

Hello MarKeisha,

You are doing a great job resonating with your audience's career struggles in your website.

However, at the end of your home page where you present your services(1:1 career coaching, resume and mock interviews),

Instead of just sending your clients to schedule a call when they choose a service,

You could drive them to a page that explains in detail what the service provides and how you are going to help them.

This way they will understand exactly what they have to do and they won't be left with any objection to working with you.

I took the gesture of writing a page for your resume writing service, I will share it with you below.

If you're satisfied, I can help you write effective pages for your other services. It would increase the amount of people that are willing to hire you and would make you more money.

Do you think the page below fits your brand? Are there any changes we can make?

Have a great day,
Aggelos Gavras

Judge for yourself 📌