Audience

How effectively do you feel this draft convinces the reader to agree with the argument being made, on a scale of 1 to 10? Try to keep in mind the kind of reader the argument seems to be targeting.
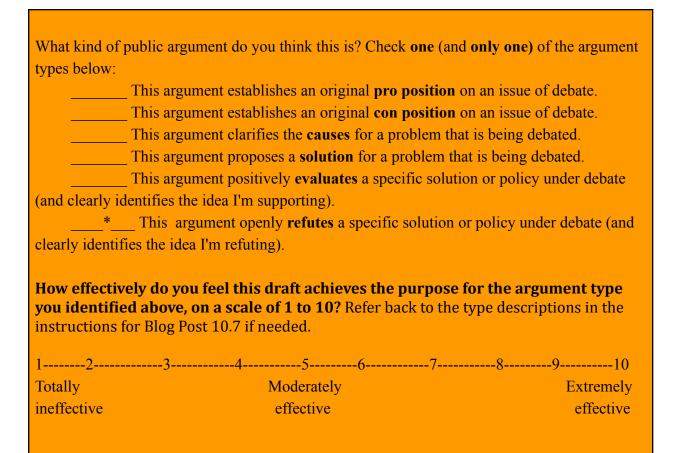
1--------2-------------3------------4-----------5---------6------------7-----------8---------9----------10
Totally   Moderately   Extremely
ineffective   effective   effective

If you give a score **higher than 5** and you cannot cite at least **THREE specific details** from the draft to justify that score, I'm going to **deduct one point from YOUR peer review grade** for Deadline 12. If you give a score **lower than 5** and can cite **TWO specific things** the writer needs to work on for this category, I'll award you **an extra point towards YOUR peer review grade** for Deadline 12. If your overall peer review grade for this assignment exceeds 20, I'll apply the additional points towards recent missing and/or low-rated blog posts. I **reserve the right** not to award points for under-explained or banal feedback.

Your rating for audience: 4
Please explain the reason for your score in at least 3 to 5 clear sentences. Cite specific details from the rough draft to explain your score:

As an audience member that actually understands what this issue is about, I feel like there are many key points missing from her argument. For example, Andrea mentions that oceans take in about half of the carbon in the atmosphere, and that using geoengineering would "result in a more acidic ocean." She doesn't really let her audience know why a more acidic ocean is a problem, and to them it may not appear to be a problem. Another problem with her article is that she addresses global warming as "an issue that has gained worldwide attention because the climate is changing and this is affecting organisms all over the world," when in fact, the climate has always been changing, and greenhouse gases are the true culprit.

Purpose

What kind of public argument do you think this is? Check **one** (and **only one)** of the argument types below:

_____ This argument establishes an original **pro position** on an issue of debate.

_____ This argument establishes an original **con position** on an issue of debate.

_____ This argument clarifies the **causes** for a problem that is being debated.

_____ This argument proposes a **solution** for a problem that is being debated.

_____ This argument positively **evaluates** a specific solution or policy under debate (and clearly identifies the idea I'm supporting).

____*___ This argument openly **refutes** a specific solution or policy under debate (and clearly identifies the idea I'm refuting).

How effectively do you feel this draft achieves the purpose for the argument type you identified above, on a scale of 1 to 10? Refer back to the type descriptions in the instructions for Blog Post 10.7 if needed.

1--------2------------3-----------4----------5---------6-----------7----------8---------9----------10
Totally   Moderately   Extremely
ineffective   effective   effective

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Your rating for purpose: 3
Please explain the reason for your score in at least 3 to 5 clear sentences. Cite specific details from the rough draft to explain your score:
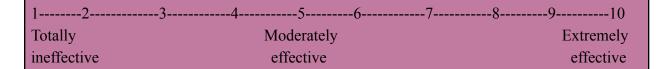
I have chosen to give her a three for purpose because she does not include good examples for refuting the argument. She says that, "[dispersing sun blocking particles are what] another side effect would be: more volcanoes erupting." This example is incorrect in the fact that volcanoes erupt due to plate movements, not to the amount of particles in the atmosphere. Overall her examples don't create the dire impact that they should. By the end I feel like I should've been

up in arms about the process of geoengineering, but her examples such as "a more acidic ocean" left no significant impact on my emotions or thoughts as a reader.

