

Goodmorning/ Afternoon

im i Talking to Derrick?

(Yeh who is this)

so derrick i just want to make sure if its okay i steal 2 minutes of your time?

(Yea it's fine with me)

So Derrick Im Calling you to see if you Saw the e-mail i sent you a few days ago about the elevation of your current website,

(No i get a lot of emails everyday)

It's fine I can relate

So stated in the email I have worked with many of your competitors, and I just wanna say in the most honest and sincere way possible that your website isn't taking advantage of the tools hidden which is the most suitable reason why you are not having your highest potential clients.

And in the email ive sent you is a copy of the changes that can lead to many more prospects that wanna take action when clicking in to your website

Now be silent.

(He says something)

I have 2 calls open this week. Would you be interested in getting your website?

(He says yes or no)

Hi G's,

Context:

This is a guy selling courses to people that wanna make money online.

He had a funnel where he gets people to join his email list with an offer that is free,

and on his email list he sells them with an upsell offer that obviously costs money.

My offer/solution

I wanna help him with his email list so he can have time for other important things and also help him sell his upsell offer.

What I don't like/ think is bad about the outreach.

I mentioned " if it's fine with you" I think it's sound needy but I don't know.

I also feel like the email is too long.