

## TOM @ University Email Outreach Templates: Volunteer/Student/Maker

EXAMPLE SUBJECT: Join TOM: [Name] and YOU can make an incredible impact!

EMAIL BODY:

Hi [Name / Student Group],

My name is [your name] and I am a [year] studying [major]. I am also the [Tikkun Olam Makers](#) (TOM) Fellow for [university name]. TOM empowers local communities of *Makers*, anyone with a passion for problem-solving and social impact, to apply innovation and technology to solve overlooked challenges faced by *Need-Knowers*, individuals with a personal understanding of a neglected challenge. TOM is creating impact locally and globally by bringing together like-minded people around a shared vision of a more inclusive world.

Specifically, TOM identifies neglected challenges that compromise the well-being of people but do not have an affordable market or government solution usually because they are rare, require a lot of customization, or affect disempowered populations. As of now, TOM operates in over 150 local communities in 35+ countries and five continents. Thus far, these communities have developed over 1,120 open-source solutions that have the potential of improving the lives of millions of people.

I am working to start TOM: [community name] and begin to make an impact on our campus and beyond.

### **This is where you come in!**





We at TOM: [community name] are looking to expand our community and add new members who are motivated and excited to collaborate with each other in order to innovate and create solutions to support individuals within the [university name] and in the [city name] community. [Describe more about what it would look like to be a TOM community member on your campus]. Here are different ways in which you can contribute:

- **Be a maker.** [Describe more about what this would look like in your community].
- **Be a volunteer.** [Describe more about what this would look like in your community].
- **Be on our leadership team.** [Describe more about what this would look like in your community].

Fill out this [google form](#) if this incredible opportunity interests you and let me know if you have any questions.

Best,  
[Your name]

Optional Materials to Include:

- Link to [TOM](#) website
- Link to [TOM@University](#) website
- Link to your TOM community page
- Link to TOM social media    
- [TOM Video](#)