

SAMPLE FUNDRAISING EMAIL – PRE-KICKOFF

Dear Friends & Family,

All of us probably know someone who has battled cancer and seen the awful toll it takes on them and their loved ones - physically, emotionally, and financially. It's hard to understand how this disease can still be affecting one out of every three people today, and that all of us will most likely be impacted by cancer in some way at some point in our lifetimes. Today, I have decided to take a stand against this trend.

I am very excited to share with you that I have "signed up to save lives." This means that I have accepted my nomination to participate in Blood Cancer United's, formerly The Leukemia & Lymphoma Society, *Student Visionaries of the Year* campaign. *Student Visionaries of the Year* is a seven-week philanthropic competition for high school leaders seeking to make an impact in the fight against cancer.

I am incredibly honored to participate in this program alongside an outstanding group of fellow students. More importantly, I am proud to be part of something that may help bring an end to cancer.

Once our campaign kicks off on January 23rd, I will be reaching out to all of my family and friends to ask for their support. Not only will your support help me and my reach our fundraising goal of {INSERT TEAM GOAL}, but it will also help Blood Cancer United fuel advancements in cancer treatments that are beginning to benefit patients with many other types of cancer as well.

To learn more about the remarkable journey that I am embarking on, [check out this short video](#). I look forward to reconnecting in the future.

Sincerely,

Candidate/Team Member Name