

Social Media Sample Schedule

October

- 3rd - Graphic (FB/IG)
- 7th - Recap Promo (IG/FB)
- 10th - Door Prizes/Friends (IG Story/Post)
- 13th - Teaser Photos (FB/IG)
- 17th - Teaser Video Clip (FB/IG)
- 20th - PJ Party (FB/IG)
- 23rd - Promo Video (FB/IG)
- 25th - Halfway Live Challenge (IG)
- 28th - Faces of Flourish (IG)
- 30th - Puppies Free time Teaser (FB/IG)
- 30th - Invite a Friend (IG Story)

November

- 2nd - Breakouts (IG/FB)
- 3rd - One More Week (IG/FB)
- 4th - Foam Party (FB/IG)
- 6th - Testimonials (IG)
- 9th - Last Sunday to sign up (IG/FB)

When creating a social media schedule look at all the ways you can promote it.