

Full Name: Anna Petrova
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Professional Profile

Self-employed digital marketing specialist working with international clients. Experienced in social media marketing, content creation, and online promotion strategies for small businesses and personal brands. Currently operating as an Individual Entrepreneur in Georgia and providing digital marketing services remotely.

Professional Experience

Individual Entrepreneur (Self-Employed)

Tbilisi, Georgia

January 2023 – Present

- Providing digital marketing and social media management services for international clients
- Developing marketing strategies for small and medium-sized businesses
- Managing advertising campaigns on social media platforms
- Creating content plans and promotional materials
- Analyzing campaign performance and optimizing marketing strategies

Freelance Marketing Specialist

Remote

March 2021 – December 2022

- Worked with clients from Europe and CIS countries
 - Managed social media accounts and brand promotion
 - Created marketing content and promotional campaigns
 - Assisted businesses with online audience growth and engagement
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Key Skills

- Social Media Marketing
 - Digital Advertising
 - Content Strategy and Creation
 - Marketing Analytics
 - Client Communication
 - Project Management
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Additional Knowledge

- Experience working with international clients
 - Understanding of online marketing tools and platforms
 - Ability to work remotely and manage multiple projects
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Languages

Russian — Native

English — Upper-Intermediate

Education

Bachelor's Degree in Education

Moscow State Pedagogical University

2013 – 2017

(Note: Current professional activity is focused on digital marketing and freelance services.)