

Mobilizing Resources in the COVID-19 Crisis

Mutual Aid & Crisis Fundraising Resource List

Transitioning Meetings & Event Online

[Free Webinar: Online Facilitation 101](#) (Training for Change)

- September 22 - 12:00-1:00pm US ET
- September 28 - 3:00-4:00pm US ET

[Free Webinar: Setting Up and Hosting a Virtual Event](#) (Washington Nonprofits)

- September 17 -12:00 - 1:00pm US PT

[So your board meetings are virtual now...](#) (Washington Nonprofits)

- October 15 - 12:00 - 1:30pm US PT
- \$0 Members of Washington Nonprofits
- \$30 Not-yet-members

[Make Your Virtual Event Accessible and Inclusive](#) (Washington Nonprofits)

- November 4 - 12:00 - 1:00pm US PT
- \$20 Members of Washington Nonprofits
- \$40 Not-yet-members

[What to Do If Your Fundraising Event is Cancelled Due to the Coronavirus](#) (via MobileCause)

[\[Toolkit\] COVID-19: Event and Fundraising Resources During Possible Impact](#) (via Blackbaud)

[Tips to Maintain Momentum for Your In-Person Fundraising Events Amidst COVID-19](#) (via sgENGAGE/Blackbaud)

[Tips for a Successful Virtual Gala Experience](#) (via sgENGAGE/Blackbaud)

[The 5 W's of the Non-Event: Throw an Event Your Alumni Want to Attend](#)

January 7, 2018/in Email Marketing, Fundraising, Higher Education /by Stephanie Reynolds

Examples of a Non-Event Fundraising Campaign Pages

- [Theater Wit's Stay at Home Gala - Chicago, IL](#)
- [The Way Home's Pajama Gala - Manchester, NH](#)

Organizing Mutual Aid in Your Community

[Solidarity Not Charity: Mutual Aid & How to Organize in the Age of Coronavirus](#) [Video]

As lockdowns and layoffs sweep the U.S., mutual aid groups are forming to protect and provide for the vulnerable, including the elderly, incarcerated, undocumented and unhoused.

Examples of Mutual Aid Campaigns:

- [COVID-19 Financial Solidarity](#) - Spreadsheet of people requesting help/money and people offering help (originated in bay area but might be people from other regions on it now)
- [COVID-19 Resource List](#) Initiated by Asian Americans for Civil Rights and Equality (AACRE) - Bay Area, CA focused
- [Twitter thread of queer and/or trans gig workers asking for funds](#)
- [Immune Compromised People in Need](#) - Spreadsheet of immune compromised folks across the USA, you can add yourself if that's you and you'll need help or pass it on to people you know
- Disability Justice Culture Club - asking for volunteers and funds, and offering assistance to disabled and/or elderly BIPOC in the east bay:
 - Request support: <https://tinyurl.com/DJCCsupportform>
 - Volunteer: <https://tinyurl.com/DJCCally>
- [Support for Isolated South Berkeley Neighbors](#) - Example of Google Form to facilitate mutual aid process
- [Rad Comms Network and collaborators](#) created a database of localized resources, also organized by category of support and region of the country.

Crisis Management & Recovery

[Coronavirus Nonprofit Risk Management Resources](#) (Source, Risk Alternatives)

[COVID-19 Response Strategy Mini Equity Audit](#) (Source, Beloved Community)

Eisenstein, Amy. ["8 Steps for Successful Fundraising During the Coronavirus Crisis."](#)
Blog, amy Eisenstein.com.

Lopez, Alfredo. ["Protecting Privacy in the Age of Coronavirus: Digital Tools for Nonprofits."](#) Blog, nonprofitquarterly.org.

[Nonprofit Comms during COVID-19](#) - Google Drive of resources compiled by Julia Campbell.

[4 Ways to Engage Major Donors During the Covid-19 Crisis](#)

[Fundraising During the Corona Outbreak: Answers to 5 Pressing Questions](#)

Several Tech companies are offering their [“work from home” tools for free](#).

