

Bachelor of Public Policy, Minor in Public Policy in Non-Profit

HBI University

Course Duration: 4 years

Credit Hours: 135 (including minor)



Program Description

The Bachelor of Public Policy with a Minor in Public Policy in Non-Profit at HBIU University provides students with a comprehensive understanding of policy analysis, advocacy, and the role of public policy in non-profit organizations. This program is designed to equip students with the skills needed to become leaders in policy development, government relations, and non-profit management. Students will gain expertise in public policy formation, policy evaluation, and political advocacy, with a special emphasis on how non-profit organizations can drive change in areas such as public health, education, social services, and community development. The curriculum prepares students to understand the dynamic relationship between policy and the non-profit sector, ensuring they are ready to influence both the private and public sectors for social good.

The program teaches students how to develop, evaluate, and implement policies that support non-profit organizations. Students will learn how to advocate for causes, assess the effectiveness of policies, and navigate the political landscape to advocate for change. Through case studies and practical experiences, students will gain insights into the challenges and opportunities non-profits face when shaping and advocating for policies. This program combines theoretical knowledge with hands-on practice, ensuring students can apply what they learn to real-world policy issues.

The Minor in Public Policy in Non-Profit focuses on applying public policy principles specifically to non-profit organizations. Students will study how non-profits can influence policy, manage projects, and advocate for causes within the framework of public policy. The minor includes training in funding strategies for non-profits, advocacy strategies, and legal frameworks for non-profit management, preparing students to navigate the unique challenges faced by non-profits and help them thrive in a policy-driven environment. This minor provides an in-depth look at how non-profits operate within and influence public policy, ensuring students are equipped to lead change in these organizations.

Admissions Requirements

- High school diploma or equivalent
- Minimum GPA of 2.5
- Personal statement outlining career goals and interest in chaplaincy and counseling
- Two letters of recommendation
- Resume (if applicable)
- SAT/ACT scores (if applicable)

General Education Courses (30 Credit Hours)

Course Code	Course Name	Credit Hours
GEN 101	English Composition I	3
GEN 102	English Composition II	3
GEN 103	College Algebra	3
GEN 104	Introduction to Psychology	3
GEN 105	Introduction to Theology	3
GEN 106	Public Speaking and Communication	3
GEN 107	Research Methods in Social Sciences	3
GEN 108	Ethics and Moral Reasoning	3
GEN 109	Leadership and Team Development	3
GEN 110	Introduction to Sociology	3

Core Public Policy Courses (45 Credit Hours)

Course Code	Course Name	Credit Hours
PP 201	Introduction to Public Policy	3
PP 202	Public Policy Analysis	3
PP 203	Government and Political Systems	3
PP 204	Public Policy and Social Change	3
PP 205	Political Economy	3
PP 206	Research Methods for Policy Analysis	3
PP 207	Policy Advocacy and Lobbying	3
PP 208	Environmental Policy	3
PP 209	Social Policy and Welfare	3
PP 210	Public Health Policy	3
PP 211	Public Policy and Non-Profit Organizations	3

PP 212	Non-Profit Management and Governance	3
PP 213	International Policy and Governance	3
PP 214	Capstone Project in Public Policy	3

Elective Courses (15 Credit Hours)

Course Code	Course Name	Credit Hours
PP 301	Non-Profit Marketing and Fundraising	3
PP 302	Public Policy and Education Reform	3
PP 303	Non-Profit Advocacy	3
PP 304	Ethics in Public Policy	3
PP 305	Global Development Policy	3

Minor in Public Policy in Non-Profit (15 Credit Hours)

Course Code	Course Name	Credit Hours
PPN 401	Introduction to Non-Profit Policy	3
PPN 402	Non-Profit Financial Management	3
PPN 403	Policy and Advocacy for Non-Profits	3
PPN 404	Social Impact and Public Policy	3
PPN 405	Legal Issues in Non-Profit Organizations	3

Capstone Project (15 Credit Hours)

The capstone project serves as a culminating experience, allowing students to apply public policy principles in non-profit settings.

Students will:

- Design a policy proposal for a non-profit organization that addresses a social issue.
- Create a strategic plan for a public policy initiative or community-based project.
- Analyze policy challenges faced by non-profits and propose solutions.
- Present findings and recommendations through a formal report and presentation.

This experience ensures students graduate with practical expertise in public policy and non-profit management.

Program Outcomes

Graduates of this program will:

- Gain expertise in public policy, government relations, and policy advocacy.
- Develop skills in non-profit management, social change initiatives, and policy analysis.
- Apply policy principles in faith-based and non-profit organizations.
- Conduct research on policy creation, advocacy strategies, and public policy.
- Implement effective management strategies for non-profit organizations and public policy programs.

Career Outcomes and Potential Pay Scale

Career Path	Average Salary (Annual)
Public Policy Analyst	\$50,000 - \$75,000
Non-Profit Program Manager	\$45,000 - \$70,000
Policy Advocate	\$55,000 - \$85,000
Social Services Director	\$60,000 - \$95,000
Public Relations Manager (Non-Profit)	\$50,000 - \$80,000