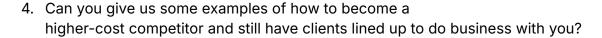
## **Suggested Question & Interview Topics**

## **Charles E Gaudet II**

Business Coach | Entrepreneur | Speaker | Author

- 1. Many small business owners seem to be struggling today. You're quoted as saying that you "love a bad economy" - why is that?
- 2. You're known for helping companies scale quickly, can you tell us how you've achieved these results - even in a bad economy?
- 3. Now, many business owners are trying to compete on price. How important is it to have the lowest price?



- 5. What is the number one reason that prevents a company from scaling?
- 6. What are some of your favorite lead generation strategies for both B2B and B2C companies?
- 7. Now, let's say you're getting leads, but you're having trouble converting them into sales what do you do in that situation?
- 8. What's the difference between a 6-, 7- and 8-figure business?
- 9. You've helped many people achieve not only rapid growth, but sustainable growth year after year how do you do that?
- 10. Where should people go to learn more about you and your strategies?

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