Ruckstuhl Wright, Judy. [“Fortifying Your Funding After a Crisis.”](#) Grassroots Fundraising Journal, vol. 37, no. 3, art. 1, May-Jun. 2018, pp. 8-10. [GFJ Archives](#).

Klein, Kim. [“What to Do if You Are in a Financial Crisis.”](#) Grassroots Fundraising Journal, vol. 30, no. 2, Mar.-Apr. 2011, pp. 2-5. [GFJ Archives](#).

Warwick, Mal. [“Fundraising in Tough Times.”](#) Stanford Social Innovation Review, Spring 2009. [ssir.org](#).

Philanthropic Response & Accountability

[Justice Funders compilation of COVID-19 Rapid response funds](#)

[#sharemycheck](#) - A campaign to get as many people as possible to redistribute all of, or part of, their stimulus check to a combination of rapid response mutual-aid funds and long-term grassroots movement building organizations.

The Philanthropy California compiled [a list of response funds](#) to help you direct resources to the most vulnerable communities. This list is updated daily.

RESPONDING TO COVID-19: A Special 3-Part Webinar Series from NPQ

[A Dialogue with Foundation Leaders about Philanthropy's Response](#)

Part One - April 9 at 3:00 EST

[A Growing Group of Foundations Pledge No “Business as Usual” with COVID-19](#) (Source, NPQ) See which of your funders has signed the [Council on Foundations pledge](#).

[Where Solidaire Members are Giving for COVID-19 Response](#)

[Candid's real-time pop-up webpage on philanthropy's response](#)

[COVID-19 Response and Recovery Funds](#) (Source, National Center for Family Philanthropy)

[Coronavirus and COVID-19 Funds](#) (Source, GivingCompass)

[A Philanthropic Stimulus Plan for Advocacy Nonprofits](#)

By Gara LaMarche, Phil Radford and Sonal Shah

[Council of Nonprofits letter](#) for Congress to include \$60B for nonprofits in stimulus package, with policy solutions that would address the immediate needs of organizations and the people they serve. (Council of Nonprofits)

[An Open Letter to our Allies in the Solidarity Philanthropy Community](#) (Source, Center for Economic Democracy) Philanthropy is the result of capitalism's extractive excesses, that has nominally been set aside for public good. Perhaps, in this time of transition, we should see nonprofit jobs, with steady philanthropy support, as a key bridge in our transition to the new economy.

[Now is the Time for Philanthropy to Give More, Not Less](#) (Source, The Chronicle of Philanthropy) By Aaron Dorfman and Ellen Dorsey

General Resources & Good Reads

[Chronicle of Philanthropy - full list of Coronavirus fundraising articles](#)

- [Communicating in a Crisis](#)
- [Responding to the Coronavirus Outbreak: Resources to Help Nonprofits](#)

COVID-19 Resource List: #NPCOVID19

<http://bit.ly/NP-COVID-19>

[A few things for nonprofits and foundations to consider in light of the Coronavirus](#)

(Source, Vu Le, NonprofitAF blog)

[Bridgespan compilation of COVID-19 resources for nonprofits](#)

[Collective Care Is Our Best Weapon Against COVID-19](#) — a list of [community-based mutual aid groups](#) around the US that are supporting each other by sharing resources, running errands, and providing financial support and emotional care. Includes specific geographic areas.

[Coronavirus Resource Kit](#) (Source, Thousand Currents) General resources and more mutual aid groups

[Resources for These Times \(Covid 19 Edition\)](#) — social justice, nonprofit leadership, stress, resilience, community, art response compiled by Michelle Gislason

[COVID-19 - Racial Equity & Social Justice Resources](#) — COVID-19 Racial Equity & Social Justice list includes information that we hope will help communities and activists as they work to understand and respond to the moment and for the long haul.