Argumentation

Refresh your memory about [the three different kinds of rhetorical strategies we read about for Project 2](#): Emotional appeals, Ethical or credibility-building appeals, and Logical or rational appeals.

How effectively do you feel this draft uses rhetoric to make its argument? This might mean balancing different kinds of appeals, doubling down on one category or something else. There's lots and lots of different ways authors can use these strategies… So, what do you think of how this draft made use of these three categories of appeals, on a scale of 1 to 10?

1--------2-------------3------------4-----------5---------6------------7-----------8---------9----------10
Totally   Moderately   Extremely
ineffective   effective   effective

If you give a score **higher than 5** and you cannot cite at least **THREE specific details** from the draft to justify that score, I'm going to **deduct one point from YOUR peer review grade** for Deadline 12. If you give a score **lower than 5** and can cite **TWO specific things** the writer needs to work on for this category, I'll award you **an extra point towards YOUR peer review grade** for Deadline 12. If your overall peer review grade for this assignment exceeds 20, I'll apply the additional points towards recent missing and/or low-rated blog posts. I **reserve the right** not to award points for under-explained or banal feedback.
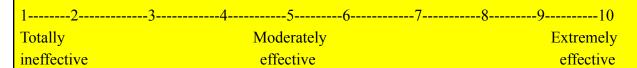
Your rating for argumentation: 3
Please explain the reason for your score in at least 3 to 5 clear sentences. Cite specific details from the rough draft to explain your score:

Although she does briefly use ethos through her tone and word choice, "Another reason why geoengineering is problematic is that its effects would be irreversible," there is a significant lack of any other rhetorical appeals. The presence of logos is very minimal, as there are no expert opinions and organization is not clear. There is a slight attempt to appeal through pathos by repeating words such as "negative", "problematic", and "irreversible".

Genre

You will need to read/look at the hyperlinked examples in the student author's Blog Post 11.3 in order to rate this category.

How effectively do you feel this draft follows the genre conventions established by the examples they linked us to in Blog Post 11.3, on a scale of 1 to 10? Try to keep in mind that this is about how well this draft would fit - visually and tonally - on the specific website the student author is designing their argument for.

1--------2-------------3------------4-----------5---------6------------7-----------8---------9----------10
Totally   Moderately   Extremely
ineffective   effective   effective

If you give a score **higher than 5** and you cannot cite at least **THREE specific details** from the draft to justify that score, I'm going to **deduct one point from YOUR peer review grade** for Deadline 12. If you give a score **lower than 5** and can cite **TWO specific things** the writer needs to work on for this category, I'll award you **an extra point towards YOUR peer review grade** for Deadline 12. If your overall peer review grade for this assignment exceeds 20, I'll apply the additional points towards recent missing and/or low-rated blog posts. I **reserve the right** not to award points for under-explained or banal feedback.

Your rating for genre: 4
Please explain the reason for your score in at least 3 to 5 clear sentences. Cite specific details from the rough draft to explain your score:

All of the examples she has provided include one image at the start of the article and references at the end. In its current state, her draft is missing both of these, but she says that she will add in the references later. Another thing I noticed from her genre examples, such as this article on sleepwalkers, is that the introductory paragraph is offset from the rest of the text by being larger and bolded. Her current draft is missing this element as well and makes it less effective when compared to the other articles on ScienceDaily.

Other comments?
Clarifying and correcting some of the claims that you are trying to make will greatly improve your refutation argument. Focus more on why you believe geoengineering is such a terrible idea and incorporate more emotions into it. I think that it will help to connect to your audience more and evoke more emotions out of them. With some

rewording, many of the examples you have already included will be great. Good luck on the rest of your project!