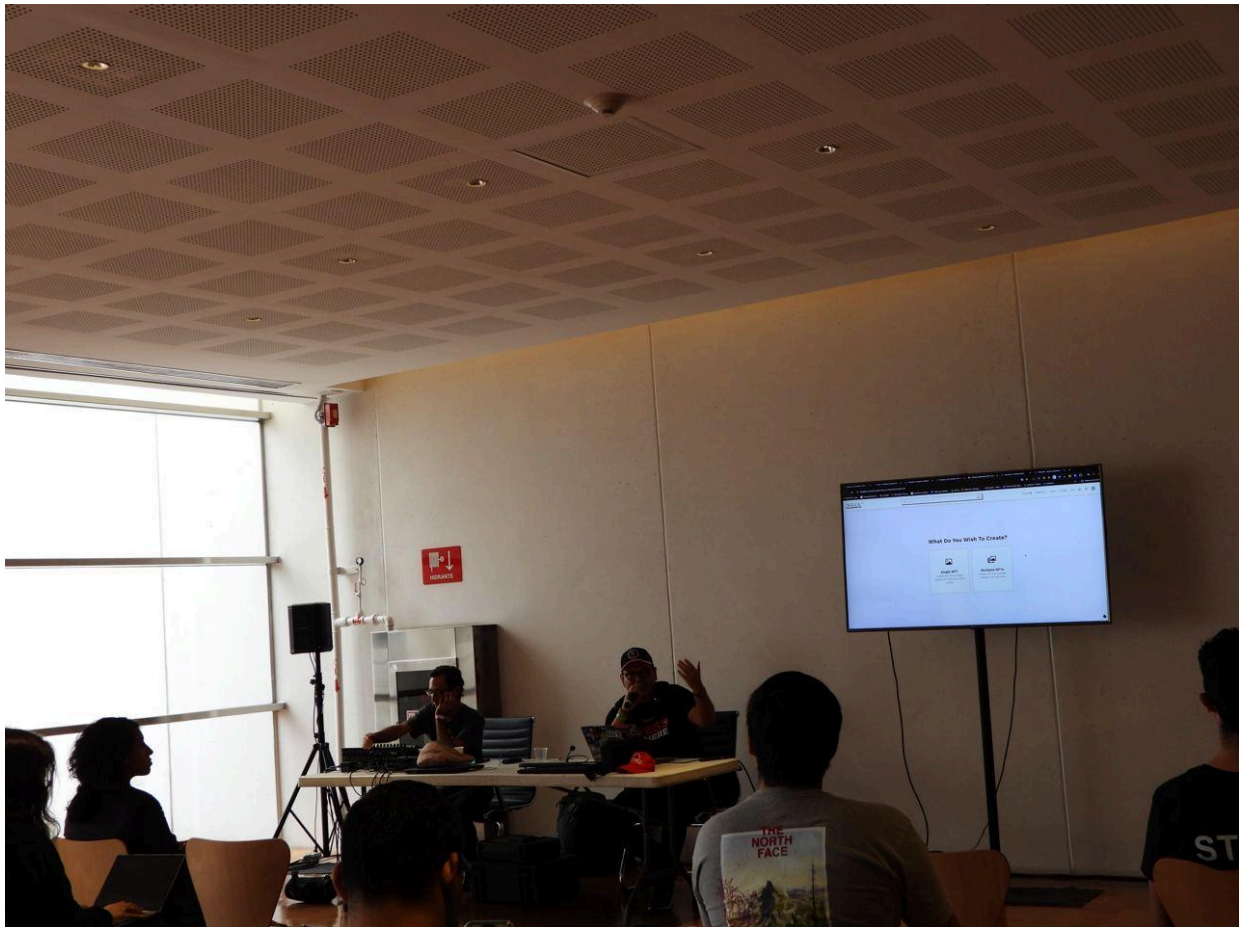
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