

Discovery Project

Write down in this format

Step

1. What to do

Why I choose this

- 1.

What I need to know

- 1.

Extra

- 1.

AAA AI chatbot

1. I have to create Voiceflow chatbot
2. I have to add the Voiceflow to voiceglow
3. Make Voiceglow look nice
4. Send them the Agent

Why I chose this:

1. They can add it to their website or their social media without having to do much on their end
2. Their main issue was the automation of leads and the CRM system
3. They can use me and the AI chatbot to upsell on their current clients
 - a. They said that their clients don't always know what is good for them so if they want to have an AI chatbot it will help manage their current clients especially if they don't reply and want things automated

What I need to know

1. Whether I should optimise this for their website or for social media
2. What do they want it to have for example do they want it to have a calendly link or what

Extra

- 1.
- 2.

General chatbot

1. Analyze what the majority of the businesses need for a charbot
2. Create a chatbot on voiceflow
3. Make an email which they can send to all their clients saying that they can use this AI for free but if they want it tailored to their business specifically or made looking extra nice they will get upsold
4. Get realagency.at to add it to their current customers website for free if they want and if they want it to be better or nicer they get upsold
5. I can charge them a recurring fee so I get paid as long as they have a brand and they also get paid

Why I choose this

1. They will get repetitive sales by just sitting there and looking pretty
2. It's making the customers build trust with them

What I need to know/find out

1. If I can automate the knowledge base

Extra

- 1.

Automatic Clients

1. Get them to create a make.com account
 - a. Add me to the account
2. Watch TRW AAA videos
3. I create multiple automation
 - a. Finds leads
 - b. Message them something unique using AI

Why I choose this

1. Because they don't have a sales team

What I need to know

1. What account he would have to sign on in
2. Whether it would be best if he created the account and then gives me access or what
 - a. https://www.reddit.com/r/nocode/comments/12tu9a6/best_way_to_build_automations_with_makecom_for/
- 3.

Extra

- 1.

Blogs for information for them and their clients and also can be chopped up into different social media content

zeiger-marketing.at

AI chatbot which:

- Manages lead information and questions that an AI can't handle
- CRM which will help the customer with any general questions they have and can also point them in the right direction where to find the answer etc.
- Can have customers book a meeting with specific people in the company.
- Can also control the quality of the leads (less leads but they'll be warmer)
- Can be added to social media etc.

An email sequence which they can send to their current clients for an upsell on the AI

P.S. they can use a free version of the AI that I'll send out in the email

Other automations like:

- I can also make an AI which makes social media posts (for all platforms).
- Generates leads and emails them (because they don't have a sales team)
- Other things they want to have automated

(PS their main pain point is automation and dealing with leads and mundane tasks)

