

Suggested Question & Interview Topics

Charles E Gaudet II

Business Coach | Entrepreneur | Speaker | Author

1. Many small business owners seem to be struggling today. You're quoted as saying that you "love a bad economy" - why is that?
2. You're known for helping companies scale quickly, can you tell us how you've achieved these results - even in a bad economy?
3. Now, many business owners are trying to compete on price. How important is it to have the lowest price?
4. Can you give us some examples of how to become a higher-cost competitor and still have clients lined up to do business with you?
5. What is the number one reason that prevents a company from scaling?
6. What are some of your favorite lead generation strategies for both B2B and B2C companies?
7. Now, let's say you're getting leads, but you're having trouble converting them into sales - what do you do in that situation?
8. What's the difference between a 6-, 7- and 8-figure business?
9. You've helped many people achieve not only rapid growth, but sustainable growth year after year - how do you do that?
10. Where should people go to learn more about you and your strategies?



###