Privacy Policy – Agit
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Introduction

The app's creator, Agit, processes user images/videos to identify physical exercise and the way it is performed, thus in this regard adding value in the eyes of the end user. It works thanks to computer vision algorithms that perform probabilistic predictions in an automatic way. Some of these algorithms apply machine learning techniques, meaning that they are developed using real training data. These algorithms run locally directly on the user's smartphone.

With this consent we intend to inform the end user about the type of data that is tracked and in which circumstances they are collected, treated and used after they leave the user's physical device.

Personal data categories

We collect data during the physical exercise relative to the performance and progress the user achieved (vg. number of repetitions per exercise, maximum number of consecutive repetitions in a time frame, exercise duration, average pace). When a user participates in a challenge (vg weekly challenge, WOD), his results are shared and available to other users. We collect basic identification data (vg e-mail, name, weight, height, exercise frequency). In early versions of the app we may also collect raw visual content generated during the exercise (vg images, video).

Personal data treatment objectives

We use the data collected to: (1) generate user training performance data and provide post-exercise feedback; (2) generate relevant content (vg. public leaderboard rankings, post-exercise audio highlights); (3) improve machine learning algorithms through automatized training, necessary to the correct functioning of the technology; (4) track and analyze the progress of a user between sessions; (5) suggest type of trainings that are offered according to the user information (vg weight, frequency of exercise) and his objectives; (6) analyze that might show relevant usage information.

Changes to the privacy policy

In case there are changes to this policy, users will be advised through the email they supplied upon registration.

Personal data retention duration

The retention of the personal data will occur while it is necessary or mandatory for the purpose of the goals defined above. User has the right to have its data amended or deleted at any time by contacting us through the provided contacts.

Data sharing

Data is accessed and processed by Agit (info@agitapp.com) according to the goals mentioned above.

We resort to some third-parties services that are necessary for the correct operation of the app and processing of data, regarding authentication, storage and data processing and annotation, with the sole intention of providing a better user experience.

Regarding authentication, user password is saved using OAuth2 and OpenID Connect protocols at the time of the registration. These protocols are also used for federated identity providers (vg Facebook, Google, Apple ID). App ID, access URL and access token is shared with this providers.

We store data in the Cloud (European Union and United States of America). We use data analysis and annotation services to optimize and improve the experience and performance of the app, abiding to the current legislation.