

Your Story Is Beautiful Mural Project Proposal

(Spring 2018)

Purpose of Mural Project:

For several semesters students from different student clubs have been requesting a mural project at Cañada College. Their vision is to engage students of diverse backgrounds in a collaborative mural project that will build community on campus and represent their experiences. They expect this project to unite their student body and validate their larger communities off campus. As they aim to use art to represent their communities, they are also interested in exploring their identities and values, such as the quest for social justice. Our students will have the opportunity to self-reflect in this manner through art with the guidance of professional facilitators.

Cañada College's Mission

The students' purpose for a mural project is in-line with the goals and values embedded in Cañada College's Mission and Educational Master Plan. During the professionally facilitated design process, students will have the opportunity to engage in critical and creative thinking as they share perspectives, appreciate diverse points of view, synthesize ideas and apply the symbolic and powerful tools in art. The mural process encourages student engagement and leadership from planning to implementation and provides opportunity for inclusion of industry partners as we look to mark fifty years of excellence in higher public education.

Student, Faculty and Muralist Voices

"We want to create a sense of community and belonging through art."

Jasmin Padilla (DREAMers Club President)

"We're looking ahead, reshaping our identities to what we want things to look like in the future."

Alison Field (Professor)

"A mural is a bridge to the community. The artists communicate with the people; meetings are held to discuss the issues. The result is a reflection - a mirror of that community."

Susan Cervantes Precita Eyes Muralist

Mural Taskforce at Cañada College

- Staff Representatives
 - Misha Maggi (Center for Student Life and Leadership Development)
 - Brenda Martinez (DREAM Center)
 - Max Hartman (Academic Counseling)
 - Ana Avendano (ESO! Adelante)
 - Ada Ocampo (ESO! Adelante)
- Faculty Representatives
 - Julie Carey (ESL)
 - Yolanda Valenzuela (English, Puente Program)
 - Kristen Parks (Political Science)

- Alison Fields (History)
- Denise Erickson (Art)
- Bill Morales (Art)
- Student Representatives
 - Jasmin Padilla (DREAMers Club, Student Senate)
 - Marvin Nieto-Cruz (DREAMers Club)
 - Lupe Fuentes (Cañada Latinx Club)
 - Madee Reyes (Intervarsity Club)
 - Isis Lemus (ESO! Adelante)

Supporters (Growing every day)

Official Committee Support Garnered

- Interclub Council (Jan 2018)
- Student Senate (Oct 2017)
- College Council (Feb 2018)
- ACES (March 2018)
- Academic Senate (April 2018)

Other Campus Supporters

- DREAM Center/ DREAMers Taskforce
- Puente Program
- Art Department
- Academic Counseling
- ESO! Adelante
- A2B
- ESL Department

Tentative Timeline and Next Steps

Spring/ Summer 2018

- Continue to spread the word, get feedback and gain support across the campus
- Finalize Wall Space
- Send out letter to muralists and mural organizations for bids
- Select Artist

Fall 2018

- Monthly mural events utilizing knowledge of campus community
 - Possibilities include
 - Documentary Film Showing “The Art of Being Edythe Boone”
 - Lecture by Denise Erickson on Diego Rivera CCSF mural restoration
 - Lecture by Yolanda Valenzuela on use of Mexican folklore images in murals
 - Lecture by STEM Faculty on science/ math of murals
- Identify 20-25 students to be committed leaders for design and painting

Spring 2019

- Design workshops (Feb)

- Design Approval (end of Feb)
- Community Painting Days (March)
- Installation and Celebration (by April 30)