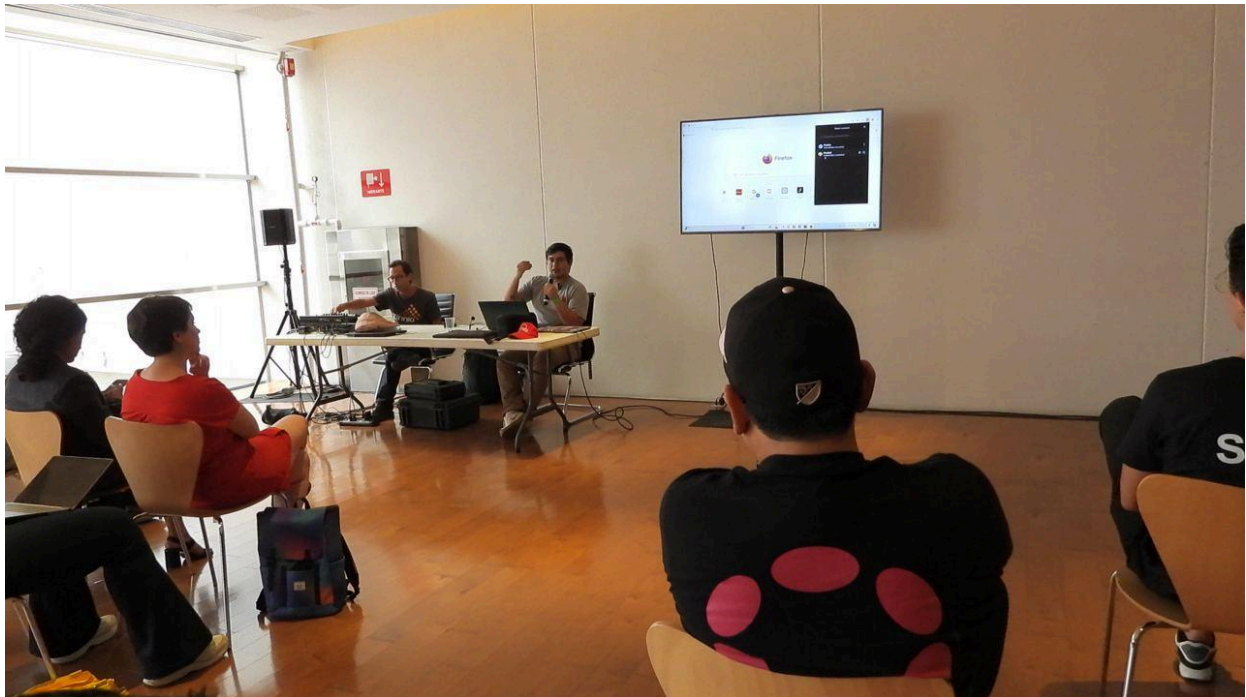


