

<https://www.instagram.com/healthpreneur/>

Listicle value email

Angle: Your business is missing these 3, Here's what they are and how to fix them

CTA: watch this free yt video

What I want: Give people value so they're more likely to click in the future.

SL: Your puzzle is missing these 3 things

PV: ?

Hi %FIRSTNAME%

Have you ever felt that your business is like an unsolvable puzzle?

You have years of experience, certifications and websites,

but you feel like something's missing.

And those missing pieces could be the MAIN reason why your business feels invisible.

So in this email,

I'm showing you the 3 growth killers that stop your business from scaling.

1. Nobody knows you exist

It's the harsh truth about the internet.

You could be the best at what you do,

have 10 years of experience,

be grinding harder than ever,

but if nobody sees you, then it's like being a rockstar playing to an empty stadium.

All the talent,

all the effort,

but zero applause.

2. Your offer is unclear

You could have the 100K followers and million views,

but if people don't understand your offer,

or know why they should care,

they just won't buy from you.

That's why you might feel like social media has banned you.

But no, they haven't.

Just make your offer crystal clear,

and instead of just a look,

they'll want to book.

3. They Don't Trust You

There's more mistrust and skepticism than ever before.

People feel like they've been scammed,

because what they bought didn't work.

That's why you have to close the “Scepticism gap”.

You need to give proof like testimonials, results,

and statistics to show that your offer works.

Because if you don't,

you're going to be stuck working 50 plus hours a week,

just hoping someone finally says yes.

Remember that trust is not given, it's earned.

If you want to know how I created the million-dollar “Healthpreneur Business Model” by fixing these 3 simple problems,

then click here to see the [FREE Million-Dollar Health Coaching Roadmap](#).

See you there,

Sign-off