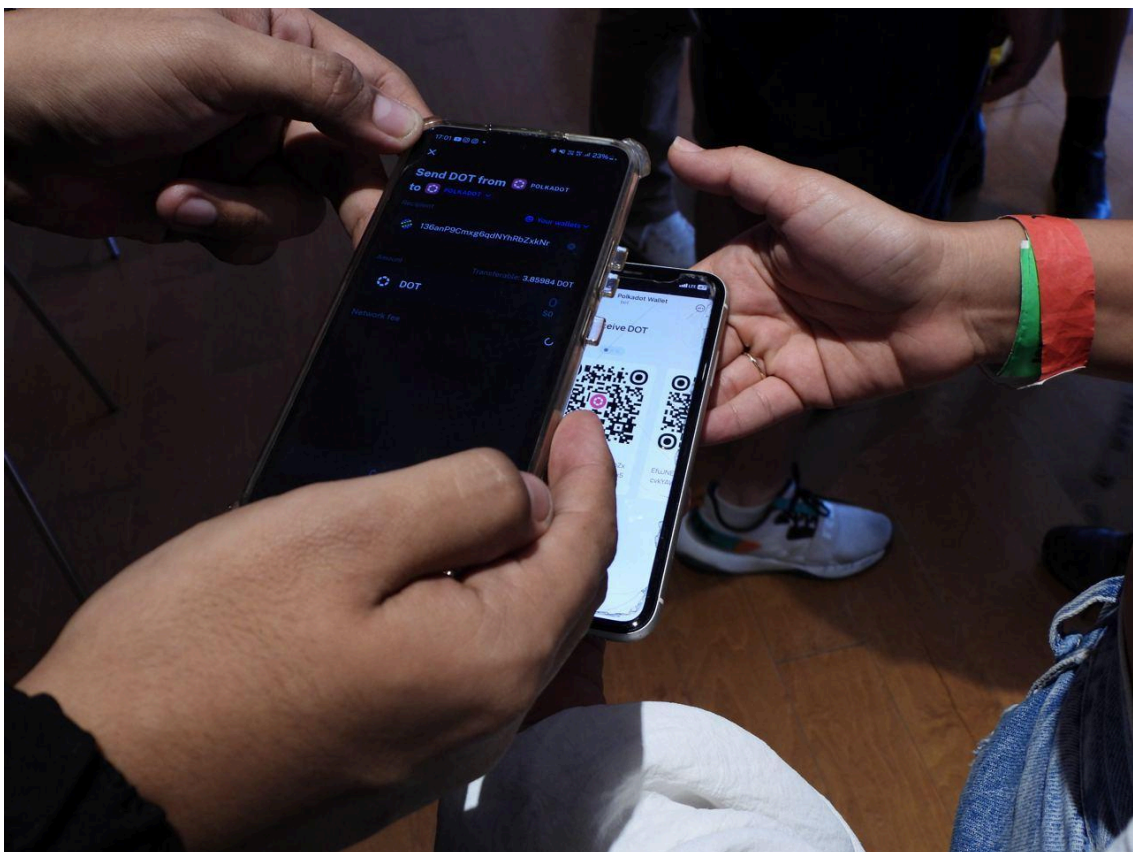
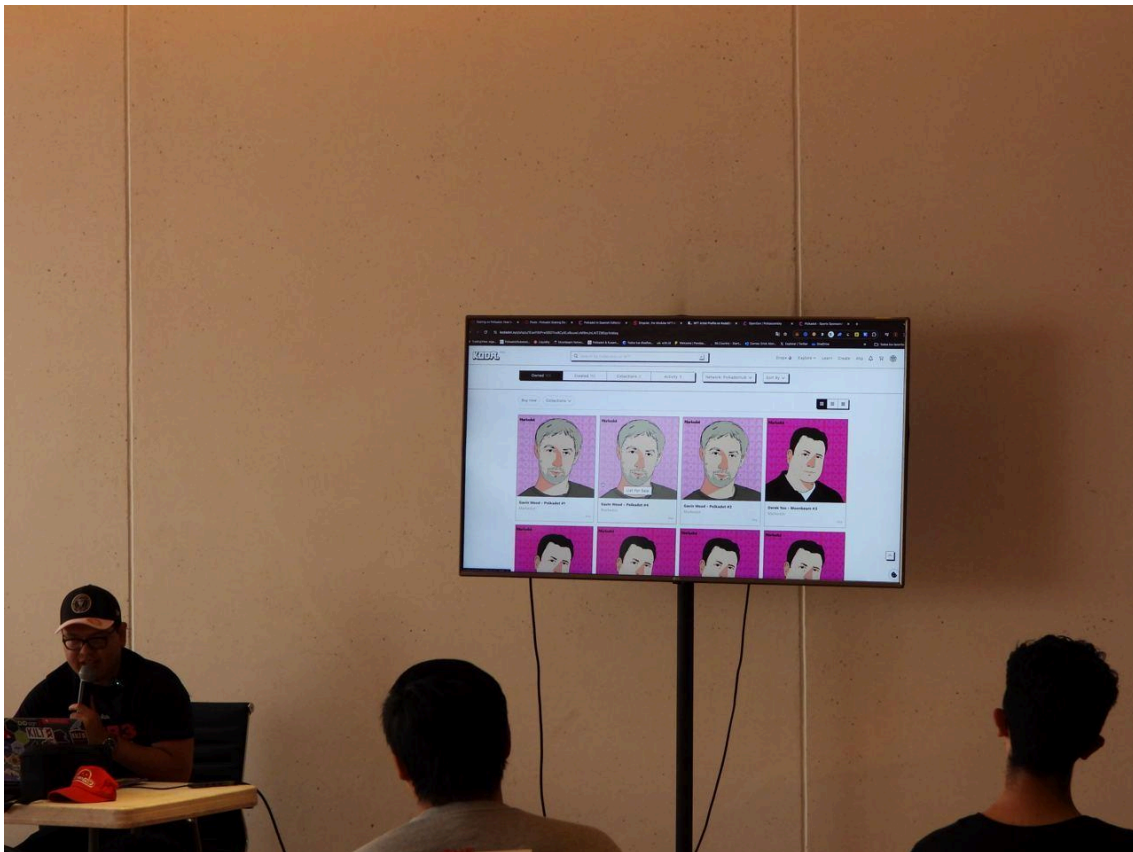
Workshop May 25 at the main event Unlock Summit Agenda:

- A. As a first step, they will download a Polkadot wallet.
They will have 2 options to interact with the ecosystem:
 - 1. Browser Extension for Lap: [Subwallet](#), [Talisman](#), [Polkadot.js](#) (Wallet plus Technical).
 - 2. Mobile Wallet: [Nova Wallet](#) or [Telenova](#) (in case of using Telegram).
- B. We will teach you how to open a web3 wallet of the ecosystem and DOT tokens will be provided to participating users so that they can interact.
- C. Once you have your Wallet ready, we will go to participate in OpenGov, to explain how OpenGov works and participation in governance as users of the ecosystem. <https://polkadot.polkassembly.io/opengov>
- D. After voting on governance, they will be shown how to migrate DOT to different networks using XCM using HydraDX <https://hydradx.io/>
- E. Once we migrate the DOTs to HydraDX, they will be taught how to leverage DeFi with HydraDX (Omnipool, Swaps, Bridge, staking, etc.)
- F. We will migrate 1 DOT to the Assethub network.
- G. They will then be taught how to mint an NFT on [Kodadot](#) using DOT on Assethub.
- H. Participants will be provided with an Attendance NFT.











Photos Unlock Summit:

https://x.com/unlocksummit_io/status/1796015556899782678

https://drive.google.com/drive/folders/1epnLluTd9YHDok_CJnPk5xt7QdZde3m5

https://x.com/Cripto_street/status/1794536984175624672

Expense**Link:**

<https://docs.google.com/spreadsheets/d/1dRGbeXWVPFXR1TVCuZJJOP13-5YWIM-H/edit?usp=sharing&ouid=115533531626513740712&rt=pof=true&sd=true>

Email and contact of the person responsible for the funds

Erick: w3nerick@hotmail.com ID Credentials: <https://w3n.id/erick>

Javier: javireyescm5@gmail.com ID Credentials: <https://w3n.id/javi>

Armando: armandocastrp@gmail.com ID Credentials: <https://w3n.id/thehodlfather>

Amaury: Amaurylr@gmail.com ID Credentials: <https://w3n.id/reothedino>

Based on the events we have organized previously, we have received positive feedback from attendees and the presentations that have taken place. Therefore, the web3 community in general enjoys the Polkadot ecosystem, thanks to the education provided by ambassadors in organizing events and creating content in Mexico. Thus, Polkadot's participation in this event is essential.